

## ABI/INFORM® ONTAP® ABI/INFORM® (File 215)

### FILE DESCRIPTION

**ABI/INFORM®** includes details on virtually every aspect of global business, including company histories, competitive intelligence, and new product development. ABI/INFORM contains bibliographic citations and 25-150 word summaries of articles appearing in professional publications, academic journals, and trade magazines published worldwide. The full text of articles is included for hundreds of journals. There is no print equivalent to the database.

**ABI/INFORM®** indexes and abstracts significant articles from more than 800 business and management periodicals. Full text is included for many of the articles added from January 1991 forward. Twenty-five percent of the journals are published outside the United States. Fifty percent of the journals, ABI/INFORM's core titles, are indexed and abstracted virtually cover-to-cover. Over 2,700 worldwide publications have been used as sources since the file was created in 1971.

### SUBJECT COVERAGE

- Accounting
- Banking
- Computers
- Economics
- Engineering Management
- Communications
- Finance
- Health Care
- Human Resources
- Insurance
- International Trends
- Law
- Management/Management Science
- Marketing
- Public Administration
- Real Estate
- Taxation
- Telecommunications
- Transportation

### TIPS

#### USE FILE 15

to find complete-text articles focusing on business-management, company histories, and industry trends.

#### USE CN=

to restrict your search to a specific industry sector or business topic. EXPAND CN= for a complete list of Classification Names.

#### USE CC=

to retrieve articles of relevance for a particular classification code. CC=3300 is the classification code for risk management.

#### USE LIMIT

to restrict articles to full text  
SELECT S1/FULLTEXT

### DIALOG FILE DATA

Inclusive Dates: 1971 - present (File 15)  
Selected records from 1987 to 1991 (File 215)  
Update Frequency: Closed (File 215)  
Daily (about 700 records per update) (File 15)

File Size:  
6,364,810 records as of March 2011 (File 15)  
23,284 records (File 215)

### CONTACT

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ProQuest  
789 E. Eisenhower Pkwy.  
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File 15  
SAMPLE RECORD

ABI/INFORM®

DIALOG(R)File 15:ABI/Inform(R)  
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AA= 02571357 333811591  
/TI IBM pushes new ThinkPad G series  
AU= Moltzen, Edward F  
JN=,PD=,JC= CRN n1044 PP: 43 May 5, 2003 JRNL CODE: CRN  
DT=,LA=,RT= DOC TYPE: Periodical; News LANGUAGE: English RECORD TYPE: Fulltext  
LENGTH: 1 Pages  
WD= WORD COUNT: 309

/AB ABSTRACT: Believing that chip giant Intel's recent launch of the Centrino mobile platform will not be enough of an incentive to entice some small and midsize businesses away from desktops and toward notebooks, IBM has begun shipping an aggressively priced nonCentrino portable series. With the new ThinkPad G, IBM is hoping these businesses will focus more on the notebook's entry-level cost - \$949 - and less on the fact that it weighs more than other sleeker, more expensive models.

/TX TEXT: Believing that chip giant Intel's recent launch of the Centrino mobile platform won't be enough of an incentive to entice some small and midsize businesses away from desktops and toward notebooks, IBM has begun shipping an aggressively priced nonCentrino portable series.

With the new ThinkPad G, IBM is hoping these businesses will focus more on the notebook's entry-level cost - \$949 - and less on the fact that it weighs more than other sleeker, more expensive models.

"The trend over the last number of years is that about 4 [percent] to 6 percent of desktop users migrate ... [to notebooks] each year," said Grant Shenk, IBM's worldwide product manager for the ThinkPad G series.

"The bulk of the market [migrates to] the faster, thinner, lighter [notebooks with] better battery life," Shenk said. "But many users simply don't need that - or they're not ready or have different needs."

Kyle Yost, general manager of En-Net Services, a Frederick, Md.-based solution provider that focuses on the government market, said lower-cost ThinkPads could strike a chord with those in charge of purchasing at customer accounts.

"The name recognition of IBM would spur people on," Yost said. "Because it's traditionally not the lowest-cost alternative out there, if they saw a product with IBM's name on it that was reasonably priced, that would certainly help migration."

But Yost added one caveat: "Many people are already using desktops with very highspeed processors, big hard drives and lots of RAM," he said, noting that customers probably won't want to sacrifice performance for price or mobility.

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/CO,CO=,DN=,NC=,TS= COMPANY NAMES:  
IBM Corp (DUNS:00-136-8083 TICKER:IBM NAICS:334111; 334119; 334611; 511210; 334413)

/GN, GN= GEOGRAPHIC NAMES: United States; US  
/DE DESCRIPTORS: Portable computers ; Product introduction  
CC=,CN= CLASSIFICATION CODES: 9190 (CN=United States); 7500 (CN=Product planning & development); 9000 (CN=Short Article); 5230 (CN=Computer hardware)

/TN, TN= PRINT MEDIA ID: 11643  
TRADE NAMES: IBM ThinkPad

## SEARCH OPTIONS

## BASIC INDEX

SEARCH SUFFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
—	—	All Basic Index Fields	Word	S THINKPAD(W)G?
/AB	AB	Abstract	Word	S (PORTABLE AND COST)/AB
/CO	CO	Company Name <sup>1</sup>	Word	S IBM?/CO
/DE	DE	Descriptor <sup>2</sup>	Word & Phrase	S PORTABLE(W)COMPUTERS/DE S PORTABLE COMPUTERS/DE
/GN	GN	Geographic Name <sup>1</sup>	Word	S US/GN
/NM	NM	Named Person <sup>1</sup>	Word	S JOSEPH(1N)PULITZER/NM
/TI	TI	Title	Word	S (IBM AND THINKPAD(W)G)/TI
/TN	TN	Trade Name <sup>1</sup>	Word	S IBM(W)THINKPAD/TN
/TX	TX	Text	Word	S BATTERY(W)LIFE/TX

<sup>1</sup> Searchable in the Basic Index and in the Additional Indexes.

<sup>2</sup> Also /DF.

## ADDITIONAL INDEXES

SEARCH PREFIX	DISPLAY CODE	FIELD NAME	INDEXING	SELECT EXAMPLES
AA=	AA	IP Accession Number	Phrase	S AA=333811591
AU=	AU	Author	Phrase	S AU=MOLTZEN, EDWARD F?
—	AZ	DIALOG Accession Number		
CC=	CC	Classification Code <sup>3</sup>	Phrase	S CC=5230
CD=	CD	CODEN	Phrase	S CD=CMPGBW
CN=	CN	Classification Name	Phrase	S CN=COMPUTER HARDWARE
CO=	CO	Company Name <sup>1</sup>	Phrase	S CO=IBM?
DN=	DN	D-U-N-S Number	Phrase	S DN=00-136-8083
DT=	DT	Document Type <sup>4</sup>	Phrase	S DT=PERIODICAL
GN=	GN	Geographic Name <sup>1</sup>	Phrase	S GN=US
JC=	JC	Journal Code	Phrase	S JC=CRN
JN=	JN	Journal Name	Phrase	S JN=CRN
LA=	LA	Language	Phrase	S LA=ENGLISH
NC=	NC	NAICS Code <sup>5</sup>	Phrase	S NC=334111
NM=	NM	Named Person <sup>1</sup>	Phrase	S NM=SCHULZ, CHARLES
—	NP	Number of Pages		
PD=	PD	Publication Date	Phrase	S PD=20030505
PY=	PY	Publication Year	Phrase	S PY=2003
RT=	RT	Record Type	Phrase	S RT=FULLTEXT
SC=	SC	Standard Industrial Classification (SIC) Code <sup>5</sup>	Phrase	S SC=2341
SF=	SF	Special Feature	Phrase	S SF=PHOTOGRAPH
SN=	SN	International Standard Serial Number (ISSN)	Phrase	S SN=0010-4841
—	SO	Source Information <sup>6</sup>		
TN=	TN	Trade Name <sup>1</sup>	Phrase	S TN=THINKPAD?
TS=	TS	Ticker Symbol	Phrase	S TS=IBM
UD=	—	Update	Phrase	S UD=9999
WD=	WD	Word Count	Numeric	S WD>=250

<sup>3</sup> Use truncation when searching Classification Codes, e.g., S CC=3400?

<sup>4</sup> EXPAND DT= to see a list of document types.

<sup>5</sup> Present from 1/2000 forward.

<sup>6</sup> Display includes Journal Name, Volume, Issue, Pagination, and Publication Date.

**SPECIAL FEATURES**

For command descriptions, enter HELP LIMIT, HELP SORT, HELP RANK, HELP DUP, HELP CURRENT online.

<b>LIMIT</b>	/ENG -- English-Language Articles /FULLTEXT -- Complete Text Record /NOTEXT -- Does Not Search Text Field /USA -- Articles Focus on U.S. /YYYY -- Publication Year	S S3/ENG S S2/FULLTEXT S S2/NOTEXT S S3/USA S S2/2003
<b>SORT</b>	AA, AU, CC, CO, JC, JN, PD, PY, TI, WD	SORT S13/ALL/JN PRINT S5/5/1-24/AU
<b>RANK</b>	All phrase- and numeric-indexed fields in the Additional Indexes can be ranked. Other RANK codes include: DE	RANK DE
<b>RD, ID</b>	Remove duplicates (RD) or identify duplicates (ID,IDO).	RD S5
<b>CURRENT</b>	Search only the most recent year plus one (CURRENT1) to five (CURRENT5) years.	B 15 CURRENT2

**PREDEFINED FORMAT OPTIONS**

NO.	DIALOGWEB FORMAT	RECORD CONTENT
1	--	DIALOG Accession Number
2	--	Full Record except Abstract and Text
3	Medium	Bibliographic Citation
4	--	Bibliographic Citation and Abstract
5	Long	Full Record except Text
6	Short	Title and Publication Date
7	--	Title, Abstract, Text, and Source
8	Free	Title, Publication Date, Word Count, and Indexing
9	Full	Full Record
K	--	KWIC (Key Word In Context) displays a window of text; may be used alone or with other formats

**OTHER OUTPUT OPTIONS**

For an explanation, enter HELP TYPE, HELP UDF, HELP TAG online.

<b>USER DEFINED FORMATS</b>	Display codes listed in the Search Options tables can be used to customize output.	TYPE S4/TI,CO/ALL
<b>TAG</b>	TAG may be used for tagged fields.	TYPE S2/3/1-5 TAG
<b>DIRECT RECORD ACCESS</b>	DIALOG Accession Number	TYPE 584828/5 DISPLAY 584828/CO,DE PRINT 584828/5

**FOR ONLINE HELP:**

See HELP FIELDS 15 for searchable fields; HELP FORMAT 15 for output formats; HELP LIMIT 15 for limits; HELP RATES 15 for cost information; HELP SORT 15 for sorts.