

## TableBase™

### FILE DESCRIPTION

**TableBase™** database contains tabular information dealing with companies, products, industries, brands, markets, demographics, and countries from around the world. All records contain a table and the originating textual article when available. The table is the focus of this database. Every table is enhanced with an informative table title and indexing for easy retrieval. Indexing is drawn from File 9, Business & Industry®.

### SUBJECT COVERAGE

TableBase is international in scope and covers 90 industries. The tabular data is derived from privately published statistical annuals, data from trade associations, non-profit research groups, government agencies, international organizations, industry reports prepared by investment research groups, and source publications from Business & Industry, File 9. Information in the file covers current year, historical data, time series, and forecasts for:

- Rankings
- Industry and Product Forecasts
- Market Share
- Sales and Company forecasts
- Production and Consumption
- Output and Capacity
- Imports and Exports
- Shipments
- Market Size
- Market Trends
- Price Trends
- Demographics

### DIALOG FILE DATA

Inclusive Dates: 1997 to the present

Update Frequency:

Weekly Approximately 300 records per month

File Size: 112,359 records as of October 2008

### TIPS

#### USE FILE 93

to find tabular data on companies, products, industries, markets, and countries.

#### USE CT= OR /DE

to focus the subject of your search. EXPAND CT= for a complete list of terms.

#### USE IN=

to focus your search on a specific industry. EXPAND IN= to see the complete list of industries.

#### USE FORMAT 6 OR 8

to scan table titles and data source before viewing the complete record.

### CONTACT

TableBase is produced by Gale, a part of Cengage Learning. Questions concerning Electronic Search Assistance should be directed to:

Gale, a part of Cengage Learning

Electronic Search Assistance

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Farmington Hills, MI 48331-3535

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SAMPLE RECORD

DIALOG(R)File 93: TableBase  
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**AA=** 01001645 SUPPLIER NUMBER: 01206156  
**/TI** West Europe automobile production in units by manufacturer for 1996 and forecast for 1997 through 1999

**/TX** Production by manufacturer (thousands)

	1996	1997	1998	1999
Fiat Group	1,342	1,561	1,529	1,503
VW Group	2,401	2,506	2,570	2,485
BMW Group	1,043	1,044	1,054	1,126
GM Europe	1,865	1,881	1,843	1,787
PSA	1,702	1,665	1,717	1,786
Renault	1,416	1,405	1,445	1,469
Ford Europe	1,623	1,577	1,500	1,564
Mercedes-Benz	638	684	907	880
Volvo	375	404	401	418
Others	625	704	794	932
Total	13,030	13,431	13,760	13,950

Source: Marketing Systems

**SO=** SOURCE: Marketing Systems  
ORIGINATING ARTICLE:  
Italy improves outlook for Europe  
(Automobile production by Japanese companies in western Europe is expected to grow from 759,000 units in 1996 to 1.1 mil units by 2001)

**JN=** JOURNAL: Automotive News Europe, v 2, n 10, p 22  
**PD=, PY=** YEAR: May 12, 1997  
**DT=, SN=** DOCUMENT TYPE: Journal; Time Series ISSN: 8756-789X (United Kingdom)  
**LA=, RT=** LANGUAGE: English RECORD TYPE: Fulltext  
**WD=** WORD COUNT: 717  
**PU=** PUBLISHER: Crain Communications LLC

\_TEXT:  
EDMUND CHEW  
AUTOMOTIVE NEWS EUROPE

LONDON -- Forecasters have raised their expectations for European car sales in 1997, mainly because Italian scrapping incentives are successful.

The new incentives will have a bigger effect than similar subsidies in France because entry-level small cars are more important in Italy, said GM Europe economist Paul Holtgreive.

"It's like a 20 percent price cut on 80 percent of the market," said Holtgreive, speaking at a conference in London, organized by consultant J.D. Power-LMC.

He predicted that the Italian market will grow by at least 18 percent this year. (. . .)

**AA=** RELATED RECORDS: 01206155  
**SF=** SPECIAL FEATURES: Table  
**/CO, CO=** COMPANY NAMES: BAYERISCHE MOTOREN WERKE AG; FIAT GROUP; FORD OF EUROPE INC (FORD MOTOR CO); GENERAL MOTORS (EUROPE) AG (GENERAL MOTORS CORP); MERCEDES-BENZ (DAIMLER-BENZ AG); PSA PEUGEOT-CITROEN SA; RENAULT SA; VOLVO AB; VW KRAFTWERK GMBH

**/IN, IN=, /DE** INDUSTRY NAMES: Automotive  
**/PN, PN=, PC=** PRODUCT NAMES: Passenger cars (371100)  
**/CT, CT=, /DE** CONCEPT TERMS: Time Series; All market information; Forecasts; Output  
**DD=** DATA TYPE: Business  
**/GN, GN=, GC=** GEOGRAPHIC NAMES: European Union (EUCX); France (FRA); Germany (GER); Italy (ITA); Scandinavia (SCAX); Sweden (SWE); United Kingdom (UNK); Western Europe (WEE); Western Europe (WEEEX)

## SEARCH OPTIONS

## BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S CAR(W)SALES
/CO	—	Company Name <sup>1</sup>	Word	S FIAT(W)GROUP/CO
/CT	—	Concept Term <sup>2</sup>	Word	S OUTPUT/CT
/DE	DE	Descriptor <sup>2,6</sup>	Word & Phrase	S FORECASTS/DE S TIME SERIES/DE
/GN	—	Geographic Name <sup>1,6</sup>	Word	S EUROPEAN(W)UNION/GN
/IN	—	Industry Name <sup>1,2</sup>	Word	S AUTOMOTIVE/IN
/MT	—	Marketing Term <sup>1,2,6</sup>	Word	S DIRECT(W)MAIL/MT
/PN	—	Product Name <sup>1,6</sup>	Word	S PASSENGER(W)CAR?/PN
/TI	—	Title	Word	S AUTOMOBILE(W)PRODUCTION/TI
/TN	—	Brand/Trade Name <sup>1</sup>	Word	S VOLVO/TN
/TX	TX	Text of Table	Word	S FORD(W)EUROPE/TX

<sup>1</sup> Searchable in the Basic Index and in the Additional Indexes.

<sup>2</sup> /DE includes Concept Terms, Marketing Terms, and Industry Names.

<sup>3</sup> DD= entries include BUSINESS, DEMOGRAPHIC, or MACRO ECONOMIC.

<sup>4</sup> Publisher Name will cease indexing as of 15 March 2002 but backfile data will remain online.

<sup>5</sup> Special Feature will cease indexing as of 15 March 2002, but backfile data will remain online.

<sup>6</sup> Field may not be present in every record.

## ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
AA=	AA	RDS Accession Number	Phrase	S AA=01206156
—	AN	DIALOG Accession Number		
BN=	BN	International Standard Book Number (ISBN)	Phrase	S BN=1-878428-09-8
CO=	—	Company Name <sup>1</sup>	Phrase	S CO=GENERAL MOTORS?
CT=	—	Concept Term <sup>2</sup>	Phrase	S CT=TIME SERIES
DD=	DD	Data Type <sup>3</sup>	Phrase	S DD=BUSINESS
DT=	DT	Document Type	Phrase	S DT=JOURNAL
GC=	GC	Geographic Code <sup>6</sup>	Phrase	S GC=EUCX
GN=	—	Geographic Name <sup>1,6</sup>	Phrase	S GN=EUROPEAN UNION?
IN=	—	Industry Name <sup>1</sup>	Phrase	S IN=AUTOMOTIVE
JN=	JN	Journal Name	Phrase	S JN=AUTOMOTIVE NEWS EUROPE
LA=	LA	Language <sup>7</sup>	Word	S LA=GERMAN
MT=	—	Marketing Term <sup>1,2</sup>	Phrase	S MT=CONSUMER BEHAVIOR
PC=	PC	Product Code <sup>6</sup>	Phrase	S PC=371100
PD=	—	Publication Date	Phrase	S PD=19970912
PN=	—	Product Name <sup>1,6</sup>	Phrase	S PN=PASSENGER CARS
PU=	PU	Publisher <sup>4</sup>	Phrase	S PU=CRAIN COMMUNICATIONS?
PY=	PY	Publication Year	Phrase	S PY=1997
RT=	RT	Record Type	Phrase	S RT=FULLTEXT
SF=	SF	Special Feature <sup>5</sup>	Phrase	S SF=TABLE
SN=	SN	International Standard Serial Number (ISSN)	Phrase	S SN=8756-789X
SO=	SO	Source Information	Phrase	S SO=MARKETING SYSTEMS
TN=	—	Brand/Trade Name <sup>1</sup>	Phrase	S TN=WHEAT THINS
UD=	UD	Update	Phrase	S UD=9999
UN=	UN	Ultimate Parent Company Name	Phrase	S UN=AFLAC INC?
WD=	WD	Word Count <sup>8</sup>	Numeric	S WD=>1000

<sup>7</sup> Language of original document. Expand LA= to display.

<sup>8</sup> Approximately one-third of records contain Word Count data (WD=)

**SPECIAL FEATURES**

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK, HELP DUP, HELP CURRENT online.

<b>LIMIT</b>	/FULLTEXT -- Fulltext Availability /NONUSA -- Record has non-U.S. Emphasis /USA -- Record has U.S. Emphasis /YYYY -- Publication Year	S S2/FULLTEXT S S3/NONUSA S S2/USA S S2/1997
<b>SORT</b>	JN, PD, PY, TI	SORT S2/ALL/TI PRINT S3/9/ALL/PD,D
<b>RANK</b>	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked. Other RANK codes include: DE	RANK DE
<b>RD, ID</b>	Remove duplicates (RD) or identify duplicates (ID,IDO).	RD S5
<b>CURRENT</b>	Search only the most recent year plus one (CURRENT1) to five (CURRENT5) years.	B 93 CURRENT2

**PREDEFINED FORMAT OPTIONS**

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Bibliographic Citation and Indexing
3	Medium	Bibliographic Citation
4	--	Bibliographic Citation and Table
5	--	Bibliographic Citation, Table, and Indexing
6	Free	Table Title, Source, and Publication Date
7	Long	Full Record except Indexing
8	Short	Table Title, Source, Publication Date, and Indexing
9	Full	Full Record

**OTHER OUTPUT OPTIONS**

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

<b>USER DEFINED FORMATS</b>	User-defined formats may be specified using the display codes indicated in the Search Options tables.	TYPE S2/TI,JN/1-5
<b>TAG</b>	TAG may be used for tagged fields.	TYPE S3/5/ALL TAG
<b>DIRECT RECORD ACCESS</b>	DIALOG Accession Number	TYPE 1814921/3 DISPLAY 1814921/TI,SO PRINT 0602800/5

**FOR ONLINE HELP:**

See HELP FIELDS 93 for searchable fields; HELP FORMAT 93 for output formats; HELP LIMIT 93 for limits; HELP RATES 93 for cost information; HELP SORT 93 for sorts.