

Business Week

FILE DESCRIPTION

Business Week contains the complete text of articles from the domestic and international English-language editions of the highly acclaimed McGraw-Hill weekly business news magazine, *Business Week*. Articles focus on companies, the economy, government regulation, industries, labor and management issues, technology, and international markets.

Access to records in *Business Week* is enhanced by DIALOG to provide indexing for companies that are a major focus of articles. A computer-created company name index (/CO, CO=) has been generated to assist users in isolating articles about specific companies.

SUBJECT COVERAGE

Business Week provides in-depth coverage of many aspects of the global business world, including:

- News Analysis and Commentary
- International Business
- Economic Analysis
- Legal Affairs
- Finance
- Information Processing
- People
- Corporations
- Science and Technology
- Marketing
- Entertainment
- Sports Business

SOURCES

The database includes complete-text articles from the domestic and international English-language editions of *Business Week* magazine.

TIPS

USE FILE 623

to search the complete text of *Business Week* from 1985 to the present.

USE /CO OR CO=

to find articles about companies.

USE /TI

to search for terms appearing in article titles.

DIALOG FILE DATA

Inclusive Dates: 1985 to the present

Update Frequency:

Weekly (Approximately 100 records per update)

File Size: 105,665 records as of March 2006

CONTACT

Business Week is provided by The McGraw-Hill Companies, Inc. Questions concerning file content should be directed to:

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SAMPLE RECORD

DIALOG(R)File 623:Business Week
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AA=
/TI
BY=
JN=
PD=,PY=
JC=, LA=, RT=
DT=, /SH, SH=
WD=

0000783994 IE74CE840281D11D98D5EFCBD823753DF
What's Next for PeopleSoft?; The last antitrust obstacle to Oracle's
takeover bid has been cleared. Now, one way or another, investors want
this soap opera to end
Jim Kerstetter
BusinessWeek Online
Wednesday, October 27, 2004
JOURNAL CODE: BWON LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: Online SECTION HEADING: Technology
WORD COUNT: 517

TEXT: _Those acquisitive executives at Oracle (ORCL) are getting pretty good at
jumping legal hurdles. On Oct. 26, the European Commission announced it
won't block Oracle's proposed hostile takeover of rival software maker
PeopleSoft (PSFT). It was the last antitrust barrier to the \$7.7 billion
deal. In September, a federal judge rejected the U.S. Justice Dept.'s
attempt to block Oracle on antitrust grounds.
Nonetheless, the EC decision doesn't mean the takeover is a done deal.
PeopleSoft said in a statement that its board will consider the
commission's decision, but noted that it has unanimously rejected every
offer Oracle has made since it first went after the Pleasanton (Calif.)
company 15 months ago. Oracle's latest cash bid is \$21 per share.
PeopleSoft stood at \$20.09 as of Oct. 26's close.
PUNDIT FATIGUE. As long as PeopleSoft's board won't budge, Oracle still
faces two more legal hurdles. A Delaware judge is expected to rule within
the next few weeks concerning whether PeopleSoft must repeal a
customer-rebate program that could cost Oracle an additional \$2.4 billion
if it gets stuck with this bill in the takeover.
PeopleSoft has also sued Oracle for \$2 billion, accusing the Silicon Valley
database-software giant of intentionally interfering with PeopleSoft's
business. That trial is expected to start in January in Oakland.
The endless legal wrangling is enough to tire even the most ardent of
software-industry pundits. "At this point, I'm weary of the whole thing,"
says Jim Shephard, vice-president at Boston-based AMR Research. "I frankly
would like it to be resolved one way or another."
NOT A SOFT TARGET. It will. But for Oracle CEO Larry Ellison to get his
way, he may have to raise his price. And cash-rich Oracle can afford to go
up to the high-\$20s per share, Neil Herman, a Lehman Brothers analyst, said
in an Oct. 26 research report.
That is, if Ellison really wants to. A debate has always raged over whether
Ellison wants to acquire PeopleSoft as a way to dismantle a rival or to
complement his empire. The controversy was renewed when PeopleSoft on Oct.
1 fired its chief executive, Craig Conway, and reinstated founder Dave
Duffield to run the company.
For days after the ouster, investors tried to figure out whether Duffield's
return meant PeopleSoft was ready to begin negotiating with Oracle or was
still battling Oracle's takeover. But in the end, it appeared that Oracle's
overtures continue to be rejected (see BW Online, 10/6/04, "No White Flag
Flying at People Soft").
"TOUGHER COMPETITOR." While testifying in the Delaware trial, Ellison
(. . .)

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/CO, CO=
/PN, PN=
/DE, EN=

COMPANY NAMES: LEHMAN BROTHERS HOLDINGS INC; LEHMAN BROTHERS INC
INDUSTRY NAMES: INFORMATION MANAGEMENT; DATABASE SOFTWARE; DATABASES;
ENTERPRISE RESOURCE PLANNING; COMPUTER SOFTWARE; MERGERS AND ACQUISITIONS
; MONOPOLIES
EVENT NAMES: MAJOR CORPORATIONS; MERGERS AND ACQUISITIONS ; CORPORATE
GROUPS AND OWNERSHIP; MONOPOLIES; REGULATION

SEARCH OPTIONS

BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S HOSTILE(W)TAKEOVER
/CO	CO	Company Name ¹	Word	S LEHMAN(W)BROTHERS?/CO
/CP	CP	Caption	Word	S TRANSITION(W)PLAN?/CP
/DE	DE	Event Name ²	Word	S MAJOR(W)CORPORATION?/DE
/LP	LP	Lead Paragraph ²	Word	S ANTITRUST(W)BARRIER?/LP
/PN	PN	Industry Name ²	Word	S INFORMATION(W)MANAGEMENT?/PN
/SH	SH	Section Heading ¹	Word	S TECHNOLOGY/SH
/TI	TI	Title	Word	S PEOPLESOFT(S)TAKEOVER/TI
/TX	TX	Text	Word	S CASH(W)BID?/TX

¹ Searchable in the Basic Index and in the Additional Indexes.

² Beginning May 2004.

ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
AA=	AA	Load Accession Number	Phrase	S AA=IE74CE840281D11?
—	AN	DIALOG Accession Number		
AU=	AU	Author/Byline	Word	S AU=(JIM(1N)KERSTETTER)
—	BI	Author Biography		
CO=	CO	Company Name ¹	Phrase	S CO=LEHMAN BROTHER?
DL=	DL	Dateline	Phrase	S DT=LOS ANGELES
DT=	DT	Document Type ²	Phrase	S DT=ONLINE
DY=	DY	Day of Publication ²	Phrase	S DY=WEDNESDAY
EN=	EN	Event Name ²	Phrase	S EN=CORPORATE GROUPS?
JC=	JC	Journal Code	Phrase	S JC=BWON
JN=	JN	Journal Name	Phrase	S JN=BUSINESS WEEK
LA=	LA	Language ²	Phrase	S LA=ENGLISH
MO=	MO	Month of Publication ²	Phrase	S MO=OCTOBER
PD=	PD	Publication Date	Phrase	S PD=20041027
PG=	PG	Page Number	Phrase	S PG=3
PN=	PN	Industry Name ²	Phrase	S PN=DATABASE SOFTWARE
PY=	PY	Publication Year	Phrase	S PY=2004
RT=	RT	Record Type ²	Phrase	S RT=FULLTEXT
SF=	SF	Special Feature	Phrase	S SF=PHOTOGRAPH
SH=	SH	Section Heading	Phrase	S SH=TECHNOLOGY
SN=	SN	International Standard Serial Number (ISSN)	Phrase	S SN=0007-7135
—	SO	Source Information ³		
UD=	—	Update	Phrase	S UD=200110W1
WD=	WD	Word Count	Phrase	S WD=>500

³ Display includes Journal Name, Volume, Issue, Pagination, and Publication Date.

SPECIAL FEATURES

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK, HELP CURRENT online.

LIMIT	/ENG -- Language /LONG -- Records having Text >1,000 Words /SHORT -- Records having Text < 1,000 Words /YYYY -- Publication Year	S S3/ENG S S2/LONG S S2/SHORT S S2/2001
SORT	AA, JN, PD, PN, PY, TI	SORT S13/ALL/JN/PY PRINT S5/1-24/PD,D
RANK	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked.	RANK CO S3
CURRENT	Search only the most recent year plus one (CURRENT1) to five (CURRENT5) years.	B 623 CURRENT2

PREDEFINED FORMAT OPTIONS

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Full Record except Text
3	Medium	Bibliographic Citation and Word Count
4	--	Bibliographic Citation and Word Count
5	--	Full Record except Text
6	Short	Title, Publication Date, and Word Count
7	Long	Full Record except Indexing
8	Free	Title, Publication Date, Word Count, and Indexing
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

OTHER OUTPUT OPTIONS

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

USER DEFINED FORMATS	Output may be specified using the display codes indicated in the Search Options tables.	TYPE S3/TI,SO/1-5
TAG	TAG may be used for tagged fields.	TYPE 2/3/1-5 TAG
DIRECT RECORD ACCESS	DIALOG Accession Number	TYPE 0047949/5 DISPLAY 0044781/AU,TX PRINT 0052031/8

FOR ONLINE HELP:

See HELP FIELDS 623 for searchable fields; HELP FORMAT 623 for output formats; HELP LIMIT 623 for limits; HELP RATES 623 for cost information; HELP SORT 623 for sorts.