

## BCC Market Research

### FILE DESCRIPTION

**BCC Market Research**, produced by Business Communications Company, includes market research reports that provide comprehensive information on market segmentation, industry structure, production and consumption statistics, marketing strategies, new technologies and applications, market penetration, major company profiles, distribution networks, and pricing. Tables and figures depict market trends, with projections. Approximately 80% of the studies deal with U.S. market data, while the remaining 20% cover world markets as well.

### SUBJECT COVERAGE

- Biotechnology
- Ceramics
- Chemicals
- Electronics
- Food and Beverages
- Health Care
- Materials
- Medical Technology
- Metals
- Packaging
- Plastics
- Telecommunications
- Transportation
- Waste Treatment

### TIPS

**USE FILE 764**

to track the latest market trends in the industrial marketplace.

**EXPAND MT=**

to see a complete list of reports included in the file.

**USE SF=TABLE**

to locate records that contain tables or exhibits.

**USE CO=**

to locate a company name mentioned in an individual report.

**USE REPORT TITLES**

to gather all records together for an individual report.

### DIALOG FILE DATA

Inclusive Dates: January 1990 to December 2008

Update Frequency: Closed

File Size: 297,956 records as of December 2008

### CONTACT

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SAMPLE RECORD

DIALOG(R)File 764:BCC Market Research  
 (c) 1994 Business Communication Co. All rts. reserv.  
 00036921  
 /TI,SE= CONTROLLED RELEASE AND AGRICULTURE: VALUE OF SALES OF CR  
 AGRICULTURAL PRODUCTS  
 /MT,MT= Main Report Title: ADVANCED CONTROLLED DELIVERY TECHNOLOGY  
 CS= Source: BUSINESS COMMUNICATIONS COMPANY  
 Telephone: (203)853-4266  
 PY= MARCH 1994  
 LA=,WD= Language: English Word Count: 98 (1 pp.)

TX= The following table summarizes the value of sales of CR agricul-  
 tural. The value has been ascertained through available data  
 from government and industry sources and the added-on costs of CR  
 products. Trends and projections are in 1993 constant dollars  
 and represent real growth.

TABLE 64  
(\$ Millions)

Market Sector	1988	1993	1998	%AAGR 1993-98
Pesticides				
Herbicides	61	78	99	5
Insecticides	37	50	70	6
Fungicides	13	17	24	5
Pheromones	11	35	71	14
Fertilizers	16	24	38	8
Misc. Agrichemicals	2	4	7	6
Totals	140	208	309	8

Source: BCC, Inc. estimates and projections  
 THIS IS THE FULL-TEXT. Copyright Business Communications Co.,  
 Inc.

/CN,CN= Country: UNITED STATES  
 /DE,IN= Industry: PHARMACEUTICALS

Sample Report Titles

All records comprising a report can be grouped together with the  
 REPORT/TITLES command, e.g., REPORT S2/TITLES.

EXAMPLE:

?REPORT S2/TITLES  
 Processed ALL records

DIALOG(R)File 764:BCC Market Research  
 (c) 1994 Business Communication Co. All rts. reserv.  
 9 Market Research Reports Available  
 Item Number, Main Title  
 -----

1 ADVANCED CONTROLLED DELIVERY TECHNOLOGY  
 March 1994/ 536 records

2 FIBER OPTIC SENSORS  
 March 1994/ 47 records

3 NON-U.S. WORLDWIDE TELECOMMUNICATIONS - VOLUME 1: EUROPE  
 March 1994/ 245 records

4 POWDER METALLURGY  
 March 1994/ 372 records

Enter one item number, P for next page, or EXIT to leave TITLES:

**SEARCH OPTIONS**

**BASIC INDEX**

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S AGRICULTURAL(W)PRODUCT?
/CN	CN	Country Name <sup>1</sup>	Word	S UNITED(W)STATES/CN
/DE	DE	Industry Description	Word	S PHARMACEUTICALS/DE
/MT	MT	Main Title <sup>1</sup>	Word	S CONTROLLED(W)DELIVERY/MT
/TI	TI	Section and Subtitle	Word	S SALES/TI
/TX	TX	Text	Word	S INDUSTRY(S)SOURCES/TX

<sup>1</sup> Searchable in the Basic Index and in the Additional Indexes.

**ADDITIONAL INDEXES**

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	AN	DIALOG Accession Number		
CN=	CN	Country Name <sup>1</sup>	Phrase	S CN=UNITED STATES
CS=	CS	Source of Data	Phrase	S CS=BUSINESS COMMUNICATIONS?
IN=	IN	Industry Description	Phrase	S IN=PHARMACEUTICALS
LA=	LA	Language	Phrase	S LA=ENGLISH
MT=	MT	Main Title <sup>1</sup>	Phrase	S MT=ADVANCED CONTROLLED DELIVERY?
PD=	PD	Publication Date	Phrase	S PD=199403
PY=	PY	Publication Year	Phrase	S PY=1994
SE=	SE	Section Name	Phrase	S SE="CONTROLLED RELEASE AND AGRIC"?
SF=	—	Special Feature	Phrase	S SF=TABLE
UD=	—	Update	Phrase	S UD=9999
WD=	WD	Word Count <sup>2</sup>	Phrase	S WD>=75

<sup>2</sup> For searching, numbers are rounded down to the two left-most significant digits. Use numeric operators (>,<,>=,<=) to search a range of values.

**SPECIAL FEATURES**

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK online.

<b>LIMIT</b>	/NONUS -- Report has a non-U.S. focus /USA -- Report focuses on U.S. /YYYY -- Publication Year	S S3/NONUS S S3/USA S S2/1993
<b>SORT</b>	<b>AN, CN, CS, IN, MT, PD, PY, SE, TI, WD</b>	SORT S1/ALL/AN PRINT S5/5/1-24/PD,D
<b>RANK</b>	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked.	RANK CN S3

**PREDEFINED FORMAT OPTIONS**

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Full Record except Text
3	Medium	Bibliographic Citation
5	Long	Full Record
6	Free	Main Title, Title, Publication Date, Section Name, and Word Count
8	--	Main Title, Title, Publication Date, Section Name, Country Name, Company Name, Word Count, and Indexing
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

**OTHER OUTPUT OPTIONS**

For an explanation, enter HELP TYPE, HELP PREFORM, HELP UDF, HELP TAG online.

<b>REPORT TITLES</b>	All records comprising a report can be grouped together with the REPORT TITLES command.	REPORT S1/TITLES
<b>USER DEFINED FORMATS</b>	User-defined formats can be specified using the display codes indicated in the Search Options tables.	TYPE S3/MT,TI/1-5
<b>TAG</b>	TAG can be used for tagged fields.	TYPE S3/5/1-10 TAG
<b>DIRECT RECORD ACCESS</b>	DIALOG Accession Number	TYPE 00001205/3 DISPLAY 0004483/TI,MT PRINT 00021964/9

**FOR ONLINE HELP:**

See HELP FIELDS 764 for searchable fields; HELP FORMAT 764 for output formats; HELP LIMIT 764 for limits; HELP RATES 764 for cost information; HELP SORT 764 for sorts.