

UBM Computer Fulltext

FILE DESCRIPTION

UBM Computer Fulltext provides timely, relevant information about the computer, communications, and electronic industries. The file includes fulltext, cover-to-cover coverage of top rated newspapers and magazines published by UBM LLC. UBM Computer Fulltext includes the following publications:

Internet Week (prior to 9/97 use *Communications Week*) (weekly)

Computer Reseller News (weekly)

Computer Retail Week (weekly)

Electronic Buyers' News (weekly)

Electronic Engineering Times (weekly)

Home PC (monthly)

InformationWeek (weekly)

NetGuide ceased 9/97

Network Computing (monthly)

OEM Magazine ceased 5/97

VARBusiness (20 times per year)

WINDOWS (monthly)

SUBJECT COVERAGE

UBM Computer Fulltext covers all aspects of computers and technology including the following computer related topics:

- Business & Industry Information
- Computer Industry News
- Computer Systems and Peripherals
- Consumer Information
- Electronics
- Emerging Markets
- Hardware
- Home Computers
- Interfaces
- Interviews
- Merchandising Trends and Vendor Strategies
- Networks
- New Products
- Operating Systems
- Semiconductors
- Software Design, Development and Reviews
- Software Manufacturers and Developers
- Technology Reports
- Technology Trends
- Telecommunications
- Viewpoints and Opinions
- Workstations

TIPS

USE FILE 647

to locate information on communications (includes Internet and intranet), computers, software, and electronics.

USE THE BASIC INDEX

to find topics of interest and type out records in KWIC to verify results. To find information about the programming language C, C+, and C++:

SELECT C

TYPE S1/6,K/1-30

USE SUFFIXES

to narrow a search using

S S1/LP, TI to limit to title and lead paragraph

S S2/2007:2009 to limit to a range of years.

DIALOG FILE DATA

Inclusive Dates: 1988 to the present

Update Frequency: Weekly

File Size: More than 448,000 records as of April 2009

CONTACT

UBM Computer Fulltext is provided by UBM, LLC. For search questions, contact the Knowledge Center, Dialog at 800-334-2564. Questions concerning file content should be directed to:

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SAMPLE RECORD

DIALOG(R)File 647 UBM COMPUTER FULLTEXT
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AA= 00003051 CMP ACCESSION NUMBER: CWK19960722S0017
/TI Intranet Offerings Detailed
AU= Martin Marshall
SO=, JN=, PY=, PG= COMMUNICATIONSWEEK, 1996, n620, PG05
PD= PUBLICATION DATE: 19960722
JC=, LA= JOURNAL CODE: CWK LANGUAGE: English
RT= RECORD TYPE: Fulltext
/SH, SH= SECTION HEADING: Top Of The News
WD= WORD COUNT: 574

TEXT:

/LP, /TX

Users last week got updates on vendor strategies for extending applications to corporate intranets. For IBM, Microsoft, Netscape and Next Software Inc. the common theme among the players was the offering of numerous intranet-building consulting services to help corporate IT teams develop intranet applications.

/TX

For its customers, however, Oracle placed the focus on the delivery of real electronic-commerce capability through a new version of the Oracle Web Server that can handle transactions, two-phase commit and rollback over the Web, and on a new generation of Oracle Applications intended to tightly mesh companies with their suppliers, customers, and employees through the Web.

"The whole Internet area is ripe for consultants," said John Rymer, vice president of Giga Information Group, Cambridge, Mass. "You've got a whole new set of technologies, coupled with a need to move quickly to achieve competitive advantage." Most corporations just don't have the appropriate expertise in-house, so they look outside, Rymer said.

Instead of large-ticket consulting projects, corporations will have the option of hiring IBM Global Services consultants for two-day training seminars that will average \$12,000 each, according to Mark Shearer, vice president, Internet/intranet business development for IBM's Global Services, Somers, N.Y. IBM also announced Single Sign-On , a product that will automatically grant users access to all authorized uses from a single login to the network.

For its part, Microsoft announced the Site Builder Network, a three-tiered hierarchy of consulting services—from a Site Builder hot line to special Microsoft technology briefings, detailed case studies, and online referral of business opportunities to developers. At the same time, Microsoft released Visual C++ version 4.2, and its first beta version of the Visual J++ language, Microsoft's ActiveX-enabled version of Java. It also placed releases of VBScript and its implementation of Javascript onto its Web site for downloading.

Netscape and Next Software are also going into the consulting business, training IT departments on the creation of corporate Web sites using Next's WebObjects development environment on Netscape's SuiteSpot servers.

With RSA Data Security Inc.'s security as its underpinning (CommWeek, July 8), Oracle Corp. introduced a new version of its (...)

/CO, CO=

COMPANY NAMES (DIALOG GENERATED): Giga Information Group;
Global Services; IBM Global Services; ICX; Microsoft; Next
Software Inc; Oracle Applications; Oracle Corp; Oracle
Inter Cartridge Exchange; Rymer; RSA Data Security Inc;
Site Builder Network

SEARCH OPTIONS

BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S MICROSOFT
/AB	AB	Abstract	Word	S NETSCAPE/AB
/CO	CO	Company Name (Dialog Generated) ³	Word	S (ORACLE(W)CORP)/CO
/LP	LP	Lead Paragraph ¹	Word	S NETSCAPE/LP
/SH	SH	Section Heading ^{1,2,3}	Word	S TOP(2W)NEWS/SH
/TI	TI	Title	Word	S INTRANET(W)OFFERINGS/TI
/TX	TX	Text	Word	S INTERNET(5N)CONSULTANTS/TX
/XF	—	All Basic Index Fields Except Full Text	Word	S OFFERINGS(W)DETAILED/XF
/XT	XT	Extract ¹	Word	S NETSCAPE/XT

¹ Also searchable as /AB.

³ Searchable in the Basic Index and in the Additional Indexes.

² Section Headings vary by journal.

ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
AA=	AA	UBM Accession Number	Phrase	S AA=CWK19960722S0017
—	AN	DIALOG Accession Number		
AU=	AU	Author/Byline ⁴	Word & Phrase	S AU=(MARTIN(1N)MARSHALL) S AU=MARSHALL, MARTIN
CO=	CO	Company Name (Dialog Generated) ³	Phrase	S CO=MICROSOFT?
JC=	JC	Journal Code	Phrase	S JC=CWK
JN=	JN	Journal Name	Phrase	S JN=COMMUNICATIONSWEEK
LA=	LA	Language	Phrase	S LA=ENGLISH
PD=	PD	Publication Date	Phrase	S PD=19960722
PG=	PG	Page	Phrase	S PG=PG05
PY=	PY	Publication Year	Phrase	S PY=1996
RT=	RT	Record Type	Phrase	S RT=FULLTEXT
SH=	SH	Section Heading ^{1,2,3}	Phrase	S SH=TOP OF THE NEWS
SO=	SO	Source Information ⁵	Word	S SO=(COMMUNICATIONSWEEK AND PG05)
UD=	—	Update	Phrase	S UD=9999
WD=	WD	Word Count	Numeric	S WD>500

⁴ Authors (AU=) are searched as either word-indexed, e.g., S AU=(WAYNE(1N)RASH) or inverted phrase-indexed, e.g., S AU=RASH JR., WAYNE. Display is in natural order, e.g., WAYNE RASH JR.

⁵ Display includes Journal Name, Volume, Issue, Pagination, and Publication Date.

SPECIAL FEATURES

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK, HELP DUP, HELP CURRENT online.

LIMIT	/ -- DIALOG Accession Number /ENG -- English-Language Records /FULLTEXT -- Full-text Article /LONG -- Article contains 1,000 or more words /SHORT -- Article less than 1,000 words in length /YYYY -- Publication Year	00100000:99999999 S S2/ENG S S1/FULLTEXT S S4/LONG S S3/SHORT S S1/1995:1996
SORT	AA, AU, JN, PD, PY, TI	SORT S5/ALL/PY,D
RANK	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked.	RANK JN RANK AU S4
RD, ID	Remove duplicates (RD) or identify duplicates (ID,IDO).	RD S5
CURRENT	Search only the most recent year plus one (CURRENT1) to five (CURRENT5) years.	B 647 CURRENT2

PREDEFINED FORMAT OPTIONS

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Bibliographic Citation, Indexing, and Word Count
3	Medium	Bibliographic Citation and Word Count
4	--	Full Record with Tagged Fields
5	--	Full record except Text (includes Lead Paragraph)
6	Short	Title and Word Count
7	Long	Full Record except Record Type and Word Count
8	Free	Title, Indexing, and Word Count
9	Full	Full record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

OTHER OUTPUT OPTIONS

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

USER DEFINED FORMATS	Display codes listed in the Search Options tables can be used to customize output.	TYPE S4/TI,SO,LP/1-5
TAG	Output can be displayed with tags identifying each display field.	TYPE S3/3,TX/1-5 TAG
DIRECT RECORD ACCESS	If the accession number of a specific record is known, it can be used to display the record directly.	TYPE 00654321/9 DISPLAY 00502353/TI,SO,LP PRINT 00298238/5

FOR ONLINE HELP:

See HELP FIELDS 647 for searchable fields; HELP FORMAT 647 for output formats; HELP LIMIT 647 for limits; HELP RATES 647 for cost information; HELP SORT 647 for sorts.