

# Encyclopedia of Associations

## FILE DESCRIPTION

The **Encyclopedia of Associations** is a comprehensive source of detailed information on over 151,000 nonprofit membership organizations worldwide. It corresponds to the printed Encyclopedia of Associations family of publications as follows: *National Organizations of the U.S.*, which covers American associations of national scope; *International Organizations*, which covers multi-national, bi-national, and non-U.S. national associations; and *Regional, State and Local Organizations of the U.S.*, which covers U.S. associations with interstate, state, intrastate, city, or local scope or membership. The Encyclopedia of Associations database provides addresses and descriptions of professional societies, trade associations, labor unions, cultural and religious organizations, fan clubs, and other groups of all types.

## SUBJECT COVERAGE

Each entry in the **Encyclopedia of Associations** is assigned one of the following section heading codes (use the number in parentheses when searching SH=):

- Trade, Business and Commercial (01)
- Environmental and Agricultural (02)
- Legal, Governmental, Public Administration, and Military (03)
- Engineering, Technological, and Natural and Social Sciences (04)
- Educational (05)
- Cultural (06)
- Social Welfare (07)
- Health and Medical (08)
- Public Affairs (09)
- Fraternal, Nationality, and Ethnic (10)
- Religious (11)
- Veterans', Hereditary and Patriotic (12)
- Hobby and Avocational (13)
- Athletic and Sports (14)
- Labor Unions, Associations, and Federations (15)
- Chambers of Commerce and Trade and Tourism (16)\*
- Greek and Non-Greek Letter Societies, Associations, and Federations (17)\*
- Fan Clubs (18)\*

In addition to the above section headings, each Regional, State, and Local Organizations entry is assigned one of the following US regional destinations:

- Great Lakes States (1)
- Northeastern States (2)
- Middle Atlantic States (3)
- South Central and Great Plains States (4)
- Western States (5)

\*National Organizations of the U.S. only

## TIPS

### USE FILE 114

to locate associations in nearly all fields of human activity.

### USE EXPAND ON=

for organization name or for an abbreviation.

EXPAND ON=AMERICAN MARKETING

EXPAND ON=AMA

### USE /SH

to focus on a specific section heading code.

S COMMERCIAL(W)ORGANIZATION/SH

### USE RANK SO

to see which organizations are NATIONAL, INTERNATIONAL, or REGIONAL.

## DIALOG FILE DATA

Inclusive Dates:

File corresponds to the current print editions

Update Frequency: Semi-Annual reload

File Size: 151,757 records as of Aug 2011

## CONTACT

Encyclopedia of Associations is provided by Gale, a part of Cengage Learning. Questions regarding Electronic Search Assistance should be directed to

Gale, a part of Cengage Learning.

Electronic Search Assistance

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SAMPLE RECORD

DIALOG(R)File 114:Encyclopedia of Associations  
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**SO=** 09997355 (National Organizations of the U.S.)  
**/ON,ON=** Promotion Marketing Association (PMA)  
 FORMERLY: Premium Advertising Association of America; Promotion  
 Marketing Association of America

**CY=,ST=,ZP=** 257 Park Ave. S, 11th Fl., New York, NY 10010-7304 USA

**TE=** PHONE: (212) 420-1100  
 FAX: (212) 533-7622  
 E-MAIL: pma@pmalink.org

**OF=** Mark Mears, Chm.

**/AB,FY=,NM=** FOUNDED: 1911. MEMBERS: 700. MEMBERSHIP DUES: academic, \$500 annual;  
 corporate international, \$1,500 annual; not-for-profit organization, small  
 company, \$1,125 annual; student, \$50 annual; associate, sole practitioner,  
**NS=, BG=** \$500 annual; primary corporate, \$2,625 annual. STAFF: 12. BUDGET:  
 \$1,900,000.

**/AB** DESCRIPTION: Fortune 500 marketer companies, promotion  
 agencies, and companies using promotion programs; supplier members are  
 manufacturers of package goods, cosmetics, and pharmaceuticals,  
 consultants, and advertising agencies. Conducts surveys and studies of  
 industry issues. COMMITTEES: Audit; Cause Related Marketing; Diversity  
 Marketing; Education; Government and Legal Affairs; Promotion Law/Marketing  
 Conference; Sweepstakes. FORMERLY: (1977) Premium Advertising Association  
 of America; (1998) Promotion Marketing Association of America.

**/AW** AWARDS: Promotion Marketer of the Year. FREQUENCY: annual. TYPE:  
 recognition. RECIPIENT: for organizations. \* Reggie Awards. FREQUENCY:  
 annual. TYPE: recognition. RECIPIENT: for 10 best promotions of the year.

**/PB,PI=,JN=** PUBLICATIONS: Outlook, 5/year. Newsletter. PRICE: included in  
 membership dues. CIRCULATION: 750. ADVERTISING: accepted. \* Membership  
 Directory, annual.

**/CM** CONVENTIONS/MEETINGS: Basics of Promotion Marketing seminar, three-day  
 intensive course for entry-level/junior-level personnel requiring  
 fundamentals of promotion marketing annual Promotion Law Conference -  
 always November annual Promotion Update Conference - always March.

**SC=,SD=,SH=,** SECTION HEADING CODES: Trade, Business, and Commercial Organizations (01)  
 SIC CODES/DESCRIPTIONS: 8611 (Business Associations)  
 INDUSTRY SIC CODES/DESCRIPTIONS: 8732 (Commercial Nonphysical Research);  
 8742 (Management Consulting Services)

**/DE,DF** DESCRIPTORS: Marketing; Advertising; Sales

SEARCH OPTIONS

BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S HYDROGEOLOGY
/AB	AB	Abstract <sup>1</sup>	Word	S PLACEMENT(W)SERVICE?/AB
/AW	AW	Awards Information	Word	S FELLOWSHIP/AW
/CM	CM	Convention/Meeting Information	Word	S ANNUAL(W)CONFERENCE/CM
/DE	DE	Descriptor <sup>2</sup>	Word & Phrase	S WATER/DE S DATA PROCESSING/DE
/ON	ON	Organization Name and Abbreviation <sup>3</sup>	Word & Phrase	S WATER(W)WELL/ON S NATIONAL WATER WELL ASSOC?/ON S NWWA/ON
/PB	PB	Publications	Word	S REAL(W)ESTATE/PB
/SH	SH	Section Heading <sup>7</sup>	Word & Phrase	S TRADE(W)BUSINESS/SH S SOCIAL WELFARE?/SH

<sup>1</sup> Not available in all Regional, State, and Local records.

<sup>2</sup> Also /DF.

<sup>3</sup> Searchable in the Basic Index and in the Additional Indexes.

<sup>4</sup> Use numeric operators (<, >, =, etc.) to search a range of values, e.g., S NS>=50 to locate all organizations having 50 or more staff members.

<sup>5</sup> Searchable in National Organizations only.

<sup>6</sup> Entries for SO are: International Organizations, National Organizations of the U.S., Regional, State and Local Organizations of the U.S.

<sup>7</sup> Single digit SH codes are geographic areas. Double-digit SH values are section heading codes describing the organization. The text of SH is searchable using /SH. Geographic SH codes, present for the USA, are: SH=1 (Great Lakes States), SH=2 (Northeastern States), SH=3 (Southern and Middle Atlantic States), SH=4 (South Central and Great Plains States), SH=5 (Western States).

ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	AD	Address		
—	AN	DIALOG Accession Number		
—	AN	EA Entry Number		
BA=	—	Bestow Awards	Phrase	S BA=YES
BG=	BG	Budget (Annual) <sup>4,5</sup>	Numeric	S BG>=300000
CM=	—	Convention/Meetings	Phrase	S CM=NO
CN=	CN	Country Name	Phrase	S CN=CANADA
CY=	CY	City	Phrase	S CY=DUBLIN
FY=	FY	Founding Year <sup>1</sup>	Phrase	S FY=1948
JN=	JN	Publications Title	Phrase	S JN=ACCOUNTING HORIZONS
LB=	—	Library Maintained	Phrase	S LB=YES
NM=	NM	Number of Members <sup>1,4</sup>	Numeric	S NM>=10000
NS=	NS	Number of Staff <sup>1,4</sup>	Numeric	S NS>=50
OF=	OF	Officer	Phrase	S OF=MEARS, MARK
ON=	ON	Organization Name and Abbreviation <sup>3</sup>	Word & Phrase	S ON=(WATER(W)WELL) S ON=NATIONAL WATER WELL? S ON=NGWA
PI=	—	Publications Issued	Phrase	S PI=NO
SC=	SC	Standard Industrial Classification (SIC) Code	Phrase	S SC=2731
SD=	SD	SIC Description	Phrase	S SD=BOOK PUBLISHING
SF=	SF	Subfile (U.S. or Foreign)	Phrase	S SF=U.S.
SH=	SH	Section Heading Code <sup>7</sup>	Phrase	S SH=04 S SH=1
SO=	SO	Source Information <sup>6</sup>	Phrase	S SO=NATIONAL ORGANIZATIONS?
ST=	ST	State <sup>8</sup>	Phrase	S ST=OH
TE=	TE	Telephone Area Code	Phrase	S TE=614
ZP=	ZP	Zip Code	Phrase	S ZP=43017

<sup>8</sup> ST is present only for records from Australia, Canada and the USA.

SPECIAL FEATURES

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK online.

<b>LIMIT</b>	/ABS -- Abstract Present /BGT -- Budget Data /MEM -- Number of Members /NOABS -- No Abstract Present /NOBGT -- No Budget Data Available /NOMEM -- No Membership Data Available /NOSTAFF -- No Staff Information /STAFF -- Staff Information	S S5/ABS S S3/BGT S S3/MEM S S3/NOABS S S5/NOBGT S S7/NOMEM S S2/NOSTAFF S S3/STAFF
<b>SORT</b>	BG, CN, CY, FY, NM, NS, ON, SH, ST, ZP	SORT S3/ALL/NM,NS PRINT S5/5/1-5/ON,ZP
<b>RANK</b>	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked. Other RANK codes include: DE	RANK NM

PREDEFINED FORMAT OPTIONS

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Full Record except Abstract, Address, and Telephone Number
3	Medium	Organization Name, Section Heading Name and Code, and Source
4	--	Full Record except Address, Descriptors, Telephone Number, and Officer
5	Long	Full Record except Address and Telephone Number
6	Free	Organization Name and Source
7	--	Full Record except Address, Telephone Number, and Descriptors
8	Short	Organization Name, Section Heading Name and Code, Source, and Descriptors
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

OTHER OUTPUT OPTIONS

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

<b>USER DEFINED FORMATS</b>	User-defined formats may be specified using the display codes indicated in the Search Options tables.	TYPE S3/ON,AD,OF/1-5
<b>TAG</b>	Output can be displayed with tags identifying each display field..	TYPE S3/3/1-5 TAG
<b>DIRECT RECORD ACCESS</b>	DIALOG Accession Number	TYPE 09996096/5 DISPLAY 01992896/ON,NM PRINT 09995432/5