

# Gale Group Newsletter Database™

## FILE DESCRIPTION

**Gale Group Newsletter Database** contains the full text of specialized industry newsletters that provide concise information on companies, products, markets, and technologies; trade and geopolitical regions of the world; and government funding, rulings, and regulation and other legislative activities which impact the industries and regions covered. International in scope, the Newsletter Database provides searchers with important facts, figures, analysis, and current information affecting a broad range of industries and sectors. Information from newsletters contained in the Gale Group Newsletter Database covers the following industries and geographic regions of the world: biotechnology, broadcasting and publishing, computers and electronics, chemicals, defense and aerospace, energy, environment, financial services, general technology, Japan, Middle East, manufacturing, medical and health, materials, packaging, research and development, telecommunications, transportation, and more.

The database includes more than 100 of the most important specialized industry newsletters published, with additional titles added on a regular basis.

## SUBJECT COVERAGE

**Gale Group Newsletter Database** covers the following industries and geographic regions of the world:

- Biotechnology
- Broadcasting and Publishing
- Computers and Electronics
- Chemicals
- Defense and Aerospace
- Energy and Environment
- Financial Services
- General Technology
- Japan and Middle East
- Manufacturing
- Medical and Health
- Materials
- Packaging
- Research and Development
- Transportation

Company activities covered include:

- Joint Ventures
- License Agreements
- Mergers and Acquisitions
- Major Orders and Contracts
- Expanded Facilities
- Executive Changes
- New Products and Technologies
- Industry Trends and Outlooks
- Government Policies, Funding, Legislation and Regulation
- Trade Agreements
- Business Climate and Conditions

## TIPS

### USE FILE 636

to find complete text articles from hundreds of business and industry newsletters.

### USE /CO OR CO=

to search for companies of interest.

### USE IC= OR IN=

to search for industry codes and industry names.  
S IC=IT (international trade)

## DIALOG FILE DATA

Inclusive Dates: January 1988 to the present  
selected titles with earlier coverage

Update Frequency: Daily

File Size: 5,107,275 records as of July 2008

## CONTACT

Gale Group Newsletter Database is provided by Gale, a part of Cengage Learning. Questions concerning Electronic Search Assistance should be directed to: Gale, a part of Cengage Learning  
Electronic Search Assistance  
27500 Drake Road  
Farmington Hills, MI 48331-3535  
Phone: 1-800-877-4253, press 5 (US & Canada)  
E-Mail: gale.contentQA@cengage.com

Questions regarding Technical Support should be directed to:

Gale, a part of Cengage Learning  
Technical Support  
27500 Drake Road  
Farmington Hills, MI 48331-3535  
Phone: 1-800-877-4253, press 4  
Fax: 1-800-676-2345  
E-Mail: gale.technicalsupport@cengage.com

## SAMPLE RECORD

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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AA= 04218026 Supplier Number: 55129531 (THIS IS THE FULLTEXT)  
/TI broadcast.com Reports Record Second Quarter Revenue Revenue Increased 130%  
From Same Period in 1998.(Company Financial Information)

JN= Cambridge Telecom Report, pNA  
PD=, PY= July 12, 1999  
LA=, RT= Language: English Record Type: Fulltext  
DT= Document Type: Newsletter; Trade  
Word Count: 500

TEXT:

/LP, TX Broadcast.com (Nasdaq: BCST) Wednesday reported revenue totaling \$13.5 million for the second quarter ended June 30, 1999, an increase of 130% over \$5.9 million in the same period in 1998, and a 31% increase over the first quarter of 1999. Net loss for the second quarter of 1999 was \$1.9 million, or \$0.05 per basic and diluted share. This compares with a net loss of \$3.5 million, or \$0.11 per basic and diluted share during the second quarter of 1998.

/TX Broadcast.com posted strong revenue growth, with revenue from Business Services increasing to \$9.5 million for the second quarter of 1999, a 138% increase over the same period of 1998 and an increase of 34% over the first quarter of 1999. Business Services revenue represented 71% of the total revenue reported. Advertising revenue increased to \$4.0 million for the quarter ended June 30, 1999, an increase of 114% over the same period of 1998 and an increase of 25% over the first quarter of 1999.

Todd Wagner, chief executive officer of broadcast.com said: "We continue to expand our turnkey business-to-business Internet broadcasting services, as we delivered 960 events in the second quarter of 1999, more than double the number of events in the second quarter of 1998 and a 45% increase over the first quarter of 1999. In addition, our recently signed agreement with Level 3 Communications allows us to deliver high- quality broadband content to mass, scalable audiences, demonstrating our commitment to continuing to scale our network to provide our customers with a complete, end-to-end broadband and digital media solution."

Wagner added: "As we approach the July 20, 1999 special meeting of broadcast.com stockholders to vote on the proposed merger with Yahoo!, we look forward to leveraging their position as one of the Web's leading global branded networks to extend our audio and video programming and business-to-business solutions to an even larger customer and audience base."

Broadcast.com (Nasdaq: BCST) is the leading aggregator and broadcaster of streaming media programming on the Web with the network infrastructure and expertise to deliver or "stream" hundreds of live and on-demand audio and video programs over the Internet or intranets. The broadcast.com Web sites offer a large and comprehensive selection of programming, including sports, talk and music radio, television, business events, full-length CDs, news, video, commentary and full-length audiobooks. Broadcast.com broadcasts on the Internet 24 hours a day, seven days a week, and its programming includes 420 radio stations and networks, 56 television stations and cable networks, and game broadcasts and other programming for over 450 college and professional sports teams. Broadcast.com also provides Internet and intranet broadcasting services to businesses and other organizations, including turnkey production of live and archived press conferences, earnings conference calls, investor conferences, trade shows, stockholder meetings, product introductions, training sessions, distance learning telecourses and media events. For more information on broadcast.com and its live and on-demand programming, visit [www.broadcast.com](http://www.broadcast.com).

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PU= PUBLISHER NAME: EDGE Publishing  
/CO, CO= COMPANY NAMES: \*broadcast.com Inc.  
EC=, EN, EN= EVENT NAMES: \*830 (Sales, profits & dividends)  
/GN, GC=, GN= GEOGRAPHIC NAMES: \*1USA (United States)  
/PN, PC=, PN= PRODUCT NAMES: \*4811520 (Online Services)  
IC=, IN, IN= INDUSTRY NAMES: BUSN (Any type of business); TELC (Telecommunications)  
NC=, DE NAICS CODES: 514191 (On-Line Information Services)

## SEARCH OPTIONS

## BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S BROADCAST(S)REVENUE
/CO	CO	Company Name <sup>1</sup>	Word	S BROADCAST(W)COM/CO
/DE	DE	Descriptor <sup>2</sup>	Word	S ON(W)LINE(W)INFORMATION/DE
/EN	EN	Event Name <sup>1</sup>	Word	S SALES/EN
/GN	GN	Geographic Name <sup>1,3</sup>	Word	S UNITED(W)STATES/GN
/IN	IN	Industry Name <sup>1</sup>	Word	S TELECOMMUNICATIONS/IN
/LP	LP	Lead Paragraph	Word	S NET(W)LOSS/LP
/PN	PN	Product Name <sup>1</sup>	Word	S ONLINE(W)SERVICES/PN
/TI	TI	Title	Word	S SECOND(W)QUARTER(W)REVENUE/TI
/TN	TN	Trade Name <sup>1</sup>	Word	S HAAGEN(W)DAZS/TN
/TX	TX	Text	Word	S ADVERTISING(S)REVENUE/TX

<sup>1</sup> Searchable in the Basic Index and in the Additional Indexes.<sup>3</sup> Also searchable using CC= and CN=.<sup>2</sup> Includes SIC description, NAICS description, and Event Name.

## ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
AA=	AA	Supplier Accession Number	Phrase	S AA=55129531
AU=	AU	Author	Phrase	S AU=ABLAN, JENNIFER?
—	AZ	DIALOG Accession Number		
CO=	CO	Company Name <sup>1</sup>	Phrase	S CO=BROADCAST.COM?
DT=	DT	Document Type	Phrase	S DT=NEWSLETTER
EC=	EC	Event Code <sup>4</sup>	Phrase	S EC=830
EN=	EN	Event Name <sup>1</sup>	Phrase	S EN=SALES PROFITS?
GC=	GC	Geographic Code <sup>3</sup>	Phrase	S GC=1USA
GN=	GN	Geographic Name <sup>1,3</sup>	Phrase	S GN=UNITED STATES
IC=	IC	Industry Code	Phrase	S IC=TELC
IN=	IN	Industry Name <sup>1</sup>	Phrase	S IN=TELECOMMUNICATIONS
JN=	JN	Journal Name	Phrase	S JN=CAMBRIDGE TELECOM REPORT
LA=	LA	Language	Phrase	S LA=ENGLISH
NC=	NC	NAICS Code	Phrase	S NC=514191
PC=	PC	Product Code	Phrase	S PC=4811520
PD=	PD	Publication Date	Phrase	S PD=19990712
PN=	PN	Product Name	Phrase	S PN=ONLINE SERVICES
PU=	PU	Publisher Name <sup>6</sup>	Phrase	S PU=EDGE PUBLISHING?
PY=	PY	Publication Year	Phrase	S PY=1999
RT=	RT	Record Type	Phrase	S RT=FULLTEXT
SC=	SC	Standard Industrial Classification (SIC) Code	Phrase	S SC=2371
SF=	SF	Special Feature <sup>7</sup>	Phrase	S SF=TABLE
SN=	SN	International Standard Serial Number (ISSN)	Phrase	S SN=0741-8361
—	SO	Source Information <sup>5</sup>		
TN=	TN	Trade Name <sup>1</sup>	Phrase	S TN=HAAGEN-DAZS?
TS=	TS	Ticker Symbol	Phrase	S TS=AACI
UD=	—	Update	Phrase	S UD=9999
—	WD	Word Count		

<sup>4</sup> Codes are not cascaded; use truncation to search higher levels of codes, e.g., S EC=33?<sup>5</sup> Display includes Journal Name, Volume, Issue, Pagination, and Publication Date.<sup>6</sup> Publisher Name will cease indexing as of 15 March 2002 but backfile data will remain online.<sup>7</sup> Special Features will cease indexing as of 15 March 2002, but backfile data will remain online.

**SPECIAL FEATURES**

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK, HELP DUP, HELP CURRENT online.

<b>LIMIT</b>	/FULLTEXT -- Records contain full text /LONG -- Long (Word Count of 1,000 or More) /SHORT -- Short (Word Count Less Than 1,000) /USA -- Records Indexed with Country Code for United States /YYYY -- Publication Year	S S3/FULLTEXT S S2/LONG S S3/SHORT S S3/USA S S3/1998
<b>SORT</b>	AA, CN, CO, EC, GN, IC, IN, JN, PC, PD, PY, TI	SORT S3/ALL/TI PRINT S6/5/ALL/PY,D
<b>RANK</b>	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked.	RANK AU S3
<b>RD, ID</b>	Remove duplicates (RD) or identify duplicates (ID,IDO).	RD S5
<b>CURRENT</b>	Search only the most recent year plus one (CURRENT1) to five (CURRENT5) years.	B 636 CURRENT2

**PREDEFINED FORMAT OPTIONS**

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Full Record except Text
3	Medium	Bibliographic Citation
4	--	Bibliographic Citation and Text
5	--	Full Record except Subscription Information
6	Short	Title, Publication Date, and Word Count
7	Long	Bibliographic Citation and Text
8	Free	Title, Publication Date, Word Count, and Indexing
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

**OTHER OUTPUT OPTIONS**

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

<b>USER DEFINED FORMATS</b>	Output may be specified using the display codes indicated in the Search Options tables.	TYPE S3/TI,JN/1-7
<b>TAG</b>	TAG may be used for tagged fields.	TYPE S2/TI,SO/ALL TAG
<b>DIRECT RECORD ACCESS</b>	DIALOG Accession Number	TYPE 00202040/5 DISPLAY 00200597/JN,TI PRINT 00200618/5

**FOR ONLINE HELP:**

See HELP FIELDS 636 for searchable fields; HELP FORMAT 636 for output formats; HELP LIMIT 636 for limits; HELP RATES 636 for cost information; HELP SORT 636 for sorts.