

## Computer News Fulltext

### FILE DESCRIPTION

The **Computer News Fulltext** database contains cover-to-cover, full-text articles from *Computerworld* and *Network World*, publications of IDG Communications, Inc. IDG Communications is a leading publisher of nearly 120 computer-related magazines. Coverage of *Network World* extends from October 1989 through October 2005. *Computerworld* is covered from August 1989 through August 2006.

### SUBJECT COVERAGE

Computer News Fulltext covers a variety of subject areas on computer-related technologies and companies within the computer and network industries from 1989 to 2006.

*Computerworld*, a leading trade publication on computer information, provides coverage of the following topics:

- Advanced Technology
- Computer Industry
- Computer Marketplace
- Networking
- New Developments
- New Products
- PC's and Workstations
- Systems and Software
- Systems and Software

*Network World*, a leading weekly news magazine on network information, provides coverage of the following topics:

- Data Communications
- New Industry Developments
- International Networks
- Products and Services
- Local Networking
- Telecommunication Trends
- Management Strategies
- Top Networking News
- Networking Marketplace

### TIPS

#### USE FILE 674

to search the fulltext of IDG publications, *Computerworld* and *Network World*.

#### USE JN=

to search for a specific title, e.g.,

SELECT JN=COMPUTERWORLD

SELECT JN=NETWORK WORLD

#### SEARCH /TI

to restrict searches to key title words, e.g.,

SELECT ACCOUNTING(W)SYSTEM?/TI

### DIALOG FILE DATA

Inclusive Dates:

Computerworld 8/1989 to 8/2006, except

November and December 2005

Network World 10/1989 to 10/2005

Update Frequency: Closed

File Size: 122,374 records as of August 2006

### CONTACT

Computer News FullText is produced by IDG Communications. Questions concerning file content should be directed to:

Dialog LLC

The Knowledge Center

2250 Perimeter Park Drive

Suite 300

Morrisville, NC 27560

Phone: 919.804.6400

Toll Free: 1-800-3DIALOG

Fax: 919.804.6410

E-Mail: [customer@dialog.com](mailto:customer@dialog.com)

SAMPLE RECORD

DIALOG(R)File 674:Computer News Fulltext
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0005649

/TI

Burger, fries and project management
McDonald's finds that implementing groupware can be easier than
getting people to use it

AU=

Byline: Charles Von Simson, CW Staff

JN=

Journal: Computerworld Page Number: 39

PY=, PD=

Publication Date: April 02, 1990

Word Count: 748 Line Count: 54

SH=

Section Heading: On site

/CP

Caption(s): Hamburger icon

Text:

DL=, /TX

OAK BROOK, Ill. --- Looking for a way to bring more discipline
to his group's planning process, Jim Sappington found himself in
a situation that is familiar to anyone who has looked at project
management software.

``It all looked great,`` said Sappington, senior manager of
the financial systems group at McDonald's Corp. ``But I couldn't
find something useful to do with it.`` The problem, he explained,
was that while several vendors offered pieces of the calendar,
to-do list, report writer and electronic mail functionality he
was looking for, none offered a collected group of functions that
had been integrated into a single package.

Finally, Sappington settled on software from Information
Research Corp., a Charlottesville, Va., developer of a
group-oriented project management system and report writer called
Syzygy. The DOS-based software incorporates all the functions
Sappington's accounting systems group needed, including the
ability to easily incorporate information from the Lotus
Development Corp. 1-2-3 and Microsoft Corp. Excel spreadsheets.

Sappington saw Syzygy's primary value over other products as
the collection of several features in one package. ``It allows us
to communicate effectively as well as take care of our own
personal projects,`` Sappington said. ``Products like Lotus
Agenda really only address one part of the planning process.``

The system is currently being used by five accounting
systems developers which are linked over Novell, Inc. Netware.
The five are accountants who support information systems for the
financial and accounting groups at McDonald's. Once tax season is
over and the team has more time, they will begin to roll the
system out to other parts of the company. The first targeted
group is about 20 people in a different financial systems
function.

What project management software does, in general, is
provide a flexible framework for scheduling tasks and
appointments. At the most basic level, a typical system allows a
manager to input several tasks under a name and have the name
appear, much like a spreadsheet, when any one of the tasks is
called up on the computer.

Most of these products offer a number of different features
and levels of complexity. Syzygy includes a shared calendar
feature, support for E-mail, project and task scheduling and
organization and a database query report writer. All of the
features can be shared between the personal computers running the
software.

Agenda change

**SAMPLE RECORD (cont'd)**

While managers such as Sappington said that there is an ever-increasing need for such software as organizations flatten and reporting structures become less formal, products to date have not done very well in the marketplace. Lotus Agenda, the most prominent entry, is being revamped with an improved interface as sales lag.

While Sappington said that the Syzygy interface is ``much more structured'' and hence easier to use, he acknowledged that it does not have a spreadsheet's advantage of being immediately necessary. ``You still have to force people to use it to get them started,'' Sappington said. ``Once they get going, everyone uses it differently, and some far more than others.''

However, while Information Research has done some good work on the interface, it is not a leap beyond Agenda. It does, however, have some very powerful additional features, including a menu-driven report writer that allows for the creation of standard queries to generate reports from database files.

``That is the most powerful feature,'' Sappington said. ``It allows us to better integrate information from a number of sources into our planning and goal setting process. As far I see it, that's what this whole area is driving at.''

**SEARCH OPTIONS**

**BASIC INDEX**

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
— /CP	— CP	All Basic Index Fields Caption	Word Word	S PROJECT(W)MANAGEMENT S HAMBURGER(W)ICON/CP S CHART/CP
/TI /TX	TI TX	Title, Headline Text	Word Word	S PROJECT(W)MANAGEMENT/TI S REPORT(S)WRITE?/TX

**ADDITIONAL INDEXES**

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
— AU= DL= JN= — PD= PY= SH= — UD= —	AN AU DL JN LC PD PY SH SO — WD	DIALOG Accession Number Author Dateline Journal Name Line Count Publication Date Publication Year Section Heading Source Information <sup>1</sup> Update Word Count	Phrase Phrase Phrase  Word Word Word  Word	S AU=VON SIMSON, CHARLES S DL=OAK BROOK, ILL. S JN=COMPUTERWORLD  S PD=8908:8912 S PY=1990 S SH=(ON(W)SITE)  S UD=9999

<sup>1</sup> Display includes Journal Name, Publication Date, Page, Line Count, and Word Count. Data is missing for November and December 2005.

**SPECIAL FEATURES**

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK, HELP DUP, HELP CURRENT online.

<b>LIMIT</b>	/ -- DIALOG Accession Number /YYYY -- Publication Year	S S3/0135596-9999999 S S2/1990
<b>SORT</b>	<b>AU, JN, PD, PY, TI</b>	SORT S3/ALL/TI PRINT S5/5/1-24/JN
<b>RANK</b>	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked.	RANK PY RANK AU S4
<b>RD, ID</b>	Remove duplicates (RD) or identify duplicates (ID,IDO).	RD S5
<b>CURRENT</b>	Search only the most recent year plus one (CURRENT1) to five (CURRENT5) years.	B 674 CURRENT2

**PREDEFINED FORMAT OPTIONS**

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Full Record except Text
3	Medium	Bibliographic Citation
4	--	Full Record with Tagged Fields
5	--	Full Record except Text
6	Short	Title
7	--	Title and Abstract
8	Free	Title and Indexing
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

**OTHER OUTPUT OPTIONS**

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

<b>USER DEFINED FORMATS</b>	Display codes listed in the Search Options tables can be used to customize output.	TYPE S3/TI,AU/1-5
<b>TAG</b>	Output can be displayed with tags identifying each display field.	TYPE S2/3/1-5 TAG
<b>DIRECT RECORD ACCESS</b>	If the accession number of a specific record is known, it can be used to display the record directly	TYPE 0005649/5 DISPLAY 0074483/TI,JN PRINT 0301964/5

**FOR ONLINE HELP:**

See HELP FIELDS 674 for searchable fields; HELP FORMAT 674 for output formats; HELP LIMIT 674 for limits; HELP RATES 674 for cost information; HELP SORT 674 for sorts.