

## Gale Group Globalbase™

### FILE DESCRIPTION

**Gale Group Globalbase™** provides worldwide coverage of companies, products, and industries with a primary focus on Europe. The major strength of the database is its broad coverage of industry and business publications produced in Europe.

Gale Group Globalbase covers over 600 sources published in more than 20 countries, primarily in Europe, including more than 60 European daily newspapers, over 200 weeklies, and more than 300 monthly industry journals. While Gale Group Globalbase sources are published in more than ten languages, all abstracts are written in English.

### SUBJECT COVERAGE

The **Gale Group Globalbase** database contains information on the following topics:

- Competitor activities
- Joint ventures and license agreements
- Joint ventures and license agreements

Company news: financial results, reorganisations, acquisitions, and mergers

- New products and services
- New and emerging technologies
- Market size and share
- Market and industry trends
- Economic forecasts
- Legislation and regulation
- New facilities and expansions
- New facilities and expansions

Gale Group Globalbase covers a broad spectrum of manufacturing and service industries and provides strong coverage of key European growth industries, including:

- Biotechnology
- Chemicals
- Computers
- Construction and civil engineering
- Electronics
- Energy
- Financial services
- Food and beverages
- Media, marketing, and advertising
- Packaging
- 

Paper, printing, and publishing  
 • Telecommunications

### TIPS

#### USE FILE 583

to trace business activities in Europe.

#### EXPAND JN=

for a list of journals indexed in the file.

#### USE /INFOMAT

to restrict retrieval to records that appear only in Gale Group Globalbase and not in other Gale Group databases.

### DIALOG FILE DATA

Inclusive Dates: January 1986 to 12-13-2002

Update Frequency: Closed

File Size: 2.6 million records as of December 2002.

### CONTACT

Gale Group Globalbase is produced by Gale, a part of Cengage Learning. Questions concerning Electronic Search Assistance should be directed to Gale, a part of Cengage Learning  
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## SAMPLE RECORD

DIALOG(R)File 583:Gale Group Globalbase(TM)  
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06490627

/TI Matsushita plans launch of clearer plasma TV  
JAPAN : PLASMA TV BY MATSUSHITA

JN=, JC=, PD=, PY=  
LA= The Japan Times (XAO) 01 Jul 1997 P.12  
Language: ENGLISH

/AB Aiming at the Japanese institutional market, a Y 1.5 mn 42-inch colour plasma TV with a height-to-width ratio of 9:16 (switchable to 3:4 ratio) will be offered by Matsushita Electric Industrial Co in October 1997. The plasma TV offers 2.3 times brighter screen than those plasma TVs on the market. Matsushita will spend Y 80 bn by 2005 to boost its output facilities for plasma TVs while aiming the plasma TV market to be worth Y 200 bn in 2000.

/CO, CO= COMPANY: MATSUSHITA ELECTRIC INDUSTRIAL

/DE, PN=, PC=  
/DE, EN=, EC=  
/DE, CN=, CC= PRODUCT: Television Equipment (3651TV);  
EVENT: Product Design & Development (33);  
COUNTRY: Japan (9JPN);

## SEARCH OPTIONS

## BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S PLASMA(W)TV
/AB	AB	Abstract	Word	S GSM(W)NETWORK/AB
/CO	CO	Company Name <sup>1,2</sup>	Word	S TELE(W)MOBIL/CO
/DE	DE	Descriptor <sup>3</sup>	Word & Phrase	S CELLULAR(W)RADIO/DE
/TI	TI	Title	Word	S CELLULAR RADIO/DE
/TN	TN	Trade Name <sup>1</sup>	Word	S KAMP(W)MOT/TI
			Word	S DIET(W)PEPSI/TN

<sup>1</sup> Searchable in the Basic Index and in the Additional Indexes.<sup>3</sup> Also /DF.<sup>2</sup> Includes Country Name, Event Name, and Product Name.

## ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	AN	DIALOG Accession Number		
CC=	CC	Country Code	Phrase	S CC=5NOR
CN=	CN	Country Name <sup>4</sup>	Phrase	S CN=NORWAY
CO=	CO	Company Name <sup>1</sup>	Phrase	S CO=TELE MOBIL
EC=	EC	Event Code	Phrase	S EC=36
EN=	EN	Event Name <sup>4</sup>	Phrase	S EN=NEW SERVICES
JC=	JC	Journal Code	Phrase	S JC=DN
JN=	JN	Journal Name	Phrase	S JN=DAGENS NAERINGSL
LA=	LA	Language	Phrase	S LA=NORWEGIAN
PC=	PC	Product Code	Phrase	S PC=4811
PD=	PD	Publication Date	Phrase	S PD=911129
PN=	PN	Product Name <sup>4</sup>	Phrase	S PN=CELLULAR RADIO
PY=	PY	Publication Year	Phrase	S PY=1991
SF=	—	Special Feature	Phrase	S SF=TABLE
SN=	SN	International Standard Serial Number (ISSN)	Phrase	S SN=0772-0809
—	SO	Source Information <sup>5</sup>		
TN=	TN	Trade Name <sup>1</sup>	Phrase	S TN=DIET PEPSI
UD=	—	Update	Phrase	S UD=9999

<sup>4</sup> Also searchable in the Basic Index with /DE.<sup>5</sup> Includes Journal Name, Journal Code, Publication Date, and Pagination

**SPECIAL FEATURES**

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK, HELP DUP online.

<b>LIMIT</b>	/INFOMAT -- Record Appears Only in File 583 /YYYY -- Publication Year	S S3/INFOMAT S S2/1992
<b>SORT</b>	CC, CN, CO, EC, EN, JC, JN, PC, PD, PN, PY, TI	SORT S3/ALL/PD PRINT S2/5/1-47/PD,D
<b>RANK</b>	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked. Other RANK codes include: DE	RANK DE
<b>RD, ID</b>	Remove duplicates (RD) or identify duplicates (ID,IDO).	RD S5

**PREDEFINED FORMAT OPTIONS**

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Full Record except Abstract
3	Medium	Bibliographic Citation
4	--	Full Record except Indexing
5	--	Full Record
6	Short	Title and Publication Date
7	Long	Full Record except Indexing
8	Free	Title, Publication Date, and Indexing
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

**OTHER OUTPUT OPTIONS**

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

<b>USER DEFINED FORMATS</b>	User-defined formats may be specified using the display codes indicated in the Search Options tables.	TYPE S3/TI,SO,AB/1-5
<b>TAG</b>	Output can be displayed with tags identifying each display field..	TYPE S2/5/1-10 TAG
<b>DIRECT RECORD ACCESS</b>	DIALOG Accession Number	TYPE 0032456/3 DISPLAY 0189032/TI,SO PRINT 0028765/5

**FOR ONLINE HELP:**

See HELP FIELDS 583 for searchable fields; HELP FORMAT 583 for output formats; HELP LIMIT 583 for limits; HELP RATES 583 for cost information; HELP SORT 583 for sorts.