

## D&B - Who Owns Whom

### FILE DESCRIPTION

**D&B - Who Owns Whom** is a worldwide company directory file that links a company to its corporate family, showing the size of the corporate structure, family hierarchy, and key information (including DUNS® numbers) on the parent company, headquarters, branches, and subsidiaries worldwide. Corporate family structure information is provided in one easy-to-read online record.

The D&B Who Owns Whom database has been developed from interviews conducted by D&B staff of business analysts located around the world, as well as government sources, large volume mailings, and third-party sources.

### SUBJECT COVERAGE

Firms chosen represent all types of industries including:

- Manufacturing
- Retail trade
- Wholesale trade
- Agriculture
- Mining
- Construction
- Financial services
- Educational institutions
- Business services
- Professional services

Public, private, and government-run companies are included. File 522 includes businesses from Africa, Australia/Asia, Europe (including western and eastern Europe), the Middle East, North America (including the United States and Canada), South and Central America.

### TIPS

#### USE FILE 522

to find complete corporate structure information for a company.

#### USE /ULTIMATE

to limit records to ultimate company locations:  
S CISCO(W)SYSTEMS/ULTIMATE

#### USE /ADDRESS

to limit records to those that have a street address.

#### USE FORMAT 6

to find out how many family members are in a company.

### DIALOG FILE DATA

Inclusive Dates: Current

Update Frequency: Quarterly reload

File Size: 11,001,259 records as of November 2008

### CONTACT

D&B - Who Owns Whom is provided by D&B, Inc. Questions concerning file content should be directed to:  
The Knowledge Center

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**SAMPLE RECORD**

File 522:D&B - WHO OWNS WHOM

(c) 2003 Dun & Bradstreet

06000720

/CO,CO=  
A1=

P&J SYSTEMS  
CLARIS HALL RD  
CARRS INDSTL EST

CY=,ZP=  
CN=

ROSSENDALE, LANCS BB4 5HU  
UNITED KINGDOM

ST=  
RG=

STATE/PROVINCE: LANCASHIRE  
REGION: Europe  
TELEPHONE: (0055) 1706217755

/DE  
P2=,PC=,  
SC=,S2=,

BUSINESS: HOLDING COMPANIES, NEC, NSK  
PRIMARY SIC: 6719 Holding company

/DE  
S2=,SC=,  
/DE

SECONDARY SIC(S): 5044 Whol office equipment  
7372 Prepackaged software services  
7379 Computer related services

THIS IS:

SF=  
SF=  
SF=  
SF=

An Ultimate Location  
A Headquarters Location  
A Public Company  
An Exporter

NO=  
DN=

UK CRO NUMBER: 1679588  
DUNS NUMBER: 22-855-9365

DP=  
IP=

PARENT DUNS: 22-855-9365  
PARENT NAME: P & J SYSTEMS  
PARENT ADDRESS: CLARIS HALL RD  
PARENT CITY: ROSSENDALE  
PARENT STATE/PROVINCE: LANCASHIRE (LANCS)  
PARENT COUNTRY: UNITED KINGDOM

DD=

DOMESTIC ULTIMATE DUNS: 22-855-9365  
DOMESTIC ULTIMATE NAME: P & J SYSTEMS  
DOMESTIC ULTIMATE ADDRESS: CLARIS HALL RD  
DOMESTIC ULTIMATE CITY: ROSSENDALE  
DOMESTIC ULTIMATE STATE/PROV.: LANCASHIRE (LANCS)  
DOMESTIC ULTIMATE COUNTRY: UNITED KINGDOM

DC=

GLOBAL ULTIMATE DUNS: 22-855-9365  
GLOBAL ULTIMATE NAME: P & J SYSTEMS  
GLOBAL ULTIMATE ADDRESS: CLARIS HALL RD  
GLOBAL ULTIMATE CITY: ROSSENDALE  
GLOBAL ULTIMATE STATE/PROV.: LANCASHIRE (LANCS)  
GLOBAL ULTIMATE COUNTRY: UNITED KINGDOM

UY=  
US=  
UO=

NUMBER OF FAMILY MEMBERS: 38  
CORPORATE FAMILY HIERARCHY

COMPANY NAME

LOCATION		DUNS NUMBER
(1) P & J SYSTEMS ROSSENDALE/UNITED KINGDOM	Ultimate	22-855-9365
(1) P & J MICRO DISTRIBUTORS LTD. UNITED KINGDOM	Subsid	22-799-7616
(1) P & J MICRO DISTRIBUTIONS LTD. UNITED KINGDOM	Subsid	22-755-2001
(2) BROADSWORD SYSTEMS LTD. BOLTON/UNITED KINGDOM	Subsid	22-875-3035

( . . . )

PD=,PY=  
FD=  
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RECORD UPDATE DATE: 15 Jun 2002  
FAMILY UPDATE DATE: 10 Feb 2002  
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Sample record does not contain real data.

SEARCH OPTIONS

BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	REPORT (FIELD LENGTH)	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	—	All Basic Index Fields	Word	S COMPUTER(S)SERVICE?
/CO	CO	CO (34)	Company Name and Trade Name <sup>1</sup>	Word	S CISCO(W)SYSTEMS?/CO
/DE	DE	—	Description of Business and SIC Description <sup>2</sup>	Word	S PREPACKAGED(W)SOFTWARE/DE

<sup>1</sup> Searchable in the Basic Index and in the Additional Indexes.

<sup>2</sup> Includes primary and secondary U.S. SIC codes.

ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	REPORT (FIELD LENGTH)	FIELD NAME	INDEXING	SELECT EXAMPLES
A1=	A1	A1 (32)	Street Address	Word	S A1=(1009())MURRAY()AVE)
—	AN	AN (11)	DIALOG Accession Number		
CN=	CN	CN (22)	Country	Phrase	S CN=UNITED KINGDOM
CO=	CO	CO (34)	Company Name and Trade Name <sup>1</sup>	Phrase	S CO=P & J SYSTEMS?
CX=	CX	CX (30)	County Name <sup>3</sup>	Phrase	S CX=MARIN
CY=	CY	CY (30)	City Name <sup>4</sup>	Phrase	S CY=ROSSENDALE
DC=	DC	DC (13)	DUNS Global Ultimate Number <sup>5</sup>	Phrase	S DC=22-855-9365
DD=	DD	DD (13)	DUNS Domestic Ultimate Number	Phrase	S DD=22-855-9365
DH=	DH	DH (13)	DUNS Headquarters Number <sup>6</sup>	Phrase	S DH=12-858-4685
DN=	DN	DN (13)	DUNS Number	Phrase	S DN=22-855-9365
DP=	DP	DP (13)	DUNS Immediate Parent Number <sup>7</sup>	Phrase	S DP=22-855-9365
FD=	FD	FD (14)	Family Record Update Date	Phrase	S FD=19990210
—	FX	FX (29)	Fax Number		
IO=	IO	IO (22)	Immediate Parent Country	Phrase	S IO=UNITED KINGDOM
IP=	IP	IP (32)	Immediate Parent Company Name	Phrase	S IP=P & J SYSTEMS?
IS=	IS	IS (20)	Immediate Parent State/Province	Phrase	S IS=LANCASHIRE
IY=	IY	IY (30)	Immediate Parent City <sup>4</sup>	Phrase	S IY=ROSSENDALE
NO=	NO	NO (20)	National Company ID Number <sup>7</sup>	Phrase	S NO=1679588
NT=	NT	NT (12)	Number of Family Members	Numeric	S NT=20:50
P2=	—	—	2-digit Primary U.S. SIC Code	Phrase	S P2=67
PC=	PC	PC (9)	Primary U.S. SIC Code	Phrase	S PC=6719
PD=	PD	PD (14)	Record Update Date	Phrase	S PD=19950615
PY=	PY	PY (14)	Record Update Year	Phrase	S PY=1995
RG=	RG	RG (28)	Region <sup>8</sup>	Phrase	S RG=EUROPE
S2=	—	—	2-digit U.S. SIC Code	Phrase	S S2=50
SC=	SC	—	Standard Industrial Classification (SIC) Code	Phrase	S SC=5099
SF=	SF	—	Special Features <sup>9</sup>	Phrase	S SF=ULTIMATE
ST=	ST	ST (20)	State/Province	Phrase	S ST=LANCASHIRE
UD=	—	—	Update	Phrase	S UD=9999
UN=	UN	UN (32)	Global Ultimate Name	Phrase	S UN=ALLEN HOLDINGS?
UO=	UO	UO (22)	Global Ultimate Country	Phrase	S UO=UNITED KINGDOM
US=	US	US (20)	Global Ultimate State/Province	Phrase	S US=LANCASHIRE
UY=	UY	UY (30)	Global Ultimate City Name <sup>4</sup>	Phrase	S UY=ROSSENDALE
ZP=	ZP	ZP (13)	Postal Code	Phrase	S ZP=BB5 5HU

<sup>3</sup> Used for United States records only. United Kingdom counties are indexed under State/Province fields: ST=, IS=, US=.

<sup>4</sup> Searchable in both English and the local language.

<sup>5</sup> Retrieves all companies in the Corporate Family.

<sup>6</sup> Retrieves the branches of the headquarters company.

<sup>7</sup> Retrieves the subsidiaries of the parent. (In the case where the parent is the ultimate, also retrieves the parent company.)

<sup>8</sup> The following entries are searchable with RG=: "AFRICA", "AUSTRALIA/ASIA", "EUROPE", "MIDDLE EAST", "SOUTH & CENTRAL AMERICA", and "NORTH AMERICA".

<sup>9</sup> Some of the entries searchable with SF= are: HEADQUARTERS, BRANCH,ULTIMATE, and SUBSIDIARY. To see a complete list, EXPAND SF=.

**SPECIAL FEATURES**

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK, HELP MAP, HELP DUP online.

<b>LIMIT</b>	/ADDRESS -- Street address available /NONULT -- Family member records /ULTIMATE -- Ultimate parent records	S S1/ADDRESS S S2/NONULT S S2/ULTIMATE
<b>SORT</b>	CN, CO, CX, CY, DN, FD, NT, PC, PD, ST, ZP	SORT S1/ALL/SA PRINT S5/5/1-25/CN
<b>RANK</b>	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked.	RANK AU S3
<b>MAP</b>	DC, DD, DH, DN, DP	MAP DN TEMP S5
<b>RD, ID</b>	Remove duplicates (RD) or identify duplicates (ID,IDO).	RD S5

**PREDEFINED FORMAT OPTIONS**

NO.	DIALOGWEB FORMAT	RECORD CONTENT
<b>PREDEFINED FORMATS</b>		
1	--	DIALOG Accession Number
2	--	Full Record excluding Family Tree and Linkage Information
3	Medium	Full Record excluding Family Tree and Linkage Information
4	--	Company Name, Address, Telephone Number, D-U-N-S Number, and National Company ID Number
5	Long	Full Record except Family Tree
6	Short	Company Name, Number of Family Members, D-U-N-S Number, and National Company ID Number
10	--	National Address (excludes country)
15	Full	Full Record
20	--	International Address (includes country)

**OTHER OUTPUT OPTIONS**

For an explanation, enter HELP TYPE, HELP REPORT, HELP UDF, HELP TAG online.

<b>REPORT</b>	Output can be displayed in table format. REPORT codes with field lengths in parentheses are listed in the Search Options tables. Default table width is 72 characters; use SET H 132 to set maximum table width.	REPORT S3/CO,TE/1-10
<b>USER DEFINED FORMATS</b>	User-defined formats can be specified using the display codes indicated in the Search Options tables.	TYPE S3/CO/1-5
<b>TAG</b>	TAG can be used for tagged fields.	TYPE S3/5/1-10 TAG
<b>DIRECT RECORD ACCESS</b>	DIALOG Accession Number	TYPE 00100005/5 DISPLAY 0075583/CO,UN PRINT 50301965/9

**FOR ONLINE HELP:**

See HELP FIELDS 522 for searchable fields; HELP FORMAT 522 for output formats; HELP LIMIT 522 for limits; HELP RATES 522 for cost information; HELP SORT 522 for sorts.