

Encyclopedia of Associations

FILE DESCRIPTION

The **Encyclopedia of Associations** is a comprehensive source of detailed information on over 159,000 nonprofit membership organizations worldwide. It corresponds to the printed Encyclopedia of Associations family of publications as follows: *National Organizations of the U.S.*, which covers American associations of national scope; *International Organizations*, which covers multi-national, bi-national, and non-U.S. national associations; and *Regional, State, and Local Organizations*, which covers U.S. associations with interstate, state, intrastate, city, or local scope or membership. The Encyclopedia of Associations database provides addresses and descriptions of professional societies, trade associations, labor unions, cultural and religious organizations, fan clubs, and other groups of all types.

SUBJECT COVERAGE

Each entry in the **Encyclopedia of Associations** is assigned one of the following section heading codes (use the number in parentheses when searching SH=):

- Trade, Business and Commercial (01)
- Environmental and Agricultural (02)
- Legal, Governmental, Public Administration, and Military (03)
- Engineering, Technological, and Natural and Social Sciences (04)
- Educational (05)
- Cultural (06)
- Social Welfare (07)
- Health and Medical (08)
- Public Affairs (09)
- Fraternal, Nationality, and Ethnic (10)
- Religious (11)
- Veterans', Hereditary and Patriotic (12)
- Hobby and Avocational (13)
- Athletic and Sports (14)
- Labor Unions, Associations, and Federations (15)
- Chambers of Commerce and Trade and Tourism (16)*
- Greek and Non-Greek Letter Societies, Associations, and Federations (17)*
- Fan Clubs (18)*

In addition to the above section headings, each Regional, State, and Local Organizations entry is assigned one of the following US regional destinations:

- Great Lakes States (1)
- Northeastern States (2)
- Middle Atlantic States (3)
- South Central and Great Plains States (4)
- Western States (5)

*National Organizations of the U.S. only

TIPS

USE FILE 114

to locate associations in nearly all fields of human activity.

USE EXPAND ON=

for organization name or for an abbreviation.

EXPAND ON=AMERICAN MARKETING

EXPAND ON=AMA

USE /SH

to focus on a specific section heading code.

S COMMERCIAL(W)ORGANIZATION/SH

USE RANK SO

to see which organizations are NATIONAL, INTERNATIONAL, or REGIONAL.

DIALOG FILE DATA

Inclusive Dates:

File corresponds to the current print edition of the encyclopedia.

Update Frequency: Quarterly reload

File Size: 159,322 records as of December 2009

CONTACT

Encyclopedia of Associations is provided by Gale, a part of Cengage Learning. Questions regarding Electronic Search Assistance should be directed to Gale, a part of Cengage Learning.

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SAMPLE RECORD

DIALOG(R)File 114:Encyclopedia of Associations
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SO= 09997355 (National Organizations of the U.S.)
/ON,ON= Promotion Marketing Association (PMA)
 FORMERLY: Premium Advertising Association of America; Promotion
 Marketing Association of America

CY=,ST=,ZP= 257 Park Ave. S, 11th Fl., New York, NY 10010-7304 USA

TE= PHONE: (212) 420-1100
 FAX: (212) 533-7622
 E-MAIL: pma@pmalink.org

OF= Mark Mears, Chm.

/AB,FY=,NM= FOUNDED: 1911. MEMBERS: 700. MEMBERSHIP DUES: academic, \$500 annual;
 corporate international, \$1,500 annual; not-for-profit organization, small
 company, \$1,125 annual; student, \$50 annual; associate, sole practitioner,
NS=, BG= \$500 annual; primary corporate, \$2,625 annual. STAFF: 12. BUDGET:
 \$1,900,000.

/AB DESCRIPTION: Fortune 500 marketer companies, promotion
 agencies, and companies using promotion programs; supplier members are
 manufacturers of package goods, cosmetics, and pharmaceuticals,
 consultants, and advertising agencies. Conducts surveys and studies of
 industry issues. COMMITTEES: Audit; Cause Related Marketing; Diversity
 Marketing; Education; Government and Legal Affairs; Promotion Law/Marketing
 Conference; Sweepstakes. FORMERLY: (1977) Premium Advertising Association
 of America; (1998) Promotion Marketing Association of America.

/AW AWARDS: Promotion Marketer of the Year. FREQUENCY: annual. TYPE:
 recognition. RECIPIENT: for organizations. * Reggie Awards. FREQUENCY:
 annual. TYPE: recognition. RECIPIENT: for 10 best promotions of the year.

/PB,PI=,JN= PUBLICATIONS: Outlook, 5/year. Newsletter. PRICE: included in
 membership dues. CIRCULATION: 750. ADVERTISING: accepted. * Membership
 Directory, annual.

/CM CONVENTIONS/MEETINGS: Basics of Promotion Marketing seminar, three-day
 intensive course for entry-level/junior-level personnel requiring
 fundamentals of promotion marketing annual Promotion Law Conference -
 always November annual Promotion Update Conference - always March.

SC=,SD=,SH=, SECTION HEADING CODES: Trade, Business, and Commercial Organizations (01)
 SIC CODES/DESCRIPTIONS: 8611 (Business Associations)
 INDUSTRY SIC CODES/DESCRIPTIONS: 8732 (Commercial Nonphysical Research);
 8742 (Management Consulting Services)

/DE,/DF DESCRIPTORS: Marketing; Advertising; Sales

SEARCH OPTIONS

BASIC INDEX

| SEARCH SUFFIX | DISPLAY CODE | FIELD NAME | INDEXING | SELECT EXAMPLES |
|---------------|--------------|---|------------------|---|
| — | — | All Basic Index Fields | Word | S HYDROGEOLOGY |
| /AB | AB | Abstract ¹ | Word | S PLACEMENT(W)SERVICE?/AB |
| /AW | AW | Awards Information | Word | S FELLOWSHIP/AW |
| /CM | CM | Convention/Meeting Information | Word | S ANNUAL(W)CONFERENCE/CM |
| /DE | DE | Descriptor ² | Word & Phrase | S WATER/DE S DATA PROCESSING/DE |
| /ON | ON | Organization Name and Abbreviation ³ | Word & Phrase | S WATER(W)WELL/ON S NATIONAL WATER WELL ASSOC?/ON S NWWA/ON |
| /PB | PB | Publications | Word | S REAL(W)ESTATE/PB |
| /SH | SH | Section Heading | Word & Phrase | S TRADE(W)BUSINESS/SH S SOCIAL WELFARE?/SH |

¹ Not available in all Regional, State, and Local records.

³ Searchable in the Basic Index and in the Additional Indexes.

² Also /DF.

ADDITIONAL INDEXES

| SEARCH PREFIX | DISPLAY CODE | FIELD NAME | INDEXING | SELECT EXAMPLES |
|---------------|--------------|---|---------------|---|
| — | AD | Address | | |
| — | AN | DIALOG Accession Number | | |
| — | AN | EA Entry Number | Phrase | |
| BA= | — | Bestow Awards | Phrase | S BA=YES |
| BG= | BG | Budget (Annual) ^{4,5} | Numeric | S BG>=3000000 |
| CM= | — | Convention/Meetings | Phrase | S CM=NO |
| CN= | CN | Country Name | Phrase | S CN=CANADA |
| CY= | CY | City | Phrase | S CY=DUBLIN |
| FY= | FY | Founding Year ¹ | Phrase | S FY=1948 |
| JN= | JN | Publications Title | Phrase | S JN=ACCOUNTING HORIZONS |
| LB= | — | Library Maintained | Phrase | S LB=YES |
| NM= | NM | Number of Members ^{1,4} | Numeric | S NM>=10000 |
| NS= | NS | Number of Staff ^{1,4} | Numeric | S NS>=50 |
| OF= | OF | Officer | Phrase | S OF=MEARS, MARK |
| ON= | ON | Organization Name and Abbreviation ³ | Word & Phrase | S ON=(WATER(W)WELL) S ON=NATIONAL WATER WELL? S ON=NWWA |
| PI= | — | Publications Issued | Phrase | S PI=NO |
| SC= | SC | Standard Industrial Classification (SIC) Code | Phrase | S SC=2731 |
| SD= | SD | SIC Description | Phrase | S SD=BOOK PUBLISHING |
| SF= | SF | Subfile (U.S. or Foreign) | Phrase | S SF=U.S. |
| SH= | SH | Section Heading Code | Phrase | S SH=04 S SH=1 |
| SO= | SO | Source Information ⁶ | Phrase | S SO=NATIONAL ORGANIZATIONS? |
| ST= | ST | State | Phrase | S ST=OH |
| TE= | TE | Telephone Area Code | Phrase | S TE=614 |
| ZP= | ZP | Zip Code | Phrase | S ZP=43017 |

⁴ Use numeric operators (:,<,>=,etc.) to search a range of values, e.g., S NS>=50 to locate all organizations having 50 or more staff members.

⁶ Entries for SO= include: a) National Organizations of the U.S., b) International Organizations, and c) Regional State, and Local Organizations.

⁵ Searchable in National Organizations only.

SPECIAL FEATURES

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK online.

| | | |
|--------------|--|--|
| LIMIT | /ABS -- Abstract Present /BGT -- Budget Data /MEM -- Number of Members /NOABS -- No Abstract Present /NOBGT -- No Budget Data Available /NOMEM -- No Membership Data Available /NOSTAFF -- No Staff Information /STAFF -- Staff Information | S S5/ABS S S3/BGT S S3/MEM S S3/NOABS S S5/NOBGT S S7/NOMEM S S2/NOSTAFF S S3/STAFF |
| SORT | BG, CN, CY, FY, NM, NS, ON, SH, ST, ZP | SORT S3/ALL/NM,NS PRINT S5/5/1-5/ON,ZP |
| RANK | All phrase- and numeric-indexed fields in the Additional Indexes can be ranked. Other RANK codes include: DE | RANK DE |

PREDEFINED FORMAT OPTIONS

| NO. | DIALOGWEB FORMAT | RECORD CONTENT |
|-----|------------------|---|
| 1 | -- | DIALOG Accession Number |
| 2 | -- | Full Record except Abstract, Address, and Telephone Number |
| 3 | Medium | Organization Name, Section Heading Name and Code, and Source |
| 4 | -- | Full Record except Address, Descriptors, Telephone Number, and Officer |
| 5 | Long | Full Record except Address and Telephone Number |
| 6 | Free | Organization Name and Source |
| 7 | -- | Full Record except Address, Telephone Number, and Descriptors |
| 8 | Short | Organization Name, Section Heading Name and Code, Source, and Descriptors |
| 9 | Full | Full Record |
| K | -- | KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats |

OTHER OUTPUT OPTIONS

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

| | | |
|-----------------------------|---|---|
| USER DEFINED FORMATS | User-defined formats may be specified using the display codes indicated in the Search Options tables. | TYPE S3/ON,AD,OF/1-5 |
| TAG | Output can be displayed with tags identifying each display field.. | TYPE S3/3/1-5 TAG |
| DIRECT RECORD ACCESS | DIALOG Accession Number | TYPE 09996096/5 DISPLAY 01992896/ON,NM PRINT 09995432/5 |