

ESPICOM Pharmaceutical & Medical Device News**FILE DESCRIPTION**

ESPICOM Pharmaceutical & Medical Device News provides news articles from Espicom's news publications. These news feeds contain current news and developments on companies and markets in the pharmaceutical and medical device industries worldwide. They have excellent coverage of emerging and novel companies, strategic alliances within the industry, and the latest market trends. Company financial results, R&D funding and product developments are all included.

SUBJECT COVERAGE

Information for the newsletters is gathered directly from companies and governments by the information providers' editorial staff.

Medical News include the following newsletters:

- Medical Imaging News
- Medical Industry Week
- Orthopaedics Business News
- Drug Delivery Insight
- Cardiovascular Device Business
- Diagnostic Focus
- Wound Care News

Pharma News include the following newsletters:

- Pharma News
- Biosimilars Business Review
- Cancer Drug News
- CNS Drug News
- Anti-Infective Drug News
- Neuro Drug Focus
- Pharma Agreement News
- Cardiovascular Drug News
- Auto-immune Drug Focus
- The Diabetes

TIPS**USE FILE 441**

to get current news and developments on companies and markets in the pharmaceutical and medical device industries world-wide.

USE EXPAND CO=

to locate company names.

SEARCH TIMELY SUBJECTS BY COUNTRY

S (NUTRICEUTICAL? OR NUTRACEUTICAL?)
AND JAPAN

USE RANK

to see which companies are working in an area of interest.

SELECT (PEG OR POLYMER)/2010
RANK CO

DIALOG FILE DATA

Inclusive Dates:

Medical Industry Week: March 1995 - Present

Pharma Company Insight: January 1996 - Present

Update Frequency: Daily

File Size:

More than 150,000 records as of August 2010

CONTACT

ESPICOM Pharmaceutical & Medical Device News is provided by ESPICOM Business Intelligence. Questions concerning file content should be directed to:

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File 441 ESPICOM Pharmaceutical & Medical Device News
SAMPLE RECORD

DIALOG(R)File 441:ESPICOM Pharm&Med DEVICE NEWS
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AA= 00150562 00177315 (THIS IS THE FULLTEXT)

/TI Novartis begins shipping Fluvirin to US market for 2010-2011 flu season

JN= Anti-Infective Drug News

PD=,PY= 30 July 2010 (20100730)

RT=,WD= RECORD TYPE: FULLTEXT WORD COUNT: 127

/TX TEXT:

Novartis Vaccines has started shipping its seasonal influenza vaccine to US customers for the 2010-2011 season. The company plans to supply the US market with approximately 40 million doses of Fluvirin flu virus vaccine, which has been approved by the FDA for patients aged four years and older. The product will be available to healthcare professionals in both prefilled syringes and multi-dose vials.

The 2010-2011 season is the first for which the US Centers for Disease Control and Prevention has recommend flu vaccination for all people aged six months of age and older, rather than just high-risk individuals. Fluvirin vaccine contains antigens to the three flu virus strains for this year's vaccine recommended by the World Health Organization:

A/California/7/2009 (H1N1)-like virus;
A/Perth/16/2009 (H3N2)-like virus; and
B/Brisbane/60/2008-like virus.

/CO,CO= COMPANY: Novartis

SEARCH OPTIONS

BASIC INDEX

| SEARCH SUFFIX | DISPLAY CODE | FIELD NAME | INDEXING | SELECT EXAMPLES |
|---------------|--------------|-----------------------------|----------|-----------------------|
| — | — | All Basic Index Fields | Word | S INFLUENZA(W)VACCINE |
| /CO | CO | Company Name ^{1,2} | Word | S NOVARTIS/CO |
| /TI | TI | Title | Word | S FLU(W)SEASON/TI |
| /TX | TX | Text | Word | S VIRUS(W)STRAINS/TX |

¹ Does not exist in Medistat News.

² Searchable in the Basic Index and in the Additional Indexes.

ADDITIONAL INDEXES

| SEARCH PREFIX | DISPLAY CODE | FIELD NAME | INDEXING | SELECT EXAMPLES |
|---------------|--------------|--|----------|-------------------------------|
| AA= | AA | Supplier Accession Number ¹ | Phrase | S AA=00177315 |
| — | AZ | DIALOG Accession Number | | |
| CO= | CO | Company Name ^{1,2} | Phrase | S CO=NOVARTIS |
| JC= | JC | Journal Code ³ | Phrase | S JC=MDCA |
| JN= | JN | Journal Name | Phrase | S JN=ANTI-INFECTIVE DRUG NEWS |
| PD= | PD | Publication Date | Phrase | S PD=20100730 |
| PY= | PY | Publication Year | Phrase | S PY=2010 |
| RT= | RT | Record Type | Phrase | S RT=FULLTEXT |
| UD= | — | Update | Phrase | S UD=9999 |
| WD= | WD | Word Count | Phrase | S WD<500 |

³ Journal Code for Medistat - MEDI, Medical Device Companies Analysis - MDCA, Pharmaceutical Companies Analysis - PCA.

SPECIAL FEATURES

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK online.

| | | |
|--------------|---|---|
| LIMIT | /FULLTEXT -- Fulltext /SHORT -- Short | S CO=JOHNS HOPKINS/FULLTEXT S S2/SHORT |
| SORT | JN, PD, PY, TI | SORT S5/ALL/PY,PD |
| RANK | All phrase- and numeric-indexed fields in the Additional Indexes can be ranked. | RANK CO RANK PY S4 |

PREDEFINED FORMAT OPTIONS

| NO. | DIALOGWEB FORMAT | RECORD CONTENT |
|-----|---------------------|---|
| 1 | -- | DIALOG Accession Number |
| 2 | Short | Full Record except Text |
| 3 | Medium | Full Record Except Text |
| 4 | -- | Full Record except Text |
| 5 | Long | Full Record |
| 6 | Free | Title |
| 7 | -- | Full Record |
| 8 | -- | Title |
| 9 | Full | Full Record |
| K | -- | KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats |

OTHER OUTPUT OPTIONS

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

| | | |
|-----------------------------|---|-------------------------------------|
| USER DEFINED FORMATS | Display codes listed in the Search Options tables can be used to customize output. | TYPE S4/CO,JN/1-5 |
| TAG | Output can be displayed with tags identifying each display field. | TYPE S1/6,CO/ALL TAG |
| DIRECT RECORD ACCESS | If the accession number of a specific record is known, it can be used to display the record directly. | TYPE 00072464/9 PRINT 00072464/9 |

FOR ONLINE HELP:

See HELP FIELDS 441 for searchable fields; HELP FORMAT 441 for output formats; HELP LIMIT 441 for limits; HELP RATES 441 for cost information; HELP SORT 441 for sorts.