

The McGraw-Hill Companies Publications Online

FILE DESCRIPTION

The **McGraw-Hill Companies Publications Online** provides the complete text for many major McGraw-Hill publications. The database covers not only general business but also specific industries, i.e., aerospace, chemical processing, electronics, and construction. The complete text of each article is searchable and can be retrieved online in addition to being printed offline. Cited references are included when provided in articles.

SUBJECT COVERAGE

Companies:

- M&A
- Corporate Strategy
- Planning

Economy: Indicators

- Forecasts
- Trends

Government: Policy Examinations

- Regulatory Activity
- Standards

Industries: Aviation and Defense

- Biotechnology
- Chemical Engineering
- Computer Technology
- Energy and Fuels
- Nuclear Industries
- International Markets
- Labor

Management: Personality Profiles

- Trends and Techniques
- Technology

TIPS

USE FILE 624

to search the complete text of McGraw-Hill Companies journals.

USE /CO OR CO=

to search for companies of interest.

EXPAND JN=

to see a list of journals indexed.

DIALOG FILE DATA

Inclusive Dates: 1985 to the present

Update Frequency: Weekly

File Size: 1,771,389 records as of July 2008

CONTACT

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SAMPLE RECORD

DIALOG(R)File 624:McGraw-Hill Publications
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AA= 0001477627 I4A13E8C0F5C911D8995ABAB38F5D4E0B
/TI ATA Reports Loss, May Face Cash Crisis Early Next Year
BY= Steven Lott
JN= Aviation Daily, v357, p1
DY=, PD, PY= Wednesday, August 18, 2004
JC=, LA, RT= JOURNAL CODE: AD LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DT=, SH=, SN= DOCUMENT TYPE: Newsletter SECTION HEADING: News ISSN: 0193-4597
WORD COUNT: 647

/LP, /TX TEXT:
ATA Airlines reported a deep \$25.7 million second-quarter net loss and at the same time warned of a dwindling cash balance that may cause the airline to default on some obligations early next year.

/TX As a result, ATA's plan to start transatlantic service in 2005 may be delayed, as will some aircraft deliveries if it is unable to win financing. The net loss and \$10.5 million operating loss compare with profits last year. Revenue was flat at \$390.8 million and unit revenues increased 1.8% to 7.36 cents. Scheduled service revenues grew 8.2% to \$300.8 million, while charter revenues plummeted 23.1% to \$72.7 million. Scheduled service unit revenues reflected weakness in both load factors and unit revenue, while yields were virtually unchanged from 2003 levels in the second quarter and first six months of 2004. The military and government charter operations fell larger due to the deactivation of CRAF in the second quarter of 2003. While revenues remained weak, expenses jumped 20.8% to \$401.3 million.

Unit costs increased 22.1% to 7.56 cents but were still among the lowest in the industry. The higher expenses were partly due to a 28% increase in fuel costs. The airline over the past six months has been hit with higher maintenance costs because of a contractual rate increase in the hourly engine maintenance deal for Boeing 757-200s.

The loss was no surprise because the carrier in July warned it would implement another round of cost cuts this year as high fuel costs and weak revenues take their toll; ATA predicted a full-year loss in June (DAILY, June 16). What was not clear until yesterday, however, was how the weak revenues and high fuel costs have caused a serious liquidity crisis at the airline.

The airline ended the quarter with \$150 million in cash on hand as of June 30, down from \$186 million, but the airline said it has enough money to meet its obligations this year. ATA warned, however, that its liquidity will fall further early next year due to several obligations, including some lease payments, due shortly after Jan. 1. (. . .)

yearend. The airline also has talked about starting transatlantic flights next year, more specifically Chicago-Cologne/Bonn service in May (DAILY, July 12). -SL

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/CO, CO= COMPANY NAMES: ATA HOLDINGS CORP; BOEING CO (THE)
EN=, /DE EVENT NAMES: BUSINESS FAILURES ; CORPORATE FINANCIAL DATA
/PN, PN= INDUSTRY NAMES: AIR TRANSPORTATION; AIRLINES; TRANSPORTATION; PASSENGER
TRANSPORTATION
NEWSEDGE DOCUMENT NUMBER: MHP_IMS_AW_AD_3573320By0408gW1ihB7172K51

SEARCH OPTIONS

BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S JET(W)AIRCRAFT
/CN	CN	Caption	Word	S AUTO(W)WORKER?/CN
/CO	CO	Company Name ¹	Word	S ATA(W)HOLDINGS/CO
/DE	DE	Event Name ^{1,2}	Word & Phrase	S BUSINESS(W)FAILURES/DE S CORPORATE FINANCIAL DATA/DE
/LP	LP	Lead Paragraph ²	Word	S NET(W)LOSS/LP
/PN	PN	Industry Name ²	Word	S AIR(W)TRANSPORTATION/PN
/SH	SH	Section Heading	Word	S NEWS/SH
/TI	TI	Title	Word	S ATA(W)REPORTS(W)LOSS/TI
/TX	TX	Text	Word	S CHARTER(W)OPERATION?/TX

¹ Searchable in the Basic Index and in the Additional Indexes.

² Beginning May 2004.

ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
AA=	AA	IP Accession Number	Phrase	S AA=I4A13E8C0F5C911?
—	AN	DIALOG Accession Number		
—	BI	Author Biography		
BY=	BY	Byline	Word	S BY=(STEVEN(1N)LOTT)
CO=	CO	Company Name ¹	Phrase	S CO=BOEING?
—	CR	Cited References		
DL=	DL	Dateline	Phrase	DL=LONDON
DT=	DT	Document Type ²	Phrase	DT=NEWSLETTER
DY=	DY	Day of Publication ²	Phrase	DY=WEDNESDAY
EN=	EN	Event Name ^{1,2}	Phrase	S EN=CORPORATE FINANCIAL DATA
JC=	JC	Journal Code	Phrase	S JC=AD
JN=	JN	Journal Name	Phrase	S JN=AVIATION DAILY
LA=	LA	Language ²	Phrase	S LA=ENGLISH
MO=	MO	Month of Publication ²	Phrase	S MO=AUGUST
PD=	PD	Publication Date	Phrase	S PD=20040818
PG=	PG	Page Number ³	Phrase	S PG=1
PN=	PN	Industry Name ²	Phrase	S PN=AIR TRANSPORTATION
PY=	PY	Publication Year	Phrase	S PY=2004
RT=	RT	Record Type ²	Phrase	S RT=FULLTEXT
SF=	SF	Special Feature	Phrase	S SF=PHOTOGRAPH
SN=	SN	International Standard Serial Number (ISSN)	Phrase	S SN=0193-4597
—	SO	Source Information ⁴		
UD=	—	Update	Phrase	S UD=9999
WD=	WD	Word Count	Numeric	S WD=200:300

³ Beginning page of article.

⁴ Display includes Journal Name, Volume, Issue, Pagination, and Publication Date.

SPECIAL FEATURES

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK, HELP DUP, HELP CURRENT online.

LIMIT	/ENG -- English-language Records /LONG -- Records having Text > 1000 Words /SHORT -- Records having Text < 1000 Words /YYYY -- Publication Year	S S1/ENG S S1/LONG S S1/SHORT S S1/2001
SORT	AA, JN, PD, PY, TI	SORT S13/ALL/JN PRINT S5/1-24/PD
RANK	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked.	RANK JN S3
RD, ID	Remove duplicates (RD) or identify duplicates (ID,IDO).	RD S5
CURRENT	Search only the most recent year plus one (CURRENT1) to five (CURRENT5) years.	B 624 CURRENT2

PREDEFINED FORMAT OPTIONS

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Full Record except Text
3	Medium	Bibliographic Citation
4	--	Full Record with Tagged Fields
5	--	Full Record except Text (includes Lead Paragraph)
6	Short	Title, Publication Date, and Word Count
7	Long	Full Record except Indexing
8	Free	Title, Publication Date, Word Count, and Indexing
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

OTHER OUTPUT OPTIONS

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

USER DEFINED FORMATS	Output may be specified using the display codes indicated in the Search Options tables.	TYPE S3/TI,SO/1-5
TAG	TAG may be used for tagged fields.	TYPE 2/3/1-5 TAG
DIRECT RECORD ACCESS	DIALOG Accession Number	TYPE 0047949/5 DISPLAY 0044781/BY,TX PRINT 0052031/8

FOR ONLINE HELP:

See HELP FIELDS 624 for searchable fields; HELP FORMAT 624 for output formats; HELP LIMIT 624 for limits; HELP RATES 624 for cost information; HELP SORT 624 for sorts.