

## Newspaper Abstracts Daily

### FILE DESCRIPTION

**Newspaper Abstracts Daily** provides lengthy article summaries, comprehensive indexing, and complete bibliographic citations for more than 25 major regional, national, and international newspapers including the *New York Times* and the *Wall Street Journal* (see SOURCES section below for a complete listing of titles). Also included are ProQuest Information and Learning's unique collection of Black Newspapers, which are independent newspapers aimed at the interests of African-American and Muslim communities.

In addition to the feature news, Newspaper Abstracts Daily offers coverage of book and product review articles, obituaries, and editorials.

### SUBJECT COVERAGE

- Business and Financial News
- Computer Technology
- Consumer News
- Editorials & Analysis
- Government, Law, and Politics
- Health & Medicine
- National & International News
- Obituaries
- Religion
- Reviews
- Science & Technology

### SOURCES

The newspapers included are:

- Afro-American
- American Banker
- American Muslim Journal
- Amsterdam News
- Atlanta Constitution
- Atlanta Journal
- Barron's National Business and Financial Weekly
- Boston Globe
- Call & Post
- Chicago Defender
- Chicago Tribune
- Christian Science Monitor
- Denver Post
- Detroit News & Free Press
- Guardian
- Houston Chronicle
- Journal & Guide
- Los Angeles Sentinel
- Los Angeles Times
- Michigan Chronicle
- New York Times
- New York Times Book Review
- New York Times Magazine
- San Francisco Chronicle
- San Francisco Examiner
- St. Louis Post-Dispatch
- Times-Picayune
- USA TODAY
- Wall Street Journal
- Washington Post

### TIPS

#### USE FILE 483

to track articles appearing in major U.S. newspapers.

#### USE /TI

to search title words.

#### USE JN=

to search articles from a particular newspaper.

### DIALOG FILE DATA

Inclusive Dates: January 1989 to the present

Update Frequency: Daily

File Size: 8,898,757 records as of September 2008

### CONTACT

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## SAMPLE RECORD

DIALOG(R)File 483:NEWSPAPER ABSTRACTS DAILY  
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**AA=** 05904143 SUPPLIER NUMBER: 50822447  
**/TI** Blue Chips Plunge 374.47 on P&G News --- Old Economy May Be in Line For New  
 Lumps  
**AU=** Pulliam, Susan; Lucchetti, Aaron  
**JN=** Wall Street Journal, p C1  
**PD=,PY=** Mar 8, 2000  
**SN=,JC=** ISSN: 0099-9660 NEWSPAPER CODE: WSJ  
**AT=,DT=** DOCUMENT TYPE: News; Newspaper article  
**LA=,RT=** LANGUAGE: English RECORD TYPE: ABSTRACT

**/AB** ABSTRACT: Not long ago, yesterday's carnage in consumer nondurable stocks would have brought the bottom fishers out, in force. But after Procter & Gamble said its fiscal third-quarter growth rate would fall well below Wall Street expectations, investors marked down its shares by 31%, slicing an astounding \$35.51 billion off its market value. And other consumer plays fell hard, too: Colgate-Palmolive was down 11%; Clorox down 10%; Gillette down 6.9%; and Kimberly-Clark down 11%. All now labor at or near 52-week lows. So, there it is. Encapsulated in a single day's trading is the investor rationale behind the continued split in valuations between so-called Old Economy and New Economy stocks. It isn't just mindless chasing of technology stocks causing the chasm between the two to widen. There are, in fact, some fundamental reasons portfolio managers continue to abandon the brand-name stocks that, not long ago, were Wall Street favorites. Among them: Growth rates for consumer companies have slowed to a crawl only barely above the level of the economy. Take P&G. Its earnings were, before yesterday's news, expected to grow this year at a rate of about 8%. Yet its multiple yesterday, even after hitting a 52-week low of \$60.125 -- down \$27.3125 at 4 p.m. in New York Stock Exchange composite trading -- was still nearly 34 times this year's earnings. Ditto for Gillette, which hit a 52-week low of \$32.4375, but is still trading at a multiple of nearly 31 times this year's earnings. Then there is Clorox, which fell to \$36.125, and within hailing distance of its low for the year. It is still trading at a multiple of nearly 36 times earnings estimates for this year.

**/DE** DESCRIPTORS: Stock prices; Earnings forecasting; Heard on the street (wsj)  
 COMPANY INFORMATION:  
**/CO,CO=,DN=** Procter & Gamble Co DUNS: 00-131-6827  
**/CO,CO=,NC=,TS=** Colgate Palmolive Co NAICS: 325611 TICKER: PG  
 Clorox Co NAICS: 325612  
 Gillette Co NAICS: 325620  
 Kimberly Clark Corp NAICS: 322291

SEARCH OPTIONS

BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S BLUE(W)CHIP? AND STOCK?
/AB	AB	Abstract	Word	S (STOCK? AND INVEST?)/AB
/CO	CO	Company Name <sup>1</sup>	Word	S KIMBERLY(W)CLARK/CO
/DE	DE	Descriptor <sup>2</sup>	Word & Phrase	S STOCK(W)PRICES/DE S EARNINGS FORECASTING/DE
/GN	GN	Geographic Name <sup>1</sup>	Word	S NEW(W)YORK/GN
/NM	NM	Named Person <sup>1,3</sup>	Word	S PETER(W)LYNCH/NM
/PN	PN	Product Name <sup>1</sup>	Word	S INTUIT(W)TURBOTAX/PN
/TI	TI	Title	Word	S BLUE(W)CHIP?/TI

<sup>1</sup> Searchable in the Basic Index and in the Additional Indexes.

<sup>3</sup> Also searchable as /NA and NA=.

<sup>2</sup> Also /DF.

ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
AA=	AA	Supplier Number	Phrase	S AA=50822447
—	AN	DIALOG Accession Number		
AT=	AT	Article Type <sup>4</sup>	Phrase	S AT=NEWS?
AU=	AU	Author	Phrase	S AU=PULLIAM, SUSAN
CC=	CC	Classification Code <sup>5</sup>	Phrase	S CC=8331
CD=	CD	Coden <sup>5</sup>	Phrase	S CD=NYTIAO
CN=	CN	Classification Name <sup>5</sup>	Phrase	S CN=INTERNET SERVICES?
CO=	CO	Company Name <sup>1</sup>	Phrase	S CO=PROCTER & GAMBLE CO
DN=	DN, CO	Duns Number <sup>5</sup>	Phrase	S DN=00-131-6827
DT=	DT	Document Type <sup>6</sup>	Phrase	S DT=NEWS?
GN=	GN	Geographic Name <sup>1</sup>	Phrase	S GN=NEW YORK
JC=	JC	Journal Code	Phrase	S JC=WSJ
JN=	JN	Journal Name	Phrase	S JN=WALL STREET JOURNAL
LA=	LA	Language	Phrase	S LA=ENGLISH
LE=	LE	Length of Original Print Article <sup>7</sup>	Phrase	S LE=LONG
NC=	NC, CO	NAICS Code <sup>5</sup>	Phrase	S NC=325611
NM=	NM	Named Person <sup>1,3</sup>	Phrase	S NM=LYNCH, PETER
PD=	PD	Publication Date	Phrase	S PD=20000308
PG=	PG	Newspaper Page	Phrase	S PG=P C1?
PN=	PN	Product Name <sup>1</sup>	Phrase	S PN=INTUIT TURBOTAX?
PY=	PY	Publication Year	Phrase	S PY=2000
RT=	RT	Record Type	Phrase	S RT=ABSTRACT
SC=	SC, CO	SIC Code <sup>5</sup>	Phrase	S SC=2841
SF=	SF	Special Feature <sup>6</sup>	Phrase	S SF=PHOTOGRAPH
SN=	SN	International Standard Serial Number (ISSN)	Phrase	S SN=0099-9660
—	SO	Source Information <sup>8</sup>		
TS=	TS, CO	Ticker Symbol <sup>5</sup>	Phrase	S TS=PG
UD=	—	Update	Phrase	S UD=9999

<sup>4</sup> Also searchable as DT=.

<sup>7</sup> For records prior to January 2000.

<sup>5</sup> Index added to database January 2000.

<sup>8</sup> Source Field may include Journal Name, Volume, Issue, Page Numbers, and Publication Date.

<sup>6</sup> Also searchable as AT=.

**SPECIAL FEATURES**

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK, HELP DUP, HELP CURRENT online.

<b>LIMIT</b>	/ -- DIALOG Accession Number /ENG -- English Language /YYYY -- Publication Year	S S3/0010000-99999999 S S5/ENG S S2/2000
<b>SORT</b>	AA, AU, CO, JN, PD, PY, TI	SORT S1/ALL/AU PRINT S5/5/1-24/PY
<b>RANK</b>	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked. Other RANK codes include: DE	RANK AU S3
<b>RD, ID</b>	Remove duplicates (RD) or identify duplicates (ID,IDO).	RD S5
<b>CURRENT</b>	Search only the most recent year plus one (CURRENT1) to five (CURRENT5) years.	B 483 CURRENT2

**PREDEFINED FORMAT OPTIONS**

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Full Record except Abstract
3	Medium	Bibliographic Citation
4	--	Bibliographic Citation and Abstract
5	--	Full Record
6	Short	Title and Publication Date
7	Long	Bibliographic Citation and Abstract
8	Free	Title, Publication Date, and Indexing
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

**OTHER OUTPUT OPTIONS**

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

<b>USER DEFINED FORMATS</b>	User-defined formats may be specified using the display codes indicated in the Search Options tables.	TYPE S3/TI,JN/1-5
<b>TAG</b>	Output can be displayed with tags identifying each display field..	TYPE S3/5/1-10 TAG
<b>DIRECT RECORD ACCESS</b>	DIALOG Accession Number	TYPE 00100005/5 DISPLAY 00074483/3 PRINT 50301964/5

**FOR ONLINE HELP:**

See HELP FIELDS 483 for searchable fields; HELP FORMAT 483 for output formats; HELP LIMIT 483 for limits; HELP RATES 483 for cost information; HELP SORT 483 for sorts.