

IMS Company Profiles

FILE DESCRIPTION

IMS Company Profiles examines annually the internal make-up of key pharmaceutical companies worldwide. Each profile analyzes the critical components of a pharmaceutical company, providing a clear assessment of the relative strengths and weaknesses of a company's business strategy.

Generic, biotechnology and drug delivery companies are profiled, including national, multinational, public, and private firms.

Each company profile is comprised of several records, one or more for each section, as indexed in the SE= field, e.g., SE=STRATEGY STATEMENT. Also included are company profile updates, issued as significant events occur, e.g., SE=PROFILE UPDATES.

Each month the database is reloaded to contain only the most current information available on each profiled company.

File 449 is publicly available; File 984 is available only to subscribers of electronic or equivalent products from IMS.

SUBJECT COVERAGE

The key components covered in each profile include:

- full strategic analysis
- interviews with key company executives
- comments from stockbrokers/analyst reports
- in-depth product and R&D reviews
- critical analyses provided by an in-house expert team
- mergers and acquisitions, licensing agreements.

SOURCES

IMS Health collects data for Company Profiles from interviews with top company executives and financial analysts, press conferences, and investor meetings, as well as IMS Health's own extensive in-house information services. Published sources consulted include annual reports, analysts' reports, newswires, and the trade press.

TIPS

USE FILE 449

to find in-depth reports on key pharmaceutical companies.

EXPAND MT=

to get a list of companies profiled in the database.

E MT=BRISTOL

USE SE=PROFILE UPDATES

to search for changes and additions to company profiles, e.g.,

S CO=AMGEN? AND SE=PROFILE UPDATES.

USE RANK SE

to find information about recent company updates, e.g.,

S CO=AMGEN; RANK SE S1

DIALOG FILE DATA

Inclusive Dates: Current (monthly reload)

Update Frequency: Monthly

File Size: 4100 records as of June 2008

CONTACT

IMS Company Profiles is produced by IMS Health. Questions concerning file content should be directed to:

IMS Health Service Center

7 Harewood Avenue

London NW1 6JB

England

Phone: +44 (0) 20 3075 5888

Fax: +44 (0) 20 3075 5346

E-Mail: service@imshealth.com

SAMPLE RECORD

DIALOG(R) File 449: IMS COMPANY PROFILES
 (c) 2008 IMS HEALTH & AFFILIATES. All rights reserved.

/TI,SE=
 /MT,MT=
 CS=
 PD=,PY=
 LA=,RT=
 WD=
 /TX

00140353 (THIS IS THE FULLTEXT)
 BRISTOL-MYERS SQUIBB: STRATEGY STATEMENT: PATENT ISSUES
 Main Title: BRISTOL-MYERS SQUIBB
 Source: IMSworld Publications, Ltd Telephone: +44 20 3075 5000
 March 03 2008
 Language: English Record Type: Fulltext
 Word Count: 481
 BMS and sanofi-aventis Prevail in US Patent Case

Patent expiry is a major issue for BMS now, with a number of major products having recently gone off patent or facing patent expiry. The latest product to face a patent challenge is Plavix (clopidogrel), BMS's leading product. According to industry analysts, claims filed by the generic challengers (. . .)

/CO,CO=

Copyright (c) 2008 IMSworld Publications, Ltd. All rights reserved.
 Company: BRISTOL-MYERS SQUIBB

SAMPLE PROFILE UPDATE RECORD

DIALOG(R) File 449: IMS COMPANY PROFILES
 (c) 2008 IMS HEALTH & AFFILIATES. All rts. reserv.

/TI,SE=
 /MT,MT=
 CS=
 PD=,PY=
 LA=,RT=
 WD=
 /TX

00132898 (THIS IS THE FULLTEXT)
 AMGEN: PROFILE UPDATES
 Main Title: AMGEN
 Source: IMSworld Publications, Ltd Telephone: +44 20 3075 5000
 December 03 2007
 Language: English Record Type: Fulltext
 Word Count: 507
 Sections updated since last full review February 2007:

Date	Section	Details
20th November 2007	Corporate Structure	Management, Introduction
	Strategy Statement	Introduction, Regional Therapeutic Focus, Patent issues M&A activity
	Analyst Product Portfolio	Overview, forecast tables Introduction, Neupogen, Vectibix, Neulasta, Aranesp,
	R&D Profile	Introduction, AMG 221, motesanib, AMG 655, AMG 102, AMG 531, denosumab,
	Licensing Tables	R&D Pipeline Products
	Major Events	Other Event 2007
	Financial Review	Last Quarter
	Licensing Tables	General Research Collaborations
	Major Events	M&A 2007, Other Event 2007

/CO,CO=

Copyright (c) 2008 IMSworld Publications, Ltd. All rights reserved.
 Company: AMGEN

SEARCH OPTIONS

BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S ETHICAL(W)DRUGS
/CO	CO	Company Name ¹	Word	S AMGEN/CO
/MT	MT	Main Title ¹	Word	S AMGEN/MT
/TI	TI	Title	Word	S MERGERS/TI
/TX	TX	Text	Word	S RENAL(W)DISORDERS/TX

¹ Searchable in the Basic Index and in the Additional Indexes.

ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	AA	DIALOG Accession Number	Phrase	S CO=BRISTOL-MYERS SQUIBB?
CO=	CO	Company Name ¹	Phrase	S CS=IMSWORLD?
CS=	CS	Source of Data	Phrase	S LA=ENGLISH
LA=	LA	Language ²	Phrase	S MT=AMGEN?
MT=	MT	Main Title ¹	Phrase	S PD=20080303
PD=	PD	Publication Date ^{1,2}	Phrase	S PY=2008
PY=	PY	Publication Year	Phrase	S RT=FULLTEXT
RT=	RT	Record Type ²	Phrase	S SE=PROFILE UPDATES
SE=	SE	Section Name	Phrase	S UD=9999
UD=	—	Update	Phrase	S WD=400:500
WD=	WD	Word Count ³	Numeric	

² All company profiles currently available are in English and are full-text records.

³ For searching, numeric entries are rounded down to the two left-most significant digits and zero-filled to the right. The actual word count displays in the record. Use numeric operators (>, <, >=, <=) to search a range of values, e.g., S WD>=450.

SPECIAL FEATURES

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK online.

LIMIT	/ENG -- English Language /FULLTEXT -- Full-text Records /YYYY -- Publication Year	S S1/ENG S S4/FULLTEXT S S2/2008
SORT	CO, PD, PY, TI	SORT S13/ALL/PY,D PRINT S4/5/1-24
RANK	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked.	RANK CO RANK SE S4

PREDEFINED FORMAT OPTIONS

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Full Record except Text
3	Medium	Full Record except Text
4	--	Full Record
5	--	Full Record
6	--	Title, Publication Date, and Word Count
7	Long	Full Record
8	Short	Title, Publication Date, and Word Count
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

OTHER OUTPUT OPTIONS

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

USER DEFINED FORMATS	Display codes listed in the Search Options tables can be used to customize output.	TYPE S3/TI,PD/1-5
TAG	Output can be displayed with tags identifying each display field.	TYPE S3/5/1-10 TAG
DIRECT RECORD ACCESS	If the accession number of a specific record is known, it can be used to display the record directly.	TYPE 00003849/3 DISPLAY 00003849/TI,PD PRINT 00003849/9

FOR ONLINE HELP:

See HELP FIELDS 449 for searchable fields; HELP FORMAT 449 for output formats; HELP LIMIT 449 for limits; HELP RATES 449 for cost information; HELP SORT 449 for sorts.