

## Mirror Group Publications (United Kingdom)

### FILE DESCRIPTION

The **Mirror Group Publications (London)** contains the complete text of the ten final editions of The Mirror Group newspapers.

With newspapers based across the United Kingdom, The Mirror Group newspapers provide clear and accurate local reporting from Great Britain, Ireland, and Scotland. International news stories and in-depth features on the major issues of the day may also be found in the newspapers. Also included in the newspapers is information on the arts, education, popular culture, science, sports, health, and people.

The **Mirror Group Publications (London)** database includes all stories, features, and newswires of the Mirror publications.

Please see the following pages for a complete list of newspaper names, contact information, and details on the coverage included within each newspaper.

### SUBJECT COVERAGE

- Art
- Business
- Education
- Entertainment
- Environment
- Finance
- Government
- Health
- International news
- Irish Politics and Culture
- Legislation
- Politics
- Science
- Scottish Politics and Culture
- Sports
- Technology
- Trade and industry

### TIPS

#### Use JN=

to narrow your search to a single newspaper.

SELECT JN=INDEPENDENT

#### SELECT PD=

for articles from a particular publication date.

#### EXPAND CO=

to view the various company names.

#### EXPAND PN=

to view the industry names.

### DIALOG FILE DATA

Inclusive Dates:

Start date dependent on the newspaper - to the present date

Update Frequency: Daily

File Size: 5,308,670 records as of July 2008

### CONTACT

Please see the details for each individual newspaper on the following pages for information on newspaper content and contact information.

## SOURCES

The *Birmingham Evening Mail* has served the Greater Birmingham community for over 130 years. The file, updated daily, contains fulltext news articles from September 2000 to the present focusing on Birmingham and the U.K., including local and national news, entertainment, and sports. Content questions should be directed to Anna Burke, Chief Librarian, 28 Colmore Circus, Queensway, Birmingham B4 6AX. Telephone: 44-0121-234-5717. Fax: 44-0121-233-0271.

The *Birmingham Post* has provided quality news and business coverage to the U.K. Midlands for over 140 years. The file, updated daily, contains fulltext articles from September 2000 to the present focusing on Birmingham and the U.K. Midland area, including national and local news, business, entertainment, and sports. Content questions should be directed to Anna Burke, Chief Librarian, 28 Colmore Circus, Queensway, Birmingham B4 6AX. Telephone: 44-0121-234-5717. Fax: 44-0121-233-0271.

The **Daily Post (Liverpool)**, founded in 1855 and published by The Liverpool Daily Post & Echo Ltd, is a respected paper across its huge and differing regions. Specific editions are provided for Merseyside, Chester and Wirral. It is also the best-selling daily newspaper in North Wales. The Daily Post's excellent coverage of business, sport and the arts has made it a strong all-round product with special content including financial advice, health and lifestyle, regional business news and farming. Content questions should be directed to Larry Lawrence, Technical Manager, One Canada Square, Canary Wharf, London, E14 5AP. Telephone: 44-0207-293-3884. Fax: 44-0207-293-3898. l.lawrenc@mgn.co.uk

First published in 1895, the *Daily Record* is a key part of Scottish life. Updated daily, this file includes fulltext of articles from September 2000 to present on local and national news, sports, entertainment, film, television, tourism, Scottish politics, and Scottish culture. Content questions should be directed to Colin MacMillan, Library Manager, 1 Central Quay, Glasgow, Scotland, G3 8DA. Telephone: 44-0141-309-3621. Fax: 44-0141-309-3527.

*The Independent*, and its sister Sunday title, *The Independent on Sunday*, provide U.K. and international news and in-depth features. Updated daily, with fulltext articles from September 2000 onward, the file is invaluable for its review of British parliamentary issues, and provides coverage of business and finance, the arts, health, industry, education, environmental issues, government, legislation, media, politics, science, sport, technology, and trade. Content questions should be directed to Larry Lawrence, Chief Librarian, One Canada Square, Canary Wharf, London, E14 5AP. Telephone: 44-0207-293-3884. Fax: 44-0207-293-3898. l.lawrenc@mgn.co.uk

The **Liverpool Echo** is a Merseyside way of life. An evening newspaper published Monday to Saturday by The Liverpool Daily Post & Echo Ltd., it is the best-selling newspaper on Merseyside. It covers local and national news, sport, motors, property, health, entertainment and travel. Content questions should be directed to Larry Lawrence, Technical Manager, One Canada Square, Canary Wharf, London, E14 5AP. Telephone: 44-0207-293-3884. Fax: 44-0207-293-3898. l.lawrenc@mgn.co.uk

*The Mirror*, Britain's second biggest selling tabloid, provides a lively, entertaining look at the day's news. Published since 1903, it is a left-of-centre campaigning newspaper specialising in coverage of personalities in the news, and strong sports coverage. Updated daily, containing fulltext from September 2000 to present, the file also covers news, entertainment, business, health, film, television, British culture and politics. Content questions should be directed to Larry Lawrence, Chief Librarian, One Canada Square, Canary Wharf, London, E14 5AP. Telephone: 44-0207-293-3884. Fax: 44-0207-293-3898. l.lawrenc@mgn.co.uk

*The News Letter* is the oldest English-language general daily newspaper in the world. Established in 1737, it was the first newspaper to publish the full text of the American Declaration of Independence in 1776, since the ship carrying the news called first at the port of Derry in Northern Ireland en route to London. The *News Letter*, updated daily, with fulltext news articles from September 2000 onward, provides in-depth journalism of Northern Irish and Irish politics, a Farming Supplement published three times a week, and coverage of national and local news, sports, lifestyle, business, politics, and entertainment. Content questions should be directed to Vicky Weir, Chief Librarian, 46-56 Boucher Cres, Belfast, North Ireland, BT12 6QY. Telephone: 44-02890-680-007. Fax: 44-02890-664-412.

Since 1884 the *South Wales Echo* has been at the forefront of reporting on the South Wales area. As the *South Wales Echo* (August 2008), the *Echo* champions issues of major concern. The file, updated daily, contains fulltext articles dated from July 2001 to the present. The evening newspaper for Cardiff and its neighboring areas, the

**Echo** provides daily local, regional, UK and international news and sport. Its supplements include: Sport, Time to Remember, Go, Junior Sport, Jobs and Homes Wales on Sunday. *Wales on Sunday*, launched in 1989, is the Nation's only Welsh Sunday Newspaper. Content questions should be directed to Larry Lawrence, Technical Manager, One Canada Square, Canary Wharf, London, E14 5AP. Telephone: 44-0207-293-3884. Fax: 44-0207-293-3898. [l.lawrenc@mgn.co.uk](mailto:l.lawrenc@mgn.co.uk)

(continued)

**Sources (cont.)**

The *Sunday Mail* dates back to 1918 and presents lively and informative coverage of local, national, and international news, sports, entertainment, Scottish politics and culture, tourism and travel, film and television. Its sports coverage is extensive. The newspaper, updated weekly, contains fulltext news articles from September 2000 to the present. Content questions should be directed to Colin MacMillan, Library Manager, 1 Central Quay, Glasgow, Scotland, G3 8DA. Telephone: 44-0141-309-3621. Fax: 44-0141-309-3527.

The *Sunday Mercury*, founded in 1918, concentrates on local and national news and entertainment, and has extensive coverage and analysis of sports results. This newspaper is updated weekly, and contains fulltext news articles from September 2000 to the present focusing on the Midlands. Content questions should be directed to Anna Burke, Chief Librarian, 28 Colmore Circus, Queensway, Birmingham B4 6AX. Telephone: 44-0121-234-5717. Fax: 44-0121-233-0271.

The *Sunday Mirror*, which dates back to the early 20th century, combines excellent columnists with news, sports, entertainment, politics, business, health, and features from around the world. Updated weekly, the file contains fulltext articles from September 2000 to the present. Content questions should be directed to Larry Lawrence, Chief Librarian, One Canada Square, Canary Wharf, London, E14 5AP. Telephone: 44-0207-293-3884. Fax: 44-0207-293-3898. l.lawrenc@mgn.co.uk

*The People* is a winning combination of campaigning journalism, unbeatable sports coverage, show business exclusives, and outspoken columnists. Updated weekly, with fulltext articles from September 2000 to present, coverage includes a wide range of popular news, entertainment, media, sports, politics, British popular culture, and film and television features. Content questions should be directed to Larry Lawrence, Chief Librarian, One Canada Square, Canary Wharf, London, E14 5AP. Telephone: 44-0207-293-3884. Fax: 44-0207-293-3898. l.lawrenc@mgn.co.uk

*Wales on Sunday* combines lively and professional reports and investigations with popular features, a sports section, comprehensive national and local coverage, plus expert comment from well known columnists. The *Sport on Sunday* pullout provides sports fans with outstanding coverage of Rugby Union and soccer. The file provides fulltext content from July 2001 onward. Content questions should be directed to Larry Lawrence, Technical Manager, One Canada Square, Canary Wharf, London, E14 5AP. Telephone: 44-0207-293-3884. Fax: 44-0207-293-3898. l.lawrenc@mgn.co.uk

The *Western Mail's* many sections say much about the way the newspaper serves Wales: National, Agenda, People, Business, Arts, Sport. Supplements include: BusinessWales, Country and FarmingWales, MotoringWales, EducationWales, SportWales, and Welsh Homes. With full text content from July 2001 onward, the lively Saturday magazine and special publications cover every aspect of life in Wales. Content questions should be directed to Larry Lawrence, Technical Manager, One Canada Square, Canary Wharf, London, E14 5AP. Telephone: 44-0207-293-3884. Fax: 44-0207-293-3898. l.lawrenc@mgn.co.uk

## SAMPLE RECORD

DIALOG(R)File 757:Mirror Publications  
(c) 2000 Trinity Mirror. All rts. reserv.

AA= 00006158 775507405 (USE FORMAT 7 FOR FULLTEXT)  
/TI Cadbury tries to buy Orangina from Pernod  
JN= Independent, p18  
DY=, PD=, PY= Saturday, September 30, 2000  
JC=, LA=, RT= JOURNAL CODE: MIN LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DT= DOCUMENT TYPE: NEWSPAPER  
WORD COUNT: 341

/LP,/TX,/XT TEXT:  
Lucy Baker

CADBURY SCHWEPPEs, the Dairy Milk to Dr Pepper giant, said yesterday it was in "preliminary discussions" with France's Pernod Ricard about the possible acquisition of Orangina and a handful of other soft drinks brands.

Cadbury, which last week bought the US-based Snapple Beverage group for a cash consideration of \$910m (pounds 616m), is expected to clinch the Pernod assets for about pounds 450m.

/TX Shares in the UK company fell 1p to 400p as analysts described the rumoured price tag as "unrealistically high".

The deal with Pernod would increase Cadbury's slice of the soft drinks market in France from 5 per cent to 13 per cent, boosting it into second position behind Coca-Cola, which has a 59 per cent share. Alongside Orangina, the package of brands is likely to include Yoohoo chocolate milk and Pampryle fruit drink.

Martin Dolan, an analyst at Credit Suisse First Boston, said:  
"Strategically, Cadbury's position in Europe is not robust and sustainable. They need to do something about that." The Orangina acquisition would lead to cost synergies with Cadbury's existing Schweppes and Oasis businesses in France.

But another analyst warned: "The difficulty for Cadbury will be developing Orangina outside France, which Pernod Ricard was not able to do."

From Pernod's perspective, the proceeds from the disposal are likely to be used as firepower for its bid to acquire part of the spirits business being sold by Canada's Seagram. The French group has teamed up with Diageo to take part in the auction, which is expected to raise about \$7bn.

This is Pernod's third attempt to divest its soft drinks business. Last November, French regulators cited competition concerns for blocking a FFr4.7bn (pounds 455m) bid by Coca-Cola for the second time.

Separately, Cadbury's earlier plans to sell its European soft drinks business to Coca-Cola were also thwarted last year on competition grounds. Analysts say there are unlikely to be any anti-trust issues if Cadbury does launch a formal offer for Pernod's soft drinks portfolio.

Caption: Can Cadbury develop Orangina outside France?

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/CO, CO= COMPANY NAMES: COCA COLA ENTERPRISES INC; COCA COLA HOLDINGS (UK) LTD;  
COCA COLA CO INC; CADBURY SCHWEPPEs PLC; PERNOD; PERNOD RICARD; SEAGRAM  
CO LTD; DIAGEO PLC; SNAPPLE BEVERAGE CORP; QUAKER OATS CO THE INC  
/GN, GN= GEOGRAPHIC NAMES: EUROPE; FRANCE; UNITED KINGDOM; EUROPEAN UNION; WESTERN  
EUROPE  
/PN, PN= INDUSTRY NAMES: CARBONATED DRINKS; MERGERS AND ACQUISITIONS; SOFT DRINKS;  
DRINK; CORPORATE  
/DE, EN= EVENT NAMES: MERGERS AND ACQUISITIONS

SEARCH OPTIONS

BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S CADBURY AND SOFT(W)DRINK?
/CO	CO	Company Name <sup>1</sup>	Word	S COCA(W)COLA/CO
/DE	DE	Descriptor (Event Name) <sup>2,3</sup>	Word & Phrase	S MERGERS/DE S MERGERS "AND" ACQUISITIONS/DE
/GN	GN	Geographic Name <sup>1</sup>	Word	S FRANCE/GN
/LP,TX,XT	LP,TX,XT	Lead Paragraph	Word	S (CADBURY AND ORANGINA)/LP
/PN	PN	Industry Name <sup>1</sup>	Word	S SOFT(W)DRINK?/PN
/TI	TI	Title	Word	S CADBURY(10N)PERNOD/TI
/TX	TX	Text	Word	S KNOWN(W)RESERVES/TX

<sup>1</sup> Searchable in the Basic Index and the Additional Indexes.

<sup>3</sup> Also searchable in the Additional Index as EN=.

<sup>2</sup> Also searchable using /DF.

ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
AA=	AA	Supplier Accession Number	Phrase	S AA=775507405
—	AZ	DIALOG Accession Number		
—	CG	Copyright Information		
CO=	CO	Company Name <sup>1</sup>	Phrase	S CO=CADBURY SCHWEPPES?
DT=	DT	Document Type	Phrase	S DT=NEWSPAPER
DY=	DY	Publication Day	Phrase	S DY=FRIDAY
EN=	EN	Event Name <sup>4</sup>	Phrase	S EN=MERGERS?
GN=	GN	Geographic Name <sup>1</sup>	Phrase	S GN=UNITED KINGDOM
JC=	JC	Journal Source Code	Phrase	S JC=MIN
JN=	JN	Newspaper Source Name	Phrase	S JN=INDEPENDENT
LA=	LA	Language	Phrase	S LA=ENGLISH
MO=	MO	Publication Month	Phrase	S MO=SEPTEMBER
PD=	PD	Publication Date	Phrase	S PD=20000930
PN=	PN	Industry Name <sup>1</sup>	Phrase	S PN=CARBONATED DRINKS
PY=	PY	Publication Year	Phrase	S PY=2000
RT=	RT	Record Type	Phrase	S RT=FULLTEXT
—	SO	Source Information <sup>5</sup>		
UD=	—	Update	Phrase	S UD=9999
—	WD	Word Count		

<sup>4</sup> Also searchable in the Basic Index as /DE.

<sup>5</sup> Display includes Newspaper Name, Publication Date

SPECIAL FEATURES

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK, HELP DUP, HELP CURRENT online.

<b>LIMIT</b>	/ -- DIALOG Accession Number /ENG -- English Language /FULLTEXT -- Fulltext Available /LONG -- Word Count of 1,000 words or more /NONENG -- Non-English Language /SHORT -- Word Count of less than 1,000 words /YYYY -- Publication Year	S S5/00006158:00006658 S S5/ENG S S4/FULLTEXT S S8/LONG S S6/NONENG S S9/SHORT S S2/2000
<b>SORT</b>	AA, JN, PD, PY, TI	SORT S13/ALL/TI PRINT S5/5/1-24/TI
<b>RANK</b>	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked.	RANK PD S3
<b>RD, ID</b>	Remove duplicates (RD) or identify duplicates (ID,IDO).	RD S5
<b>CURRENT</b>	Search only the most recent year plus one (CURRENT1) to five (CURRENT5) years.	B 757 CURRENT2

**File 757 Mirror Group Publications (United Kingdom)**  
**PREDEFINED FORMAT OPTIONS**

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Full Record except Text
3	Medium	Bibliographic Citation
4	--	Bibliographic Citation, Lead Paragraph, and Word Count
5	Long	Bibliographic Citation, Indexing, Lead Paragraph, and Word Count
6	Free	Title, Publication Date, and Word Count
7	--	Full Record except Indexing
8	Short	Title, Publication Date, Word Count, and Indexing
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

**OTHER OUTPUT OPTIONS**

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

<b>USER DEFINED FORMATS</b>	User-defined formats may be specified using the display codes indicated in the Search Options tables.	TYPE S3/TI,PD/1-5
<b>TAG</b>	Output can be displayed with tags identifying each display codes..	TYPE S2/3/1-5 TAG
<b>DIRECT RECORD ACCESS</b>	DIALOG Accession Number	TYPE 05805028/5 DISPLAY 00074483/TI,PD PRINT 00301964/9

**FOR ONLINE HELP:**

See HELP FIELDS 757 for searchable fields; HELP FORMAT 757 for output formats; HELP LIMIT 757 for limits; HELP RATES 757 for cost information; HELP SORT 757 for sorts.