

**TRADEMARKSCAN® - China****FILE DESCRIPTION**

The **TRADEMARKSCAN® - China (File 651)** database is produced by Thomson CompuMark from applications and registrations filed with the State Intellectual Property Office of the People's Republic of China.

Like other **TRADEMARKSCAN** file, **TRADEMARKSCAN - China** serves principally as databases principally serve as a preliminary screening tool and should not be used as the sole basis for clearing a new name or for filing a trademark application. If a trademark is not found in the database, it does not necessarily mean that the trademark is available for use. Registration does, however, confer the exclusive right to the use of a trademark and offers a greater degree of protection from infringement.

**TRADEMARKSCAN - China** features full records that contain a transliterated Chinese trademark, a cross-reference trademark (when available), application and registration numbers, international class(es), status, current owner, dates, and other pertinent information. Goods Notes descriptions are derived from international subclass descriptions. Trademarks can be searched as phrases (ET=), as whole words or word beginnings in the Basic Index, or as word fragments or word endings in the rotated index (TR=). All published trademarks have a corresponding image either of the original Chinese characters or the corresponding design. Images can be located by restricting the search with RT=IMAGE.

The **TRADEMARKSCAN - China** file can be searched individually or in conjunction with other trademark files. The OneSearch category **ASIATMKS** can be used to search the Asian trademark databases.

**SOURCES**

**TRADEMARKSCAN® - China** contains information about unpublished and published applications and registrations filed with SIPO (State Intellectual Property Office of the People's Republic of China) from 1950 forward as published in Shangbiao Gonggao. Inactive marks for the last 3 years are retained.

**TIPS****BEGIN 651**

to screen potential trademark, product or service names in China.

**BEGIN ASIATMKS**

to screen potential trademark, product or service names filed across all Asian trademark files

**USE TR=**

to search word fragments; add @ to search word endings  
SELECT TR=KINO? OR TR=KINO@?

**USE RT=IMAGE and FORMAT 19**

to find and display trademark records and their images  
SELECT word AND RT=IMAGE; TYPE S1/19/ALL

**USE RANK**

to see which owners have the most registrations in a particular area.

SELECT IC=<code>; RANK OW

**USE REPORT**

in a single-file search to organize search results into tabular output

REPORT S1/TX,ON/ALL

**DIALOG FILE DATA**

Inclusive Dates: Active marks: 1950+  
Inactive marks: last 3 years

Update Frequency: Weekly

File Size: 5,101,797 records as of July 2009

**CONTACT**

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## SAMPLE RECORD

DIALOG(R) File 651:TRADEMARKSCAN(R)- China  
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2578754 \* TRADEMARK IMAGE AVAILABLE \*  
 HUANQIU and design  
 TRADEMARK CROSS REFERENCE: UNIVERSAL  
 REGISTER: China  
 IC= INTL CLASS: 42 (Scientific and technological services)  
 40 (Material treatment services)  
 45 (Personal, social and security services)  
 ST= STATUS: REGISTRATION (REGISTERED)  
 GS= GOODS NOTES: Picture processing and treating services  
 Registered design service  
 Design and information service for architecture  
 Dress designing service  
 Authenticating service for works of art  
 LA= LANGUAGE: Chinese (Language of the application)  
 SN= APPLICATION NUMBER: 1079670  
 DF=, YF= APPLICATION DATE: January 29, 1996  
 RN= REGISTRATION NUMBER: 1079670  
 DR=, YR= REGISTERED: August 14, 1997  
 DW=, YW= DATE RENEWAL PUBLISHED: September 21, 2007  
 DP=, YP= LAST FULL PUBLICATION: May 14, 1997  
 JC= PUBLISHED IN: SG 591  
 DX=, YX= EXPIRATION DATE: August 13, 2017  
 ON=, OW=, CO= LAST REPORTED OWNER(S): guang zhou shi yue xiu qu huan qiu shang  
 yong tu pian she, CN (China)  
 HISTORICAL INFORMATION:  
 FULL PUBLICATION OF REGISTRATION:  
 SG Volume 591 dated May 14, 1997  
 ASSIGNMENT:  
 SG Volume 741 dated June 28, 2000  
 CHANGES CONCERNING OWNER:  
 SG Volume 1082 dated August 7, 2007  
 NOTICE OF RENEWAL:  
 SG Volume 1088 dated September 21, 2007



Getting Information on Trademark File Currentness

The command: TYPE 9999999/23, can be used in any TRADEMARKSCAN database to obtain information on the latest application filings and registrations received for processing in that database by Thomson CompuMark. The type and amount of information provided varies by database.

? TYPE 9999999/23

9999999/23

DIALOG(R)File 651:TRADEMARKSCAN(R) - China  
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Unpublished Applications made available by the trademark office as of October 21, 2008

Shangbiao Gonggao no. 1169, dated May 27, 2009

SEARCH OPTIONS

BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	REPORT (FIELD LENGTH)	FIELD NAME	INDEXING	SELECT EXAMPLES
—	TX	TX (32)	Trademark Text & Enhancements <sup>1,2</sup>	Word	Whole Word: S AUTO Start of Word: S AUTO?

<sup>1</sup> Use the Basic Index to search complete words, compound words, or word beginnings, e.g., S KIN?. Use the rotated index TR= to search word fragments, or word endings, e.g., TR=KIN?. Since punctuation is stripped for trademark searching, use the AND operator instead of the (W) operator for the most comprehensive retrieval. Search compound words as the whole word and as its parts, e.g., S KINGS? OR (KING AND COBRA?).

<sup>2</sup> Since trademarks are not cross-referenced, for the most comprehensive retrieval, alternative spellings should be SELECTed either in the Basic Index, e.g., SELECT HARBOR OR HARBOUR OR HAVRE or in the Rotated Trademark index, e.g., SELECT TR=(HARBOR? OR HARBOUR? OR HAVRE?).

ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	REPORT (FIELD LENGTH)	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	—	DIALOG Accession Number		
CN=	CN	—	Country of Owner	Phrase	S CN=CHINA S CN=CN
CO=	CO	—	Named Company <sup>4</sup>	Phrase	S CO=GUANG ZHOU SHI YUE XIU?
DC=	DC	—	Date Cancelled	Phrase	S DC=20001016
DF=	DF	DF (10)	Date Filed <sup>3</sup>	Phrase	S DF=19960129
DP=	DP	DP (11)	Date Last Full Publication <sup>3</sup>	Phrase	S DP=19970514
DR=	DR	DR (10)	Date Registered <sup>3</sup>	Phrase	S DR=19970813
DT=	DT	DT (20)	Design Type	Phrase	S DT=WORD & DESIGN
DW=	DW	DW (10)	Date Renewal Published <sup>3</sup>	Phrase	S DW=20070921
DX=	DX	DX (11)	Date Will Expire <sup>3</sup>	Phrase	S DX=20170913
ET=	ET	ET (32)	Exact Trademark <sup>3</sup>	Phrase	S ET=HUANQIU
GS=	GS	—	Goods Notes <sup>5</sup>	Word	S GS=ARCHITECTURE S GS=DRESS(W)GS=DESIGN?
—	HI	—	Historical Information <sup>6</sup>		
IC=	—	—	International Class	Word	S IC=40 S IC=(MATERIAL(W)TREATMENT)
—	IM	—	Trademark Image <sup>7</sup>		
IN=	—	—	International Class Count <sup>10</sup>	Phrase	S IN=1
JC=	JC	—	Journal Reference	Phrase	S JC=SG 591
LA=	LA	—	Language	Phrase	S LA=CHINESE
ON=	ON	ON (32)	Last Reported Owner(s) <sup>3</sup>	Word & Phrase	S ON=(MARTEL(W)COSMETICS) S ON=GUANG ZHOU SHI YUE XIU?
OW=	OW	—	All Owners	Word & Phrase	S OW=(MARTEK(W)BIOSCI?) S OW=MARTEK BIOSCI?
RC=	RC	—	Register	Phrase	S RC=CHINA
RN=	RN	RN (14)	Registration Number	Phrase	S RN=1079670
RT=	—	—	Record Type <sup>7,10</sup>	Phrase	S RT=IMAGE S S1 AND RT=IMAGE
SN=	SN	SN (11)	Application (Serial) Number	Phrase	S SN=1079670

## ADDITIONAL INDEXES (cont'd)

SEARCH PREFIX	DISPLAY CODE	REPORT (FIELD LENGTH)	FIELD NAME	INDEXING	SELECT EXAMPLES
ST=	ST	ST (32)	Status	Word & Phrase	S ST=REGISTERED S ST=CANCEL?
TR=	TX	—	Rotated Trademark Text and Word Enhancements <sup>1,2,8</sup>	Word	Word Fragment: S TR=AUTO? End of Word: S TR=AUTO@?
UD=	—	—	Update	Phrase	S UD=9999
WD=	—	—	Trademark Word Count <sup>10</sup>	Numeric	S WD=1
XT=	XT	—	Cross Reference Trademark <sup>9</sup>	Phrase	S XT=UNIVERSAL S XT=TACO BELL
YC=	YC	—	Year Cancelled	Phrase	S YC=2000
YF=	YF	YF (7)	Year Filed <sup>3</sup>	Phrase	S YF=1996
YP=	YP	YP (11)	Year Last Full Publication <sup>3</sup>	Phrase	S YP=1997
YR=	YR	YR (9)	Year Registered <sup>3</sup>	Phrase	S YR=1997
YW=	YW	YW (9)	Year Renewal Published <sup>3</sup>	Phrase	S YW=2007
YX=	YX	YX (11)	Year Will Expire <sup>3</sup>	Phrase	S YX=2017

<sup>3</sup> In a REPORT which includes date fields, NA will appear when the requested date information is not available. Trademarks and owner names longer than 32 characters are truncated in REPORT displays.

<sup>4</sup> Named Company (CO=) includes Owner Name (ON= and OW=) only.

<sup>5</sup> Goods Notes (GS=) consist of the subclass descriptions for the applicable International Class, and may not accurately represent the goods to which the trademark is applied.

<sup>6</sup> Historical Information is not searchable but does include additional information regarding status changes pertaining to the trademark.

<sup>7</sup> All published trademarks include images either of the original Chinese characters or the design. Records containing trademark images can be located by including RT=IMAGE in the search. Images display when searches are conducted using Dialoglink5, Dialog Classic on the Web, or DialogWeb. Depending on the source, images may be in color or in black and white.

<sup>8</sup> When searching word fragments in the Rotated Trademark Index (TR=), use the @ character to indicate the end of a word, e.g., TR=MAIL@. To retrieve an embedded fragment, use the question mark, e.g., TR=AIL?. Multiple TR= fragments can be combined with AND for the most comprehensive retrieval.

<sup>9</sup> The Cross-Reference Trademark (XT=) is available in less than 5% of the records. Sometimes it provides an English translation of the trademark or an alternate spelling of the transliterated mark. Words from the Cross Reference Trademark can also be searched in the Basic Index or using the Rotated Trademark RT=.

<sup>10</sup> Does not display in record

## SPECIAL FEATURES

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK online.

<b>LIMIT</b>	/ACTIVE -- Active Applications and Registrations /DESIGN -- Design Type /INACTIVE -- Abandoned, Cancelled, and Expired Records /NODESIGN -- Word Only	S S1/ACTIVE S S5/DESIGN S S3/INACTIVE S S7/NODESIGN
<b>SORT</b>	CO, DC, DF, DP, DR, DW, DX, OW, RN, SN, TX	SORT S1/ALL/TX PRINT S5/1-24/ON
<b>RANK</b>	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked.	RANK ON

**PREDEFINED FORMAT OPTIONS**

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Full Record
3	Medium	Trademark, Design Type, International Class(es), Status, Serial (Application) Number, Registration Number, Date Registered, and Date Published
4	--	Full Record except Historical Information
5	--	Full Record with Goods & Services in English
6	--	Trademark, International Class(es), and Design Type
7	--	Trademark, Design Type, Status, Goods Notes, and Last Reported Owner.
8	--	Trademark, Design Type, International Class(es), and Status.
9	Long	Full Record
15	--	Format 5 plus Image <sup>7</sup>
19	Full	Full Record plus Image <sup>7</sup>
23	--	File Update Information <sup>11</sup>
39	--	Image only <sup>7</sup>
49	Short	Trademark, Design Type, and Accession Number

<sup>11</sup> Use the command TYPE 9999999/23 to retrieve information about the currency of the trademark data. Format 23 is free when used in this context only.

**OTHER OUTPUT OPTIONS**

For an explanation, enter HELP TYPE, HELP REPORT, HELP UDF, HELP TAG online.

<b>REPORT</b>	Output can be displayed in table format. REPORT codes with field lengths in parentheses are listed in the Search Options tables. Default table width is 72 characters; use SET H 132 to set maximum table width.	REPORT S2/TX,ON,YR/ALL
<b>USER DEFINED FORMATS</b>	User-defined formats can be specified using the display codes indicated in the Search Options tables.	TYPE S3/ET,ON,YR/1-5
<b>TAG</b>	Output can be displayed with tags identifying each display field.	TYPE S3/5/1-10 TAG
<b>DIRECT RECORD ACCESS</b>	DIALOG Accession Number	TYPE 00003384/5 PRINT 00003384/9

**FOR ONLINE HELP:**

See HELP FIELDS 651 for searchable fields; HELP FORMAT 651 for output formats; HELP LIMIT 651 for limits; HELP RATES 651 for cost information; HELP SORT 651 for sorts.