

# The Journal of Commerce

## FILE DESCRIPTION

**Journal of Commerce** provides the complete text of all news, columns, editorials, briefs, calendar listings, and selected tables that appear in the Five-Star edition of the world's premier daily business newspaper covering international trade and transportation issues. It also includes the Six-Star news summary and West Coast/Trade page.

*Journal of Commerce* features special individual sections which focus on ocean, barge, air, rail, and truck transportation, international banking and finance, foreign trade, energy, insurance, chemicals and plastics, electronic communications, and commodities. The online edition also includes a summary of every major story for each day. Reports are filed daily from throughout the U.S. and around the world with the help of 9 U.S. news bureaus and other bureaus in Brussels, Hong Kong, Frankfurt, London, Mexico City, Montreal, Moscow, and Tokyo.

## SUBJECT COVERAGE

Subjects covered in **Journal of Commerce** include:

- Aviation/Air Cargo
- Chemicals/Plastics
- Commodities/Futures
- Electronic Communications/EDI
- Energy
- General News and International Trade
- Imports/Exports
- Insurance
- Maritime
- Rail
- Trade/Finance
- Trade Opportunities
- Trucking
- Washington News

Not included are the Special Report and Shipcards sections, advertising, illustrations, and some tables.

## TIPS

### USE FILE 637

to search for complete text articles from the Journal of Commerce from 1987 to the present.

### USE /TI,LP

to search for terms appearing in the title or lead paragraph of a story.

## DIALOG FILE DATA

Inclusive Dates: January 1, 1987 to the present

Update Frequency: Daily

File Size: 424,769 records as of March 2006

## CONTACT

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## SAMPLE RECORD

DIALOG(R)File 637:Journal of Commerce  
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 06000105

/TI  
 JN=, JC=, PD=, PY=  
 AU=  
 ED=, /SH, SH=, PG=

Kodak's Innovative Polish Venture Wins Praise  
 JOURNAL OF COMMERCE (JC) - January 26, 1990  
 By: JANET PORTER Journal of Commerce Staff  
 Edition: Five Star Section: FRONT Page: 1A  
 Word Count: 813

/ME, /TX

MEMO:  
 See related article: NORTH AFRICA MAY SUFFER AS INVESTORS TURN TO  
 E. BLOC, on page 3A

/LP, /TX

TEXT:  
 LONDON - Fields of rotting fruit and vegetables in a country  
 desperate for food and foreign currency made little sense to  
 Eastman Kodak Co. when the U.S. firm was considering setting up a  
 chain of fast film processing shops in Poland.

/TX

Selling Kodak film in Poland for payments made in the shaky  
 local currency made little sense either.

Recognizing that one of Poland's major handicaps was the  
 absence of any industrial food refrigeration processes, the  
 Rochester, N.Y.-based photographic equipment group set about  
 devising a countertrade transaction that could prove a model for  
 other companies eager to trade with Eastern Europe.

Through a joint venture with a Polish organization and a  
 small Swiss-based partner, Eastman Kodak arranged for  
 refrigeration equipment to be shipped to Poland. Food that  
 otherwise would have gone to waste or been sold only locally now  
 can be frozen and exported.

The resulting foreign exchange will be used to pay Eastman  
 Kodak in dollars rather than zloty. The first exports of frozen  
 food already have been shipped to the United States.

"Western companies must think laterally rather than  
 vertically when doing business with Eastern Europe and must not  
 just stick to their own line of business," said Anthony Gould,  
 director for central and Eastern Europe at Kodak Ltd. in Britain.  
 Mr. Gould was actively involved in the negotiations.

An arrangement like this not only solves the crucial problem  
 of obtaining payment in hard currency, but also makes a  
 contribution to industrial modernization, he believes.

Many experts agree that processed food could become a major  
 export earner for countries like Poland and Hungary, but right  
 now Polish produce is either fresh, tinned or pickled and  
 generally of a quality that would not be acceptable in the West.  
 (. . .)

/DE

DESCRIPTORS: TRADE; JOINT VENTURE; BARTER; ELECTRONIC; FOOD; US;  
 POLAND; SWEDEN; EAST BLOC

SEARCH OPTIONS

BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S KODAK(W)FILM
/CO	CO	Company Name <sup>1</sup>	Word	S RYAN(W)AVIATION?/CO
/CP	CP	Caption	Word	S CHAIRMAN(2W)BOARD/CP
/DE	DE	Descriptor <sup>2</sup>	Word & Phrase	S JOINT(W)VENTURE/DE S SHIP REGISTRY/DE
/LP	LP	Lead Paragraph <sup>3</sup>	Word	S FILM(W)PROCESSING?/LP
/ME	ME	Memo <sup>3,4</sup>	Word	S NORTH(W)AFRICA/ME
/SH	SH	Section Heading <sup>1</sup>	Word	S FRONT/SH
/TI	TI	Title/Headline <sup>5</sup>	Word	S POLISH(W)VENTURE/TI
/TX	TX	Text	Word	S REFRIGERAT?(S)PHOTOGRAPH?/TX

<sup>1</sup> Searchable in the Basic Index and in the Additional Indexes.

<sup>4</sup> May include series title, correction, or special notes about the author or article.

<sup>2</sup> Not present after June 2000.

<sup>5</sup> Not present for all records.

<sup>3</sup> Also searchable using /TX.

ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
AU=	AU	Author/Byline <sup>5</sup>	Word	S AU=(JANET(1N)PORTER)
CN=	CN	Country	Phrase	S CN=USA
CO=	CO	Company Name <sup>1</sup>	Phrase	S CO=RYAN AVIATION?
DL=	DL	Dateline <sup>2</sup>	Word & Phrase	S DL=LONDON S DL=PANAMA CITY
ED=	ED	Edition	Phrase	S ED=FIVE STAR
JC=	JC	Journal Code	Phrase	S JC=JC
JN=	JN	Journal Name	Phrase	S JN=JOURNAL OF COMMERCE
PD=	PD	Publication Date	Phrase	S PD=19900126
PG=	PG	Page	Phrase	S PG=1A
PY=	PY	Publication Year	Phrase	S PY=1990
RG=	RG	Region	Phrase	S RG=NORTH EAST
SF=	SF	Special Feature <sup>2</sup>	Phrase	S SF=SPECIAL FEATURE
SH=	SH	Section Heading <sup>1</sup>	Phrase	S SH=FRONT
—	SO	Source Information <sup>6</sup>		
ST=	ST	Newspaper State	Phrase	S ST=NY
UD=	—	Update	Phrase	S UD=9999
—	WD	Word Count		

<sup>6</sup> Source includes Journal Name, Journal Code, Publication Date, Edition, Section and Page.

**SPECIAL FEATURES**

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK, HELP DUP, HELP CURRENT online.

<b>LIMIT</b>	/LONG -- Word Count of 1,000 words or more /SHORT -- Word Count of less than 1,000 words /YYYY -- Publication Year	S S12/LONG S S5/SHORT S S2/2000
<b>SORT</b>	JN, PD, PY, TI	SORT S13/ALL/PD/TI PRINT S5/5/1-24/TI
<b>RANK</b>	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked.	RANK SH S3
<b>RD, ID</b>	Remove duplicates (RD) or identify duplicates (ID,IDO).	RD S5
<b>CURRENT</b>	Search only the most recent year plus one (CURRENT1) to five (CURRENT5) years.	B 637 CURRENT2

**PREDEFINED FORMAT OPTIONS**

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	Medium	Full record except Text
3	--	Bibliographic Citation and Word Count
5	--	Bibliographic Citation, Indexing, Lead Paragraph, and Word Count
6	Short	Title, Publication Date, and Word Count
7	Long	Bibliographic Citation and Text
8	Free	Title, Publication Date, Word Count, and Indexing
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

**OTHER OUTPUT OPTIONS**

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

<b>USER DEFINED FORMATS</b>	User-defined formats may be specified using the display codes indicated in the Search Options tables.	TYPE S3/TI,PD/1-5
<b>TAG</b>	TAG may be used for tagged fields.	TYPE S2/3/1-5 TAG
<b>DIRECT RECORD ACCESS</b>	DIALOG Accession Number	TYPE 06000105/5 DISPLAY 005026163/TI,LP PRINT 004528847/9

**FOR ONLINE HELP:**

See HELP FIELDS 637 for searchable fields; HELP FORMAT 637 for output formats; HELP LIMIT 637 for limits; HELP RATES 637 for cost information; HELP SORT 637 for sorts.