

# Gale Group Newswire ASAP™

## FILE DESCRIPTION

**Gale Group Newswire ASAP™** provides the fully searchable text and comprehensive indexing of wire stories from many renowned worldwide news sources. The file offers both current and retrospective information on companies, industries, products, people, trends, and economies. Wire services currently covered are: Business Wire (11/94+), Newsbytes News Service (7/89+), and PR Newswire (1/83+). Historical coverage is available for: Agencia EFE (2/91-9/91), Comtex (2/91-7/91), Deutsche Press-Agentur (3/91-10/91), Federal News Service (5/91-10/91), Japan Economic Newswire (1987-1991), Kyodo News Service (2/91-7/92), Market Consensus Surveys (2/91-8/91), TASS (2/91-10/91), Tokyo Financial Wire (1/91-2/92), United Press International (2/91-10/91), and Xinhua News Agency (2/91-10/91).

Gale Group Newswire ASAP is an important resource for researchers who conduct competitive intelligence and mergers and acquisitions research, monitor worldwide industry and technology, or track global economic and political conditions. The complete text and indexing of wire stories are usually available for searching within 36 hours of transmission. All words within the text are searchable, facilitating searches for quotes, figures, or any mention of a company name or personal name found in the text. Controlled vocabulary (including Predicasts Product Codes) can be used to limit searches to substantive stories about specific companies, industries, products, people, or events.

## SUBJECT COVERAGE

- Analysts Reports
- Business News
- Commodities and Currency
- Earnings Reports
- Economic Forecasts
- Financials
- Government Statistics
- Industries
- Insider Trading
- Legislation
- Market Share
- Mergers and Acquisitions
- New Product Announcements
- News Releases
- Personnel Changes
- Political News
- Securities
- Speeches
- Stock and Money Markets
- Trends and Technologies
- 8K Reports

## DIALOG FILE DATA

Inclusive Dates: 1983 to the present  
Update Frequency: Daily  
File Size: 4,170,238 as of February 2006

## CONTACT

Gale Group Newswire ASAP is produced by Thomson Gale. Questions concerning Electronic Search Assistance should be directed to:

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SAMPLE RECORD

DIALOG(R)File 649:Gale Group Newswire ASAP(TM)
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AN=, AA= 00001075 Supplier Number: 16988613 (THIS IS THE FULL TEXT)
/TI WORLD FAMOUS BOOKSELLERS CONVENTION TAKES WINDY CITY BY STORM
JN= PR Newswire p601NE013
PD=, PY= June 1, 1995
LA=, RT= LANGUAGE: English RECORD TYPE: Fulltext
WD= WORD COUNT: 747 LINE COUNT: 00069

/LP, /XT, /TX The World's Largest English-Language Event for the Business
of Books in all Formats Welcomes First Lady Hillary Rodham Clinton
and Many More

/TX CHICAGO, June 1 /PRNewswire/ -- The American Booksellers
Association Convention and Trade Exhibit opens Saturday and runs
through Monday, June 5 at the McCormick Place Complex. Widely
known as the world's foremost English-language event for the
business of books in all formats, this year's event boasts
an unprecedented schedule of events as well as new programs
designed to keep booksellers on top of the latest industry trends,
developments and technologies.

- .
Monday Power Lunch

The premiere event of the ABA Convention and Trade
Exhibit will encompass such prestigious guests as Newt
Gingrich, RENEWING AMERICAN CIVILIZATION (Harper Collins);
Ben Bradlee, UNTITLED MEMOIR (Simon & Schuster); and Linda
Wertheimer, LISTENING TO AMERICA (Simon & Schuster) speaking
about their latest works. The Monday Power Lunch will also be the
setting for the presentation of the 1995 Blackboard Award,
sponsored by Blackboard African-American Bestsellers, Inc.

For further information about the ABA Convention and Trade
Exhibit, call 203-840-5614, or write to Association Expositions &
Services, 383 Main Avenue, Norwalk, CT 06852.

-0- 6/1/95

/CONTACT: Amy Riemer of Reed Exhibitions (at the ABA
Convention and Trade Exhibit Press Office), 312-808-2958/
CO: American Booksellers Association ST: Illinois IN: PUB SU:
DP-JL -- NE013 -- 1477 06/01/95 13:41 EDT

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FS= FILE SEGMENT: NW File 649
IC=, /IN, /DE INDUSTRY CODES/NAMES: BUS Business, General
/DE DESCRIPTORS: American Booksellers Association-- Conferences,
meetings, seminars, etc.; Booksellers--Conferences, meetings,
seminars, etc.
PC=, /PN, PN= PRODUCT/INDUSTRY NAMES: 5942000 (Book Stores)
SC= SIC CODE: 5942

## SEARCH OPTIONS

## BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S HILLARY(1N)CLINTON
/CO	CO	Company Name <sup>1</sup>	Word	S REED(W)EXHIBITION/CO
/CP	CP	Caption <sup>2</sup>	Word	S TABLE/CP
/DE	DE	Descriptor <sup>3</sup>	Word & Phrase	S CONFERENCES(W)MEETINGS/DE S AMERICAN BOOKSELLERS ASSOCIATION/DE
/GN	GN	Geographic Name <sup>1</sup>	Word	S CHICAGO/GN
/IN	IN	Industry Name <sup>1</sup>	Word	S BUSINESS(W)GENERAL/IN
/LP	LP	Lead Paragraph (or Extract)	Word	S HILLARY(1W)CLINTON/LP
/NM	NM	Named Person <sup>1</sup>	Word	S ROBERT(1N)MAYER/NM
/PN	PN	Product Name <sup>1</sup>	Word	S BOOK(W)STORE?/PN
/TI	TI	Title	Word	S BOOKSELLERS(W)CONVENTION/TI
/TN	TN	Trade Name <sup>1</sup>	Word	S BUSINESS(W)EDITORS/TN
/TX	TX	Text	Word	S ABA(1W)CONVENTION/TX
/XF	—	All Fields Except Fulltext	Word	S CONVENTION?/XF

<sup>1</sup> Searchable in the Basic Index and in the Additional Indexes.<sup>3</sup> Also /DF.<sup>2</sup> Ceased indexing in 1991.

## ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
AA=	AA	Supplier Number	Phrase	S AA=16988613
—	AN	DIALOG Accession Number		
AU=	AU	Author	Phrase	S AU=DUVALLY, MICHAEL?
—	CG	Copyright		
CO=	CO	Company Name <sup>1</sup>	Phrase	S CO=REED EXHIBITION?
DT=	DT	Document Type <sup>4</sup>	Phrase	S DT=COMPANY PROFILE
FS=	FS	File Segment	Phrase	S FS=NW FILE 649
GC=	GC	Geographic Code	Phrase	S GC=NNUSCIL
GN=	GN	Geographic Name <sup>1</sup>	Phrase	S GN=CHICAGO?
IC=	IC	Industry Code	Phrase	S IC=BUS
IN=	IN	Industry Name <sup>1</sup>	Phrase	S IN=BUSINESS?
JN=	JN	Journal (Newswire) Name	Phrase	S JN=NEWSBYTES
LA=	LA	Language	Phrase	S LA=ENGLISH
NM=	NM	Named Person <sup>1</sup>	Phrase	S NM=MAYER, ROBERT?
PC=	PC	Product Code	Phrase	S PC=5942000
PD=	PD	Publication Date	Phrase	S PD=950601
PN=	PN	Product Name <sup>1</sup>	Phrase	S PN=BOOK STORES
PY=	PY	Publication Year	Phrase	S PY=1995
RT=	RT	Record Type	Phrase	S RT=FULLTEXT
SC=	SC	Standard Industrial Classification (SIC) Code	Phrase	S SC=5942
SF=	SF	Special Feature <sup>6</sup>	Phrase	S SF=ILLUSTRATION
SF=	SF	Subfile	Phrase	S SF=NNI FILE 111
—	SO	Source Information <sup>5</sup>		
TN=	TN	Trade Name <sup>1</sup>	Phrase	S TN=BUSINESS EDITORS?
TS=	TS	Ticker Symbol	Phrase	S TS=NCR
UD=	—	Update	Phrase	S UD=9999
WD=	WD	Word Count	Numeric	S WD<500

<sup>4</sup> Also searchable as AT=.<sup>6</sup> Special Feature will cease indexing as of 15 March 2002, but backfile data will remain online.<sup>5</sup> Includes Journal Name, Page/Story Number, and Publication Date.

**SPECIAL FEATURES**

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK, HELP DUP, HELP CURRENT online.

<b>LIMIT</b>	/ -- DIALOG Accession Number /ENG -- English-Language Records /FULLTEXT -- Full-text Records /LONG -- Word Count of 1,000 words or more /SHORT -- Word Count of less than 1,000 words /YYYY -- Publication Year	S S3/0010000-99999999 S S4/ENG S CONVENTION/FULLTEXT S S2/LONG S S3/SHORT S S2/1993
<b>SORT</b>	AA, AU, CO, JN, PD, PY, TI	SORT S13/ALL/PD PRINT S5/5/1-24/TI
<b>RANK</b>	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked. Other RANK codes include: DE	RANK DE
<b>RD, ID</b>	Remove duplicates (RD) or identify duplicates (ID,IDO).	RD S5
<b>CURRENT</b>	Search only the most recent year plus one (CURRENT1) to five (CURRENT5) years.	B 649 CURRENT2

**PREDEFINED FORMAT OPTIONS**

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Bibliographic Citation, Word Count, and Indexing
3	Medium	Bibliographic Citation and Word Count
4	--	Bibliographic Citation and Word Count
5	--	Full Record except Text
6	Short	Title, Publication Date, and Word Count
7	Long	Bibliographic Citation and Text
8	Free	Title, Publication Date, Word Count, and Indexing
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

**OTHER OUTPUT OPTIONS**

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

<b>USER DEFINED FORMATS</b>	User-defined formats may be specified using the display codes indicated in the Search Options tables.	TYPE S3/TI,PD/1-5
<b>TAG</b>	Output can be displayed with tags identifying each display codes..	TYPE S2/3/1-5 TAG
<b>DIRECT RECORD ACCESS</b>	DIALOG Accession Number	TYPE 00100005/5 DISPLAY 0074483/TI,LP PRINT 50301964/9

**FOR ONLINE HELP:**

See HELP FIELDS 649 for searchable fields; HELP FORMAT 649 for output formats; HELP LIMIT 649 for limits; HELP RATES 649 for cost information; HELP SORT 649 for sorts.