

## Business Wire

### FILE DESCRIPTION

**Business Wire** contains the full text of news releases issued by approximately 10,000 corporations, universities, research institutes, hospitals, and other organizations. The file primarily covers U.S. industries and organizations, although some information on international events is included. Records in Business Wire vary in length, but typically contain fewer than 500 words. News releases received by Business Wire are available in the Business Wire database the same day. Business Wire is available on the DIALOG First Release<sup>SM</sup> service (updated continuously throughout the day).

Business Wire is contained in two databases: Files 610 and 810. File 610 contains current data beginning in March 1999. File 810 contains archive data spanning from 1986 through February 1999. OneSearch/DIALINDEX category BUSWIRE may be used to begin both files simultaneously; i.e., BEGIN BUSWIRE.

### SUBJECT COVERAGE

- Industry
- Computers
- Banking
- Entertainment
- Sports
- Aviation
- Oil
- New Products
- Financial results
- Stock offerings
- Mergers
- Personnel changes
- Company news
- Feature stories

### TIPS

#### USE FILE 610

to keep current on announcements originating from over 10,000 organizations.

#### USE FILE 810

to locate press releases covering the period of 1986 to February 1999.

#### USE BUSWIRE

to search Files 610 and 810 simultaneously in Onesearch or DialIndex

BEGIN BUSWIRE

BEGIN 411; SF BUSWIRE

#### USE AA=

(in File 610) to search for the Business Wire story number. (The format of the field is YYYYMMDDJJJBNNNN, where YYYYMMDD is the publication date, JJJ is the Julian date, and NNNN is the Business Wire story number.)

S AA=19990405095B0035

#### USE STANDARDIZED INFOSORT TERMS

(in File 610) to search Company Names (/CO, CO=), Geographic Names (/GN, GN=), Event Names (/DE, EN=), or Industry Names (/PN, PN=).

### DIALOG FILE DATA

Inclusive Dates: March 1999 to the present (File 610)  
1986 to February 1999 (File 810)

Update Frequency: Closed (File 810)

Multiple times per day  
(Continuously) (File 610)

File Size:

1,938,121 records as of July 2008 (File 610)

972,814 records (File 810)

### CONTACT

Business Wire is produced by Business Wire. Questions concerning file content should be directed to:

Business Wire

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SAMPLE RECORD FROM FILE 610

DIALOG(R)File 610:Business Wire
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AA=
/TI
JN=
DY=,MO=,PD=,PY=
JC=,LA=,RT=
DT=

00011848 19990303062B1354 (THIS IS THE FULLTEXT)
Bell Canada And MCI WorldCom in Strategic Alliance
Business Wire
Wednesday , March 3, 1999 13:14 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 671

DL=,LP/TX

TEXT:
MONTREAL (March 3 ) BUSINESS WIRE -March 3 , 1999 -
BELL(ME:BCE.) (TSE:BCE.) (VSE:BCE.) (NYSE:BCE) MCI(NASDAQ:WCOM)

Agreement Delivers on Customer Needs for Seamless Voice and Data
Services on a Global Basis Extends MCI WorldCom's On-Net Global
Services throughout North America

/TX

Bell Canada and MCI WorldCom announced today that they have joined
forces to provide seamless North American and global voice and data
services to customers. Through this alliance, Canadian businesses will
benefit from one North American contract, a single point of contact,
and competitive pricing on MCI WorldCom's On-Net global services, the
telecom industry's most extensive portfolio of integrated products and
services.

Terry Jarman, president and CEO of Bell Nexxia, said "It is critical
for Bell Canada to continue to develop North American and global
capabilities. This strategic marketing alliance with MCI WorldCom
allows us to meet our customers' needs in the areas of voice and data
services. As with other major communications companies in Canada and
the United States, we increasingly view North America as a single
marketplace."

The new agreement builds on a relationship dating back to 1992. It
combines the benefits of MCI WorldCom's On-Net - the industry's first
single, high-capacity, end-to-end network - with Bell Canada's reach
and expertise as Canada's leading communications provider. Through this
new alliance - which will replace the existing arrangements between MCI
WorldCom and Stentor - Bell Canada will be the exclusive provider in
Canada of MCI WorldCom's On-Net. This will give Bell Canada's customers
access to MCI WorldCom's seamless network, linking major commercial
(...)

MCI WorldCom is a global communications company with revenue of more
than \$30 billion and established operations in over 65 countries
encompassing the Americas, Europe and the Asia-Pacific regions. MCI
WorldCom is a premier provider of facilities-based and fully integrated
local, long distance, international and Internet services. MCI
WorldCom's global networks, including its state-of-the-art pan-European
network and transoceanic cable systems, provide end-to-end
high-capacity connectivity to more than 40,000 buildings worldwide. For
more information on MCI WorldCom, visit the World Wide Web at
http://www.wcom.com.

-0- aec/ix

CONTACT: Bell Canada
Jean-Charles Robillard, 514/786-3908
or
MCI WorldCom
Robin Halter or Manuel Wernicky, 800/644-NEWS

KEYWORD: NEW YORK
INDUSTRY KEYWORD: TELECOMMUNICATIONS

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/CO,CO=
/GN,GN=
/PN,PN=
/DE,EN=

COMPANY NAMES: MCI; BCE INC; BELL CANADA INTERNATIONAL INC ; WORLDCOM INC
GEOGRAPHIC NAMES: AMERICAS ; CANADA ; NEW YORK ; USA ; NORTH AMERICA
INDUSTRY NAMES: INTERNET; JOINT VENTURES; NETWORKS; TELECOMMUNICATIONS;
COMMUNICATIONS TECHNOLOGIES; COMPUTERS; CORPORATE; DATA COMMUNICATIONS
EVENT NAMES: CONTRACTS AND ORDERS ; JOINT VENTURES

SAMPLE RECORD FROM FILE 810

NO= 0169543 BW734

/CO,CO=/TI SCHERING PLOUGH: Schering-Plough rebuts statements by Elan on nicotine patch patent

PY=,PD= April 3, 1990

TS= Ticker Symbol: SGP  
 Byline: Business Editors/Medical Writers  
 Time: 09:26 PT  
 Word Count: 342

DL=,TX MADISON, N.J.--(BUSINESS WIRE)--Schering-Plough Corporation Tuesday issued a sharp rebuttal to statements by Elan Corporation disputing the legitimacy of Schering's nicotine patch patent.

After examining statements made by Elan in a March 23 press release, the company said it was fully satisfied that its patent (U.S. Patent No. 4,908,213) reflected novel art and technology. Contrary to Elan's assertions, there can be no infringement of a U.S. patent application, only of an issued patent. Elan issued its press release following a March 17, 1990, article in The New York Times on Schering's patent.

The company obtained its patent on March 13, 1990, for a transdermal nicotine patch designed to reduce tobacco craving by dispensing nicotine in a controlled dose over 24 hours. The patch has several advantages over orally administered nicotine products, including a superior controlled release of nicotine into the bloodstream and the avoidance of mouth and gum irritation, which nicotine gums can cause.

Addressing Elan's statements, the company took strong issue with Elan's claim that Schering had failed to cite relevant prior art in its patent application, specifically Elan's international patent application on transdermal nicotine delivery. Schering-Plough said that it did, indeed, cite relevant prior art in its filing and that the patent examiner offered additional references during the prosecution.

The company maintains that Elan's published patent applications are no more relevant to the invention than the totality of art cited at the time Schering's application was prosecuted. Thus, Schering contends, Elan's statements were not only premature since they were made before Elan had access to Schering's file history (and, therefore, could not know what transpired in the Patent Office), but were also "off base" in imputing any irregularity to the company's filing.

(...)

Schering-Plough is a research-based company engaged primarily in the discovery, development, manufacturing and marketing of pharmaceutical and health care products worldwide.

CONTACT: Schering-Plough Corporation, Madison  
 Ronald J. Asinari, 201/822-7402  
 KEYWORD: NEW JERSEY

SEARCH OPTIONS

BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S ALLIANCE AND TELECOM?
/CO	CO	Company Name <sup>1,2</sup>	Word	S MCI/CO
/DE	DE	Descriptor <sup>2,3,4</sup>	Word	S JOINT(W)VENTURES/DE
/GN	GN	Geographic Name <sup>1,2,4</sup>	Word	S NORTH(W)AMERICA/GN
/LP	LP	Lead Paragraph <sup>4</sup>	Word	S NASDAQ(W)WCOM/LP
/PN	PN	Industry Name <sup>1,2,4</sup>	Word	S DATA(W)COMMUNICATIONS/PN
/TI	TI	Title	Word	S STRATEGIC(W)ALLIANCE?/TI
/TX	TX	Text	Word	S END(1W)END(W)NETWORK/TX

<sup>1</sup> Searchable in the Basic Index and in the Additional Indexes.

<sup>4</sup> Available only in File 610.

<sup>2</sup> Contains INFOSORT terms (see HELP INFOSORT).

<sup>3</sup> Also /DF.

