

PIERS Exports (Latin America)

FILE DESCRIPTION

The **PIERS Exports (Latin America)** database offers timely, accurate and complete export information on global cargo transiting Latin American seaports. PIERS monitors individual global shipments of goods and commodities on everything from raw materials to consumer goods. PIERS Latin America Export Data is compiled from manifests of vessels loading cargo at Latin American seaports. PIERS also receives data electronically from customs officials in Latin America. To ensure accuracy, PIERS' staff of reporters are located in Latin American Customs Houses recording arriving and departing waterborne shipments. Due to PIERS quality assurance procedures, there is generally up to a two-month lag between vessel departures and the loading of data into the file.

SUBJECT COVERAGE

PIERS global trade information and niche market services are invaluable resources for companies involved in international trade. Use PIERS to:

- Identify emerging markets and sales opportunities
- Find new sources of supply and demand
- Benchmark your performance against the competition
- Monitor legal/contractual trade activity
- Research and analyse international trade trends
- Increase your market knowledge to support strategic decision-making

TIPS

USE FILE 572

to find the top exporters of a particular product and to track export destinations.

USE PRE-FORMATTED REPORT

to rank the exporters in Latin America by weight of shipment; use REPORT S1/EXPORTER (enter HELP RATES 572 online for cost information).

DIALOG FILE DATA

Inclusive Dates: April 2007 to current

Update Frequency: Weekly

Varies, averaging about 49,000

File Size: 6,213,554 records as of Feb 2011

CONTACT

PIERS Exports (Latin America) is provided by the Commonwealth Business Media. Questions concerning file content should be directed to:

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PIERS Exports (Latin America)

SAMPLE RECORD

DIALOG(R)File 572:PIERS EXPORT (Latin America)
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00003656

/PS, PN=

Product Exported: COSMETICOS
FRASCOS PEQUENOS P PERFUME

PC=,PN,PN=

Product Code: 330499 (BEAUTY,
MAKE-UP & SKIN-CARE PREP; M)

LB=

Weight of Cargo: 4028 POUNDS

NU=, UM=

Number of Units of Cargo: 1 CONTAINERS

PD=, PY=

Date of Shipment (YY/MM/DD): 030102

/CO, CO=

Exporter: HOUSE OF FULLER

CY=, ST=

Company Location: MEXICO, DF

UP=, UC=

Port of Loading: LAZARO
CARDENAS (20107)

XN=, XC=

Country of Loading: MEXICO (201)

NP=,NC=,/CN

Destination Point: HONG KONG

CN=,CC=

(58201),
FILIPIN

*Sample record does not contain real data.

SAMPLE PREFORMATTED REPORT*

?report s1/exporter
Sorting 5 records
PIERS REPORT processing begins...
Enter title of up to 80 characters
?Footwear Exports 1/02
There are 5 exporters (ranked by weight of shipments) in this report
If you wish to view all of these exporter listings, please press 'Y'.
If not, please enter the number of exporters which you wish to view.
?y

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FOOTWEAR EXPORTS 1/97

Table with 5 columns: Product Description, Destination Country, Date Shipped, Weight (Pounds), Quantity. Row 1: CALZADO DE PIEL, BELGICA, 020101, 8090, 612 MIX. Summary: >>>Total shipped 8,090. pounds

Table with 5 columns: Product Description, Destination Country, Date Shipped, Weight (Pounds), Quantity. Row 1: BOTAS ESTILO VAQUERO, ALEMANIA, 020101, 7020, 1 CONTAI. Summary: >>>Total shipped 7,020. pounds

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SEARCH OPTIONS

BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	REPORT (FIELD LENGTH)	FIELD NAME	INDEXING	SELECT EXAMPLES
— /CN	— CN	— CN (12)	All Basic Index Fields Country of Destination ^{1,2}	Word Word & Phrase	S COSMETIC? S FILIPINAS/CN S HONG KONG/CN
/CO /PN /PS	CO PN PS	CO (32) PN (25) PS (32)	Company Name (Exporter) ^{1,2} Product Name ^{2,3} Product Shipped ^{2,3}	Word Word Word	S AVON(W)COSMETICS/CO S BEAUTY(S)MAKE(W)UP/PN S DESODORANTE(W)SPRAY/PS

¹ Searchable in the Basic Index and in the Additional Indexes.³ For best results, searching a term in both the PS and PN fields is recommended, e.g., S FIREWORKS/PS,PN.² Index contains both English and Spanish terms.

ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	REPORT (FIELD LENGTH)	FIELD NAME	INDEXING	SELECT EXAMPLES
AA=	—	—	PIERS Record Number		
—	AN	CC (14)	DIALOG Accession Number ⁴		
CC=	CC	CC (14)	Country Code of Destination ⁴	Phrase	S CC=565
CN=	CN	CN (12)	Country of Destination ^{1,2}	Phrase	S CN=FILIPINAS
CO=	CO	CO (32)	Company Name (Exporter) ^{1,2}	Phrase	S CO=AVON COSMETICS
CY=	CY	CY (15)	Location/City of Exporter (in Latin America)	Phrase	S CY=ALTA FLORESTA
LB=	LB	LB (12)	Cargo Weight (in Pounds) ⁸	Numeric	S LB=4028
NC=	NC	NC (10)	Destination Point Code ⁴	Phrase	S NC=58201
NP=	NP	NP (15)	Destination Point Name	Phrase	S NP=HONG KONG
NU=	NU	NU (12)	Number of Units of Cargo	Numeric	S NU=1
PC=	PC	PC (9)	Product Code ⁴	Phrase	S PC=330499
PD=	PD	PD (9)	Date of Shipment (YY/MM/DD) ⁷	Phrase	S PD=020329
PN=	PN	PN (25)	Product Name ^{1,2,5,6}	Phrase	S PN=BEAUTY, MAKE-UP & SKIN-CARE?
PY=	PY	PY (7)	Shipment Year ⁷	Phrase	S PY=2002
ST=	ST	ST (7)	Location/State of Exporter	Phrase	S ST=DF
UC=	UC	UC (6)	Port Code ⁴	Phrase	S UC=20107
UD=	—	—	Update	Phrase	S UD=9999
UM=	UM	UM (12)	Units of Measure	Phrase	S UM=CONTAINERS
UP=	UP	UP (15)	Port Name in Latin America	Phrase	S UP=LAZARO CARDEN
XC=	XC	XC (14)	Country Code of Exporter	Phrase	S XC=331
XN=	XN	XN (12)	Country Name of Exporter	Phrase	S XN=ECUADOR

⁴ For a list of all codes, contact PIERS(NY office).⁵ Index is rotated, e.g., PN=TOYS // GAMES, SPORT, PLAYGROUND EQPT.⁶ Includes Product Shipped and Product Name.⁷ To search for records by Date of Shipment, do not use ">" or "<" operators; instead use complete dates on each side of the range, e.g., S PD=20100601:20110131, or S PY=2010:2011 .⁸ Values are rounded down.

File 572

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SPECIAL FEATURES

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK, HELP CURRENT online.

LIMIT	/YYYY -- Shipment Year	S S2/2002
SORT	AA, CC, CN, CO, CY, LB, NC, NP, PC, PD, PS, PY, ST, UC, UP	SORT S5/ALL/ PY,D
RANK	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked.	RANK CN
CURRENT	Search only the most recent year plus one (CURRENT1) to five (CURRENT5) years.	B 572 CURRENT2

PREDEFINED FORMAT OPTIONS

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Full Record (except Weight of Cargo, Number of Units of Cargo and Units of Measure)
3	Medium	Product Description, Product Code, Company Name (Exporter), and Company Location
4	--	Product Code and Description, Cargo Weight, Date of Shipment Name, and Mexican Port Code
5	Long	Full Record
6	Short	Product Name, Product Code, and Date of Shipment
8	--	Product Name, Product Code, and Date of Shipment
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

OTHER OUTPUT OPTIONS

For an explanation, enter HELP TYPE, HELP REPORT, HELP PREFORM, HELP UDF, HELP TAG online.

REPORT	Output can be displayed in table format. REPORT codes with field lengths in parentheses are listed in the Search Options tables. Default table width is 72 characters; use SET H 132 to set maximum table width.	REPORT S1/PN,CN,CY/1-20
PREFORMATTED REPORT	EXPORTER REPORTS. The EXPORTER preformatted report provides a list of exporters by product ranked by weight of shipment. SELECT the product of interest, then REPORT Sn/EXPORTER.	REPORT S2/EXPORTER
USER DEFINED FORMATS	Display codes listed in the Search Options tables can be used to customize output.	TYPE S4/PN,CX,EX/1-5
TAG	Output can be displayed with tags identifying each display field.	TYPE S1/6,EX/ALL TAG
DIRECT RECORD ACCESS	DIALOG Accession Number	TYPE 00003656/9 DISPLAY 00037758/3 PRINT 00003458/9

FOR ONLINE HELP:

See HELP FIELDS 572 for searchable fields; HELP FORMAT 572 for output formats; HELP LIMIT 572 for limits; HELP RATES 572 for cost information; HELP SORT 572 for sorts.