

BCC Market Research

FILE DESCRIPTION

BCC Market Research, produced by Business Communications Company, includes market research reports that provide comprehensive information on market segmentation, industry structure, production and consumption statistics, marketing strategies, new technologies and applications, market penetration, major company profiles, distribution networks, and pricing. Tables and figures depict market trends, with projections. Approximately 80% of the studies deal with U.S. market data, while the remaining 20% cover world markets as well.

SUBJECT COVERAGE

- Biotechnology
- Ceramics
- Chemicals
- Electronics
- Food and Beverages
- Health Care
- Materials
- Medical Technology
- Metals
- Packaging
- Plastics
- Telecommunications
- Transportation
- Waste Treatment

TIPS

USE FILE 764

to track the latest market trends in the industrial marketplace.

EXPAND MT=

to see a complete list of reports included in the file.

USE SF=TABLE

to locate records that contain tables or exhibits.

USE CO=

to locate a company name mentioned in an individual report.

USE REPORT TITLES

to gather all records together for an individual report.

DIALOG FILE DATA

Inclusive Dates: January 1990 to the March 2008

Update Frequency: Suspended

File Size: 297,956 records as of May 2008

CONTACT

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SAMPLE RECORD

DIALOG(R)File 764:BCC Market Research
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00036921

/TI,SE= CONTROLLED RELEASE AND AGRICULTURE: VALUE OF SALES OF CR
 AGRICULTURAL PRODUCTS

/MT,MT= Main Report Title: ADVANCED CONTROLLED DELIVERY TECHNOLOGY
 CS= Source: BUSINESS COMMUNICATIONS COMPANY
 Telephone: (203)853-4266

PY= MARCH 1994

LA=,WD= Language: English Word Count: 98 (1 pp.)

TX= The following table summarizes the value of sales of CR agricul-
 tural. The value has been ascertained through available data
 from government and industry sources and the added-on costs of CR
 products. Trends and projections are in 1993 constant dollars
 and represent real growth.

TABLE 64
 (\$ Millions)

Market Sector	1988	1993	1998	%AAGR 1993-98
Pesticides				
Herbicides	61	78	99	5
Insecticides	37	50	70	6
Fungicides	13	17	24	5
Pheromones	11	35	71	14
Fertilizers	16	24	38	8
Misc. Agrichemicals	2	4	7	6
Totals	140	208	309	8

Source: BCC, Inc. estimates and projections
 THIS IS THE FULL-TEXT. Copyright Business Communications Co.,
 Inc.

/CN,CN= Country: UNITED STATES
 /DE,IN= Industry: PHARMACEUTICALS

Sample Report Titles

All records comprising a report can be grouped together with the
 REPORT/TITLES command, e.g., REPORT S2/TITLES.

EXAMPLE:

?REPORT S2/TITLES

Processed ALL records

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9 Market Research Reports Available

Item Number, Main Title

1 ADVANCED CONTROLLED DELIVERY TECHNOLOGY
 March 1994/ 536 records

2 FIBER OPTIC SENSORS
 March 1994/ 47 records

3 NON-U.S. WORLDWIDE TELECOMMUNICATIONS - VOLUME 1: EUROPE
 March 1994/ 245 records

4 POWDER METALLURGY

Sample Report Titles (cont'd)

March 1994/ 372 records

Enter one item number, P for next page, or EXIT to leave TITLES:

?

SEARCH OPTIONS

BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S AGRICULTURAL(W)PRODUCT?
/CN	CN	Country Name ¹	Word	S UNITED(W)STATES/CN
/DE	DE	Industry Description	Word	S PHARMACEUTICALS/DE
/MT	MT	Main Title ¹	Word	S CONTROLLED(W)DELIVERY/MT
/TI	TI	Section and Subtitle	Word	S SALES/TI
/TX	TX	Text	Word	S INDUSTRY(S)SOURCES/TX

¹ Searchable in the Basic Index and in the Additional Indexes.

ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	AN	DIALOG Accession Number		
CN=	CN	Country Name ¹	Phrase	S CN=UNITED STATES
CS=	CS	Source of Data	Phrase	S CS=BUSINESS COMMUNICATIONS?
IN=	IN	Industry Description	Phrase	S IN=PHARMACEUTICALS
LA=	LA	Language	Phrase	S LA=ENGLISH
MT=	MT	Main Title ¹	Phrase	S MT=ADVANCED CONTROLLED DELIVERY?
PD=	PD	Publication Date	Phrase	S PD=199403
PY=	PY	Publication Year	Phrase	S PY=1994
SE=	SE	Section Name	Phrase	S SE="CONTROLLED RELEASE AND AGRIC"?
SF=	—	Special Feature	Phrase	S SF=TABLE
UD=	—	Update	Phrase	S UD=9999
WD=	WD	Word Count ²	Phrase	S WD>=75

² For searching, numbers are rounded down to the two left-most significant digits. Use numeric operators (>,<,>=,<=) to search a range of values.

SPECIAL FEATURES

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK online.

LIMIT	/NONUS -- Report has a non-U.S. focus /USA -- Report focuses on U.S. /YYYY -- Publication Year	S S3/NONUS S S3/USA S S2/1993
SORT	AN, CN, CS, IN, MT, PD, PY, SE, TI, WD	SORT S1/ALL/AN PRINT S5/5/1-24/PD,D
RANK	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked.	RANK CN S3

PREDEFINED FORMAT OPTIONS

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Full Record except Text
3	Medium	Bibliographic Citation
5	Long	Full Record
6	Free	Main Title, Title, Publication Date, Section Name, and Word Count
8	--	Main Title, Title, Publication Date, Section Name, Country Name, Company Name, Word Count, and Indexing
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

OTHER OUTPUT OPTIONS

For an explanation, enter HELP TYPE, HELP PREFORM, HELP UDF, HELP TAG online.

REPORT TITLES	All records comprising a report can be grouped together with the REPORT TITLES command.	REPORT S1/TITLES
USER DEFINED FORMATS	User-defined formats can be specified using the display codes indicated in the Search Options tables.	TYPE S3/MT,TI/1-5
TAG	TAG can be used for tagged fields.	TYPE S3/5/1-10 TAG
DIRECT RECORD ACCESS	DIALOG Accession Number	TYPE 00001205/3 DISPLAY 0004483/TI,MT PRINT 00021964/9

FOR ONLINE HELP:

See HELP FIELDS 764 for searchable fields; HELP FORMAT 764 for output formats; HELP LIMIT 764 for limits; HELP RATES 764 for cost information; HELP SORT 764 for sorts.