

Encyclopedia of Associations

FILE DESCRIPTION

The **Encyclopedia of Associations** is a comprehensive source of detailed information on over 159,000 nonprofit membership organizations worldwide. It corresponds to the printed Encyclopedia of Associations family of publications as follows: *National Organizations of the U.S.*, which covers American associations of national scope; *International Organizations*, which covers multi-national, bi-national, and non-U.S. national associations; and *Regional, State, and Local Organizations*, which covers U.S. associations with interstate, state, intrastate, city, or local scope or membership. The Encyclopedia of Associations database provides addresses and descriptions of professional societies, trade associations, labor unions, cultural and religious organizations, fan clubs, and other groups of all types.

SUBJECT COVERAGE

Each entry in the **Encyclopedia of Associations** is assigned one of the following section heading codes (use the number in parentheses when searching SH=):

- Trade, Business and Commercial (01)
- Environmental and Agricultural (02)
- Legal, Governmental, Public Administration, and Military (03)
- Engineering, Technological, and Natural and Social Sciences (04)
- Educational (05)
- Cultural (06)
- Social Welfare (07)
- Health and Medical (08)
- Public Affairs (09)
- Fraternal, Nationality, and Ethnic (10)
- Religious (11)
- Veterans', Hereditary and Patriotic (12)
- Hobby and Avocational (13)
- Athletic and Sports (14)
- Labor Unions, Associations, and Federations (15)
- Chambers of Commerce and Trade and Tourism (16)*
- Greek and Non-Greek Letter Societies, Associations, and Federations (17)*
- Fan Clubs (18)*

In addition to the above section headings, each Regional, State, and Local Organizations entry is assigned one of the following US regional destinations:

- Great Lakes States (1)
- Northeastern States (2)
- Middle Atlantic States (3)
- South Central and Great Plains States (4)
- Western States (5)

*National Organizations of the U.S. only

TIPS

USE FILE 114

to locate associations in nearly all fields of human activity.

USE EXPAND ON=

for organization name or for an abbreviation.

EXPAND ON=AMERICAN MARKETING

EXPAND ON=AMA

USE /SH

to focus on a specific section heading code.

S COMMERCIAL(W)ORGANIZATION/SH

USE RANK SO

to see which organizations are NATIONAL, INTERNATIONAL, or REGIONAL.

DIALOG FILE DATA

Inclusive Dates:

File corresponds to the current print edition of the encyclopedia.

Update Frequency: Quarterly reload

File Size: 159,391 records as of June 2009

CONTACT

Encyclopedia of Associations is provided by Gale, a part of Cengage Learning. Questions regarding Electronic Search Assistance should be directed to Gale, a part of Cengage Learning.

Electronic Search Assistance

27500 Drake Road

Farmington Hills, MI 48331-3535

Phone: 1-800-877-4253, press 5 (USA & Canada)

E-Mail: gale.contentQA@cengage.com

Questions regarding Technical Support should be directed to:

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Technical Support

27500 Drake Road

Farmington Hills, MI 48331-3535

Phone: 1-800-877-4253, press 4

Fax: 800-676-2345

E-Mail: gale.technicalsupport@cengage.com

SAMPLE RECORD

DIALOG(R)File 114:ENCYCLOPEDIA OF ASSOCIATIONS
 (c) 1996 Gale Group. All rts. reserv.
 09997599 EA ENTRY NO.: 002401 (National Organizations of the U.S.)
 Promotion Marketing Association of America (PMAA)
 FORMERLY: Premium Advertising Association of America.
 257 Park Ave. S., 11th Fl., New York, NY 10001
 PHONE: (212) 420-1100
 FAX: (212) 533-7622
 Christopher J. Sutherland, Exec.Dir.

FOUNDED: 1911. MEMBERS: 680. MEMBERSHIP DUES: academic, \$165; legal, marketer, and supplier, \$750. STAFF: 12. BUDGET: \$1,900,000.
 MULTINATIONAL.

DESCRIPTION: Promotion service companies, sales incentive organizations, and companies using promotion programs; supplier members are manufacturers of premium merchandise, consultants, and advertising agencies. Conducts surveys and studies of industry groups and premium usage. LIBRARIES: TYPE: reference. FORMERLY: (1977) Premium Advertising Association of America.

AWARDS: Reggies Awards. FREQUENCY: annual. TYPE: recognition.
 RECIPIENT: for 10 best promotions of the year.

PUBLICATIONS: Outlook, 5/year. Newsletter. PRICE: free to members and to prospective members only. CIRCULATION: 750. ADVERTISING: accepted. PMAA Membership Directory, annual. Promotion Marketing Abstract Quotes, semiannual.

CONVENTIONS/MEETINGS: annual Promotion Law Conference - always November
 annual Promotion Update Conference - always March seminar.

SECTION HEADING CODES: Trade, Business, and Commercial Organizations (01)
 DESCRIPTORS: Marketing

SEARCH OPTIONS

BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S HYDROGEOLOGY
/AB	AB	Abstract ¹	Word	S PLACEMENT(W)SERVICE?/AB
/AW	AW	Awards Information	Word	S FELLOWSHIP/AW
/CM	CM	Convention/Meeting Information	Word	S ANNUAL(W)CONFERENCE/CM
/DE	DE	Descriptor ²	Word & Phrase	S WATER/DE S DATA PROCESSING/DE
/ON	ON	Organization Name and Abbreviation ³	Word & Phrase	S WATER(W)WELL/ON S NATIONAL WATER WELL ASSOC?/ON S NWWA/ON
/PB	PB	Publications	Word	S REAL(W)ESTATE/PB
/SH	SH	Section Heading	Word & Phrase	S TRADE(W)BUSINESS/SH S SOCIAL WELFARE?/SH

¹ Not available in all Regional, State, and Local records.

³ Searchable in the Basic Index and in the Additional Indexes.

² Also /DF.

ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	AD	Address		
—	AN	DIALOG Accession Number		
—	AN	EA Entry Number	Phrase	
BA=	—	Bestow Awards	Phrase	S BA=YES
BG=	BG	Budget (Annual) ^{4,5}	Numeric	S BG>=3000000
CM=	—	Convention/Meetings	Phrase	S CM=NO
CN=	CN	Country Name	Phrase	S CN=CANADA
CY=	CY	City	Phrase	S CY=DUBLIN
FY=	FY	Founding Year ¹	Phrase	S FY=1948
JN=	JN	Publications Title	Phrase	S JN=ACCOUNTING HORIZONS
LB=	—	Library Maintained	Phrase	S LB=YES
NM=	NM	Number of Members ^{1,4}	Numeric	S NM>=10000
NS=	NS	Number of Staff ^{1,4}	Numeric	S NS>=50
OF=	OF	Officer	Phrase	S OF=LEHR, JAY H.
ON=	ON	Organization Name and Abbreviation ³	Word & Phrase	S ON=(WATER(W)WELL) S ON=NATIONAL WATER WELL? S ON=NWWA
PI=	—	Publications Issued	Phrase	S PI=NO
SC=	SC	Standard Industrial Classification (SIC) Code	Phrase	S SC=2731
SD=	SD	SIC Description	Phrase	S SD=BOOK PUBLISHING
SF=	SF	Subfile (U.S. or Foreign)	Phrase	S SF=U.S.
SH=	SH	Section Heading Code	Phrase	S SH=04 S SH=1
SO=	SO	Source Information ⁶	Phrase	S SO=NATIONAL ORGANIZATIONS?
ST=	ST	State	Phrase	S ST=OH
TE=	TE	Telephone Area Code	Phrase	S TE=614
ZP=	ZP	Zip Code	Phrase	S ZP=43017

⁴ Use numeric operators (:,<,>=,etc.) to search a range of values, e.g., S NS>=50 to locate all organizations having 50 or more staff members.

⁶ Entries for SO= include: a) National Organizations of the U.S., b) International Organizations, and c) Regional State, and Local Organizations.

⁵ Searchable in National Organizations only.

SPECIAL FEATURES

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK online.

LIMIT	/ABS -- Abstract Present /BGT -- Budget Data /MEM -- Number of Members /NOABS -- No Abstract Present /NOBGT -- No Budget Data Available /NOMEM -- No Membership Data Available /NOSTAFF -- No Staff Information /STAFF -- Staff Information	S S5/ABS S S3/BGT S S3/MEM S S3/NOABS S S5/NOBGT S S7/NOMEM S S2/NOSTAFF S S3/STAFF
SORT	BG, CN, CY, FY, NM, NS, ON, SH, ST, ZP	SORT S3/ALL/NM,NS PRINT S5/1-5/ON,ZP
RANK	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked. Other RANK codes include: DE	RANK DE

PREDEFINED FORMAT OPTIONS

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Full Record except Abstract, Address, and Telephone Number
3	Medium	Organization Name, Section Heading Name and Code, and Source
4	--	Full Record except Address, Descriptors, Telephone Number, and Officer
5	Long	Full Record except Address and Telephone Number
6	Free	Organization Name and Source
7	--	Full Record except Address, Telephone Number, and Descriptors
8	Short	Organization Name, Section Heading Name and Code, Source, and Descriptors
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

OTHER OUTPUT OPTIONS

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

USER DEFINED FORMATS	User-defined formats may be specified using the display codes indicated in the Search Options tables.	TYPE S3/ON,AD,OF/1-5
TAG	Output can be displayed with tags identifying each display field..	TYPE S3/3/1-5 TAG
DIRECT RECORD ACCESS	DIALOG Accession Number	TYPE 09996096/5 DISPLAY 01992896/ON,NM PRINT 09995432/5