

ESPICOM Pharmaceutical & Medical Device News**FILE DESCRIPTION**

ESPICOM Pharmaceutical & Medical Device News provides news articles from *Pharma Company Insight* and *Medical Industry Week*. It contains current news and developments on companies and markets in the pharmaceutical and medical device industries worldwide. It has excellent coverage of emerging and novel companies, strategic alliances within the industry, and the latest market trends. Company financial results, R&D funding and product developments are all included.

The full text of all reports appears online within one or two days of writing and thus pre-dates the hard-copy counterparts. News from Europe forms 40% of the database, news from the US is 40%, and the rest of the world forms 20%.

SUBJECT COVERAGE

Information for the newsletters is gathered directly from companies and governments by the information providers' editorial staff.

Medical Industry Week

Medical Industry Week provides the latest new intelligence on the global medical device industry covering company performance, products, M&A, and alliances.

Pharma Company Insight

Pharma Company Insight reports the latest pharmaceutical company developments. Company results, performance, products, M&A, and deals news from around the world are regularly covered.

TIPS**USE FILE 441**

to get current news and developments on companies and markets in the pharmaceutical and medical device industries world-wide.

USE EXPAND CO=

to locate company names.

SEARCH USING /CO OR CO=

to retrieve company names.

SELECT ROCHE/CO

SELECT CO=ROCHE

USE RANK

to see which companies are working in an area of interest.

SELECT ULTRASOUND AND

ABDOMINAL(W)SCANNING

RANK CO

DIALOG FILE DATA

Inclusive Dates:

Medical Industry Week: March 1995 - Present

Pharma Company Insight: January 1996 - Present

Update Frequency: Daily

File Size: Over 36,000 records as of April 2001

CONTACT

ESPICOM Pharmaceutical & Medical Device News is provided by ESPICOM Business Intelligence. Questions concerning file content should be directed to:

ESPICOM Business Intelligence

Emily Gower

City Fields Business park,

City Fields Way

Chichester, W. Sussex PO20 6FS

U.K.

Phone: +44 1243 533322

Fax: +44 1243 533418

E-Mail: emily.gower@espicom.com

File 441 ESPICOM Pharmaceutical & Medical Device News
SAMPLE RECORD

DIALOG(R)File 441: ESPICOM
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AA= 00072464 00000453 (THIS IS THE FULLTEXT)

/TI B&K Medical introduces a new ultrasound scanner worth advanced diagnostic imaging

JN= Medical Device Companies Analysis

PD=, PY= 20 February 1997 (19970220)

RT=, WD= RECORD TYPE: FULLTEXT WORD COUNT: 110

/TX TEXT:

The Danish company, B&K Medical has introduced its new Panther 2002 ADI ultrasound scanner with diagnostic imaging. The new system consists of the "cat" family of ultrasound scanners, the Leopard Type 2001 ultrasound scanner for urology and surgery and the Cheetah Type 2003 all purpose scanner.

According to Terry Aston, Director of sales and marketing, "The Panther 2002 ADI has CFM, power doppler, triplex, steerable and spectral Doppler. In addition, the Panther 2002 ADI offers extensive calculation packages for cardiac, obstetrics, doppler and urology... The Panther 2002 ADI produces high resolution and superb quality images. Furthermore a unique HiRES function allows easy abdominal scanning of structures deep within the body."

/CO, CO= COMPANY: B&K Medical

SEARCH OPTIONS

BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S B(1W)K(W)MEDIC?
/CO	CO	Company Name ^{1,2}	Word	S B(1W)K(W)MEDIC?/CO
/TI	TI	Title	Word	S INTRODUC?(1W)NEW(W)ULTRASOUND
/TX	TX	Text	Word	S POWER(W)DOPPLER(5N)TRIPLEX?/TX

¹ Does not exist in Medistat News.

² Searchable in the Basic Index and in the Additional Indexes.

ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
AA=	AA	Supplier Accession Number ¹	Phrase	S AA=00072464
—	AZ	DIALOG Accession Number		
CO=	CO	Company Name ^{1,2}	Phrase	S CO=B&K MEDICAL
JC=	JC	Journal Code ³	Phrase	S JC=MDCA
JN=	JN	Journal Name	Phrase	S JN=MEDICAL DEVICE COMPANIES ANALYSIS
PD=	PD	Publication Date	Phrase	S PD=19970220
PY=	PY	Publication Year	Phrase	S PY=1997
RT=	RT	Record Type	Phrase	S RT=FULLTEXT
UD=	—	Update	Phrase	S UD=9999
WD=	WD	Word Count	Phrase	S WD<1000

³ Journal Code for Medistat - MEDI, Medical Device Companies Analysis - MDCA, Pharmaceutical Companies Analysis - PCA.

SPECIAL FEATURES

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK online.

LIMIT	/FULLTEXT -- Fulltext /SHORT -- Short	S S1/FULLTEXT S S2/SHORT
SORT	JN, PD, PY, TI	SORT S5/ALL/PY,PD
RANK	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked.	RANK CO RANK PY S4

PREDEFINED FORMAT OPTIONS

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	Short	Full Record except Text
3	Medium	Full Record Except Text
4	--	Full Record except Text
5	Long	Full Record
6	Free	Title
7	--	Full Record
8	--	Title
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

OTHER OUTPUT OPTIONS

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

USER DEFINED FORMATS	Display codes listed in the Search Options tables can be used to customize output.	TYPE S4/CO,JN/1-5
TAG	Output can be displayed with tags identifying each display field.	TYPE S1/6,CO/ALL TAG
DIRECT RECORD ACCESS	If the accession number of a specific record is known, it can be used to display the record directly.	TYPE 00072464/9 PRINT 00072464/9

FOR ONLINE HELP:

See HELP FIELDS 441 for searchable fields; HELP FORMAT 441 for output formats; HELP LIMIT 441 for limits; HELP RATES 441 for cost information; HELP SORT 441 for sorts.